



Name of Project: What A Girl Wants

Chapter Submitted: Brooklyn Park

Programming Area: Community Connections

Type of Project: Service

Project Goal: Provide beauty products that underprivileged teen girls want.

Close your eyes. Imagine that you are a 15-year-old girl whose family is struggling to make ends meet. Your parent visits the food shelf for food and necessities. All your clothes come from second-hand stores. You are starting high school. All of your peers have the latest fashions and beauty products, but you do not. Now open your eyes. How do you feel? Abigail Hanson of the New Hope chapter has come up with a project to help young girls feel better about themselves. It is called What Girls Want. She has made up a list of beauty products that young women want. The idea is to put together makeup bags to donate to high schools for distribution to girls in need. I have a list of items to purchase for your makeup bag. If each of us put together a bag or two, we would help to make some young women feel better about themselves as they navigate their high school years.

Planning Steps: Develop a list of items that the girls want.

Ideas include:

- Nail polish
- Mascara
- Eyeliner
- Hair Accessories
- Make Up
- Lip Gloss
- Pimple patches,
- Skin Care
- Blush/Bronzer
- Makeup Brushes
- Press-on Nails or Gift Cards to have Nails Done
- Eye Shadow
- Small Cosmetic Bags
- Body Spray/Perfume

- Body Butter – not regular lotion
- Skin Care Products – bubble or BOYMA
- Claw Clips
- Jewelry – earrings
- Whitening Strips
- Ear Buds/Head Phones
- Whitening Toothpaste
- Face Masks

Collect multiple items and small cosmetic bags. Consider all skin tones.

Project Details: This is a fun project. Collect as many items as you can. Reach out to stores and businesses for donations.

Get together and fill small cosmetic bags with at least five items each. These bags can be given to guidance counselors at local high schools for distribution to girls in need.

Ways to Promote: This is a great “Youth of Today” Service Project. You can promote collections of items in multiple ways, including social media, letters, and word of mouth. You can market yourselves by putting a short inspirational note in each bag, along with your chapter name.

Key Takeaways: What an uplifting gift for a less fortunate girl.



SAMPLE LETTER ASKING FOR DONATIONS

Dear Keri Schricker, Revlon,

I hope this message finds you well. My name is Tawn Hanson, and I am reaching out on behalf of Brooklyn Park Women of Today, an organization dedicated to service, growth, and fellowship with millions of Women everywhere.

We are currently seeking donations of unused “gift with purchase” items and other cosmetic items available through your promotional or community service campaigns. These sample-sized or full-sized beauty products may no longer be needed for retail use, but they can make a world of difference to individuals who rarely have access to such uplifting self-care items.

We will be putting together cosmetic bags for homeless and underprivileged high school students. These students can obtain the items they need from food shelves and other programs. Our project is to make available “things that girls want”. These are items their peers have that they cannot afford. By providing these simple items of dignity, we hope to help these teen girls feel better about themselves, enabling them to do better in school and rise above the challenges life has thrown their way.

By donating your excess or promotional/other inventory, you’d be contributing not only to sustainability by reducing waste but also to the confidence and self-esteem of those we serve. We would be honored to feature your support in our outreach materials and offer appropriate recognition for your generosity.

If you're interested in partnering with us or would like to know more about our program, please feel free to contact me directly at hanson8808@hotmail.com. We’d be happy to coordinate pickup or shipping logistics to make the process as easy as possible for your team.

Thank you for considering this opportunity to help us spread kindness and care—one gift at a time.

Warm regards,

Tawn Hanson
Programming Vice President of Brooklyn Park Women of Today