



## Minnesota Women of Today

Membership Management Committee (MMC) Minutes  
2025 – 2026, 1st Trimester  
July 26, 2025 /10:30 AM; Star Bank Eden Prairie



**Call To Order:** Meeting was Called to order at 10:30 A.M. by Allie Staley

**Members\*:** **Allie Staley** (MMC Chair), **Anna Nichols** (Past MMC Chair), **Shirly Viesselman** (State President), **Tanya Rothstein** (Executive Director), **Tevyan Sorensen** (COB), **Andrea Shue** (MVP) **Connie Fink** (CMVP), **Glorie Belfanz** (Extensions Director), **Anna Nichols** (Leadership Subcommittee Chair) / **Char Ostenberg** (Area 1 Rep 25/26, **Mary Hansen** (Area 2 Rep 25/26) **Sharon Erickson** (Area 3 Rep 25/26), **Michelle McGowan** (Area 4 Rep 25/26), General Members: , **Jeny Ohr** (25/26), **Wendy Homyak** (26/27), **Theresa Carpenter** (26/27)

**Taskforce Chairs\*\*:** **OPEN** (Membership Recognition Task Force Chair,), **Anna Nichols** (Mini Orientations Taskforce Chair)

**Guests:** Michelle Cloutier (AVP), Jean Wayne (Coon Rapids), Candy Frick(New Hope), Maggie Holmberg (MKVP), Jane Holmberg (St. Cloud), Mary Hanson (New Hope), Laura Gaylord (New Ulm), Amy Pumper (Byron), Liz W (LOW), Sharon Scholl (Monticello), Pat Undersander (Avon), Cheryl Watson (Burnsville)

### **Welcome:**

- Secretary for Meeting: Anna Nichols
- Introductions

**Approval of Minutes:** Minutes stand approved as written

### **Reports:**

- **MVP** (Andrea Schue)
  - **Membership Updates:**
    - We started the trimester at 950 members with 246 due this tri. We have received 143 renewals from 35 chapters, with 20 drops. We have 32 new members through July 25th. The District Directors have been contacted to follow up with the 13 chapters who still need to submit renewals
    - We are sitting at about 58% retention right now, hopefully that grows with the remaining 13 chapters submitting renewals.
    - We held successful membership brainstorming on the webinar and a MNWT orientation zoom. Those ideas will be shared out with the chapters and through social media once I get them all presentable.
  - **Promotions:**
    - Successfully reached 17 new members by President Shirley's Birthday on June 17th actually added 21 by that date, there will be a drawing for those chapters.
    - 27 chapters were submitted by early bird and will be put into a drawing. We had 5 districts that were one chapter shy from having the entire district submit for early bird and currently have just one district that had all their chapters submit renewals.
  - **Foundation Incentives:**
    - 100% retention-\$10 state store gift card
    - \$5 per a new member, no limit
    - \$50 bonus for in-chapter extension or one a month
  - **Jump the line promotion:**
    - Chapters adding a new member in the last 6 weeks of the trimester will receive a meal ticket to the front of the line at the Fall State luncheon. Hoping this will help us attain the last 18 members for 1st Tri to meet my goal.
  - **Closeout:**
    - Monday, August 25th from 6-8pm it will be held by Zoom and we will be doing gift card drawings for those who participate.
  - **Support Requests:**
    - None at this time, I think I've asked for everything I've needed so far.
- **CMVP** (Connie Fink)
  - TLC List: No Chapters on TLC

- There are 18 chapters under 15 with most of them only 1 or two away from becoming a 15 member chapter
- Presidents/State Delegates Retreat is on August 2nd, 2025 in Albertville.
- Extensions Director (Glorie Belfanz)
  - Extensions Updates: Bemidji and Gibbon, Fairfax, and Winthrop area are new locations of starting a new Women of Today Chapter.
  - Support Requests: Always in need of help with meet and greets and to explore the new areas for starting a chapter.

### Subcommittee:

- Leadership (Anna Nichols)
  - Leadership Toolbox
    - The beginning of the year is my favorite time to share with everyone the location of our leadership training tools. You can find them at <https://mnwt.org/training/>.
    - If you would like to add a leadership activity or enrichment session to a district or chapter meeting, please reach out. I would be happy to help.
    - The new handout discussed at our last meeting that supports positive giving and shares way we can avoid unintentional harmful support is about halfway done. The final document will be ready for approval at our second trimester meeting.
  - Mentorship Development
    - Our team (Amy Pumper, Char Ostberg, Jeny Ohr, Mary Kaminski, and Michelle Cloutier) have been working hard to come up with a plan. We've decided to tackle this in three action items.
      - Action item one involves creating 5 - 10 minute activities chapters can use to support local leadership/growth. The focus would be on helping chapters work with members to recognize strengths, and matching strengths with positions. We hope to have this fully completed by April 2026.
      - Action item two is to create a rotation of 30-minute interactive forums, "Personal Growth within MNWT" to be held at each convention starting at either Fall State or Winter State this year. We hope to have this completed by March of 2026 also.
      - For action item three we are waiting to finish both one and two before starting. Here our goal is to create a program to mentor future state leaders. Our plan is to start the brainstorming process late in the 25/26 year and have a basic idea to present to the committee by the 1<sup>st</sup> trimester 2026 meeting.
      - Once approved to continue we plan to have soft launches of different aspects during the 2026/27 year and the program completed and fully ready for the 2027/28 year.
- Membership Orientation/Training (Tevyan Sorenson)
  - No Report

### Task Forces:

- Membership Recognition  
(Open: Chair / Members: Mary Hansen, MNWT MVP and the Executive Director)
  - Setting up meeting to Discuss the different options to fund the pins/honorarium
- Mini Orientations Task Force  
(Anna Nichols, Chair / Members: Glorie Balfanz, Michelle Cloutier, Mary Sobzak, Jeny Ohr)
  - I have very exciting news. Today I would like to present the committee with two final 10-minute orientations for approval to be placed on the MNWT website. With that...
  - **M/S/\_\_(Anna Nichols/Mary Hanson)** I move we approve the Winter State Outstanding Awards and Conventions 10-minute orientations for use on the MNWT website.
    - **Motion Passed**
  - We now have a total of six 10-minute orientations for chapters to utilize. Along with the two approved today, you can find Membership Growth, Parliamentary Procedures, Programming, and the United States Women of Today all on the MNWT website at <https://mnwt.org/membership-resources/>.
  - With all of that and taking into consideration our new Orientations Subcommittee, for the official records, I'm happy to say our task force has served it's purpose and is no longer needed. Any new 10-minute orientations should be referred to the Orientations Subcommittee.

*\*Any person, regardless of the number of voting positions held within the MMC committee, may only have one vote per motion.*

*\*\*Task Forces are temporary groups to complete a specific task. Task Force Chairs are members of MMC without voting rights.*

*\*\*\*Guests are a valuable and important part of our committee. As a guest you can join a committee, volunteer to support specific tasks needed, chair a taskforce, voice your opinion on topics shared, and make a motion.*

- First Timers Task Force
  - Met twice and discussed the First-timers booklet in the goals of what the book should be and the objective behind the first-timers.
  - Anna Nichols created a New First-Timers booklet that everyone agreed fit the connections and purpose of the first-timers booklet.
  - The booklet was adopted as the new First-Timers booklet.

**Ongoing Business:**

- Strategic Plan
  - 1.a. and b. – Currently the CMVP is working on this. Will need to reevaluate 1st trimester bases on the 25/25 CMVP objectives. May need to be a MMC Taskforce.
  - 3.c – Will become part of the Membership Orientation Subcommittee Responsibilities to develop.
    - Brainstorming ideas for a focus include 2 -minute training videos, online white page, on demand interactive training, game sheets, participant focused.

**New Business:**

- Trimester Reporting Activity
  - Got into groups of 3-4 and filled in the Programming Trimester Reporting spreadsheet
  - Members had good discussion on what is actually needed for the information provided.
  - Discussed what the difference between general donation and in-kind donation means.
  - Conversated that the meaning of the reporting is giving credibility to our organization at the local and state level on the impact that we are making in our communities.
- New Member Emails
  - New Member Emails will be sent a few weeks after closeout. Please remind new members to watch their emails.

**Next Meeting:** November 15, 2025 in Brainerd MN, Location TBD

**Adjourn:** Meeting adjourned at 11:30 AM by Allie Staley

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