



ONE SMALL ACT OF KINDNESS CAN HAVE AN AMAZING RIPPLE EFFECT

Since joining the Women of Today as a charter member of the Hutchinson Area Chapter, Shirley jumped right in. She joined to make new friends and become more involved in her community. From the beginning she took on roles in her chapter and, with much encouragement, Shirley took on roles in her district. She has since shared her leadership in several capacities at the state level, looking for ways to make everyone sparkle and be successful.

If you know Shirley at all, she loves Random Acts of Kindness. Those little things that put a smile on someone's face.

Should she be elected, you'll find Shirley and her team to be very approachable and excited to help you and your chapters grow, while encouraging positivity, positive communication and a whole lot of sparkle.

GOALS

- Membership growth of +10
- Membership retention at least 82 percent
- Charter at least 2 new chapters
- 80 percent Chapter Programming Reporting
- 100% chapter participation in a Random Act of Kindness



SHIRLEY VIESSELMAN

CANDIDATE FOR STATE PRESIDENT
2025-2026

Your Prospective Staff:

Michelle Cloutier
Administrative VP, Burnsville

When I was asked by a friend to attend a meeting I was unsure what the group was about. After attending I found this would be a great way to give back to my community, make friendships with amazing people that without this group I am sure our paths would not have crossed. I stay to not just for the friendships I have made along the way but for the great work we do in our chapters and across the state. I have been excited to take on new adventures outside of my local chapter. Membership to me is how we invite everyone to participate and be involved. It is the encouragement we give each other along the way. It is the way we show up for one another. Membership is our connections with each other.

Sue Sangren
Programming VP, Fairmont

I have been a member of MNWT for 9 years. I joined my local chapter primarily for the friendships. Along the journey, I found a passion for this organization and all it can do to help empower members. I have found that the motto Service - Growth - Fellowship is a truth statement about what you can gain when you become an active member. My personal growth has been confidence in being a chairperson of an event and helping an idea get off the ground. Service and giving back to our local community is rewarding and inspiring. Fellowship is the strongest piece of my puzzle with how many friendships have been added to my life with the amazing people I have met from all across the state.

Maggie Holmberg
Marketing VP, St. Cloud

Women of Today have been a part of my life since I was young. I grew up tagging along to events with my mom and having so many empowered women and leaders who have helped shape me to who I am today. I officially joined as a member in 2014 to the St. Cloud chapter and have enjoyed learning and growing with all the different women I have met through the years. I truly believe that we rise by lifting others and I hope to give back to others and the community the amazing impact that Women of Today has had on me.

Jeny Ohr
Secretary, Coon Rapids

I got involved with WT after attending the Anoka chapters Halloween Spooktacular event. I had mentioned to my husband I wished they had a group like that in Coon Rapids. A few months later I saw a post on Facebook saying that they were looking to start the Coon Rapids Women of Today chapter. It was like the universe heard me, and I knew I had to be part of this organization. What has kept me as a member is knowing I can make a difference in other people's lives whether it on the state or local level. I have also gained new skills I never knew I would be good at, like running a website. What membership means to me is reaching out and finding out how to make the organization work for all members. To really listen and take in what people are saying works and doesn't. Not to take offense to suggestions but to embrace them and build our future leaders.

Extensions Director
Glorie Balfanz, Monticello

Twelve years ago, I wanted to be a bigger part of the community. Especially after all my children grew up and went off to do bigger things. I have always enjoyed volunteering at a community event, rather than just attending. Over time I began to grow as an individual, I have held several local positions in my chapter including President. It helped to have the support of the strong, positive people that belong to this organization. Through training and support I have been able to do things I never thought possible. I feel blessed to have Women of Today in my life.

Andrea Schue
Membership VP, Roseau

I got involved with WT because a friend said come to this party, you'll love it! I was hesitant and always say I joined because of peer pressure. I've stayed in WT because of the friendships I've made across the state, the impact I see in my communities, personal growth and the network of resources this organization has available to its members. The membership of MNWT is a group of individuals that shows up over and over in so many ways for their members. There is no truer statement than "I'm just a call, text, email away in WT!" I have been stranded with a car breakdown, lost a loved one, or reached a milestone in my life and the outpouring of support from this group is overwhelming. I keep showing up for WT because they keep showing up for me!

Connie Fink
Chapter Management VP, Monticello

I got involved because I wanted to be connected with the community, volunteer and meet new friends. I stay because I enjoy the fellowship and helping with projects and events. My membership has helped me out of my comfort zone and I have made wonderful friends in the organization.

Liz Weigel
Parliamentarian, Lake of the Woods

I got involved with WT as a way to get involved in Baudette when I moved here. I have always been a service oriented person and wanted to find a way to give back to my new community. The added benefit was meeting new people! I stay a member because I enjoy all of the events that my chapter does and I recognize the amazing impact MNWT can make in our communities. To me, MNWT membership means making a difference, making friends, and continuing to learn about myself.

Sharon Scholl
Financial VP, Monticello

After many years of being actively involved in my community, children's school activities and local government, I found myself with a huge void in my life after moving as empty-nesters to Monticello in 2013. While attending the March 2014 Monticello Women of Today Craft Fair I encountered a former coworker who encouraged me to come to the next chapter meeting - and the rest is history. April 2014 was the beginning of a new chapter in my life which I'm so thankful to this great organization for blessing me with so many valued friendships, great memories along with opportunities to help my community and grow as an individual. For me, membership means embracing the MNWT motto - Service, Growth & Fellowship. The rewards reaped by an individual who embraces them are priceless.

Deb Froemming
Presidential Assistant, Hutchinson Area

I became a member in 2016 when the Hutchinson Area chapter chartered. WT has helped me grow personally and as a leader. I enjoy volunteering in my community and learning more each year in WT. I stay because of the friendships within my chapter and state and also because I love helping in the community with projects and random acts of kindness. I like knowing that I can be involved as little or as much as I want to or have time to and I'm having fun doing so with WT friends.