



Name of Project: Lights and Park Enhancement

Chapter Submitted: Avon Chapter / Arlene Feldewerd

Programming Area: Community Connections

Type of Project: Service

Project Goal: We started with the goal of bringing more electricity and lights to our Wobegon Park. We want to improve the park so that when organizations and events use it, they have enough electricity to run as needed. Our goal this year was to raise \$25,000 through organizations and the community together to make our project come together.

Planning Steps:

1. You need to have a committee to get things started and hold a meeting to put together a plan.
2. We had about 10 of us, which included city workers, chapter members, and chamber members, at our first meeting to talk about ideas for our project to succeed.
3. Came up with an estimated cost for electrical work, lights, and other items needed to make this project possible.

Project Details:

1. You first want to get quotes from electrical businesses on the cost to add more electrical boxes and wiring to the enhancement project.
2. Get quotes from the City on helping add and attach lights and décor to the park.
3. You'll need a good group and chair people to work together to make success happen and donations to come from our community.
4. Our goal was \$25,000 to meet our "Lights Enhancement" project, which includes a new nativity set with a trailer to be in place in 2026.

Ways to Promote:

1. We made posts on our City Electric and Water bills that are sent out. We advertised on our chapter and chamber Facebook pages.
2. We advertised on the City Lighted Bulletin Boards and by word of mouth. We wanted the community to be aware of the plan to enhance Wobegon Park.
3. Having connections between different organizations and people makes it easier to make a project come together.

Key Takeaways:

1. You need leadership, communication, and people to work together to make great things happen and accomplishments to take place.
2. Success takes time, money, hard work, and commitment. Great accomplishments happen when we all work and come together.

