



Minnesota Women of Today
 2025-2026 Winter State CIP
 Membership Management Committee
 Puzzling Together the Membership Pieces

Allie Staley
 mmc@mnwt.org



Welcome

Hello!

This Trimester I am Challenging your chapter to try one of these events and share your success story with MMC Chair. If you do an event from below and share your story with me, I will enter you into a Sparkling Sassy Sweets Basket at Annual Convention.

Cannot Wait to hear all the amazing stories!

For more information on anything and everything MMC, please email me at mmc@mnwt.org.

Alexandra Staley
 25-26 MMC Chair

 **MEMBERSHIP NIGHT IDEAS** 

Bring A Friend & Win Social Night

How it works

- Every member brings **at least one guest** (or two for bonus entries).
- Guests get a **passport card** with fun prompts (meet 3 members, learn about 1 project, take a selfie, etc.).
- Completed passports are entered into **prize drawings**.

Why it works

- Guests arrive already feeling comfortable.
- Structured mingling removes awkwardness.
- Prizes add energy without pressure.

Fun prize ideas

- Local business gift cards
- Free chapter dues or event tickets
- "VIP Women of Today" swag bag

Sip, Snack, & See What We Do Experience Night

How it works

- Host a tasting-style event (coffee, mocktails, wine, cocoa, charcuterie).
- Set up interactive stations, each highlighting a part of Women of Today:
 - Service & philanthropy
 - Social & friendship
 - Leadership & growth
- Members host each station and share real stories, not speeches.

Why it works

- Guests experience the organization instead of hearing about it.
- Easy movement keeps energy up.
- Conversations feel authentic and personal.

Ladies Night Out: Community Addition

How it works

- Partner with a **local nonprofit or business** for a fun mini-project:
 - Packing care kits
 - Making cards for seniors or kids
 - Small hands-on craft tied to service
- Keep it light, social, and joyful.
- End with a short **"Why I Stay" member moment** (30–60 seconds).

Why it works

- Guests immediately feel the **impact** of Women of Today.
- Service builds connection fast.
- Perfect for women who want purpose + friendships.

2025 – 2026
Committee Meeting Dates

3rd Trimester

- March 8, 2026 – Saint Cloud, MN

All are Welcome. For those unable to attend in person, a zoom link is available.