


Finding Programming Projects in Outlying Areas



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Prospective Resources

- Newspapers & Publications
 - Flyers on billboards/bullitons
 - Facebook Groups
 - Local Chamber Office
 - Network of Non-profits
- 



Finding Events with Newspapers & Publications

Newspapers:

- Spread your net to include not only local, but within your county and even state.

Publications:


- Welcome City Guides
- City Wide Calendar of Events
- Weekly pamphlets.



In addition to finding events here, consider advertising your events here!



Finding Events on Billboards & Bullitons

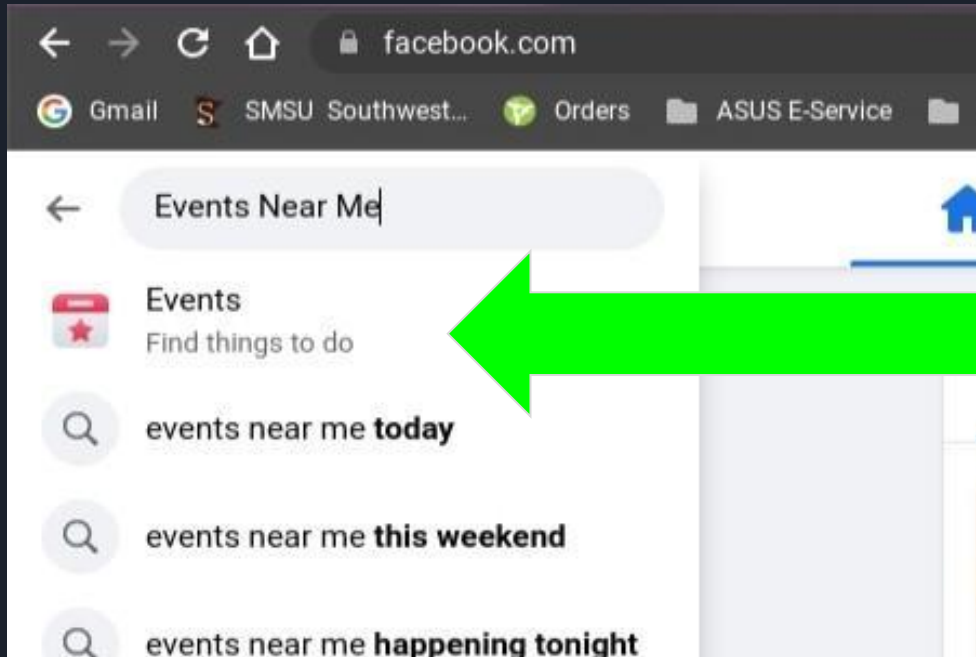
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- Billboards:
 - Advertising is taking place all around you
 - Consider attending events to see what you can learn about that organization or how they run their project.
 - Consider partnering with an advertised event.
 - Bulletin Boards:
 - There is usually a place to advertise events in most businesses, take note next time you visit.
 - This may be a place to advertise your event along with finding new events in the area.
 - Often promoting others will help your chapter get promotion from that organization.



Finding Events on Facebook

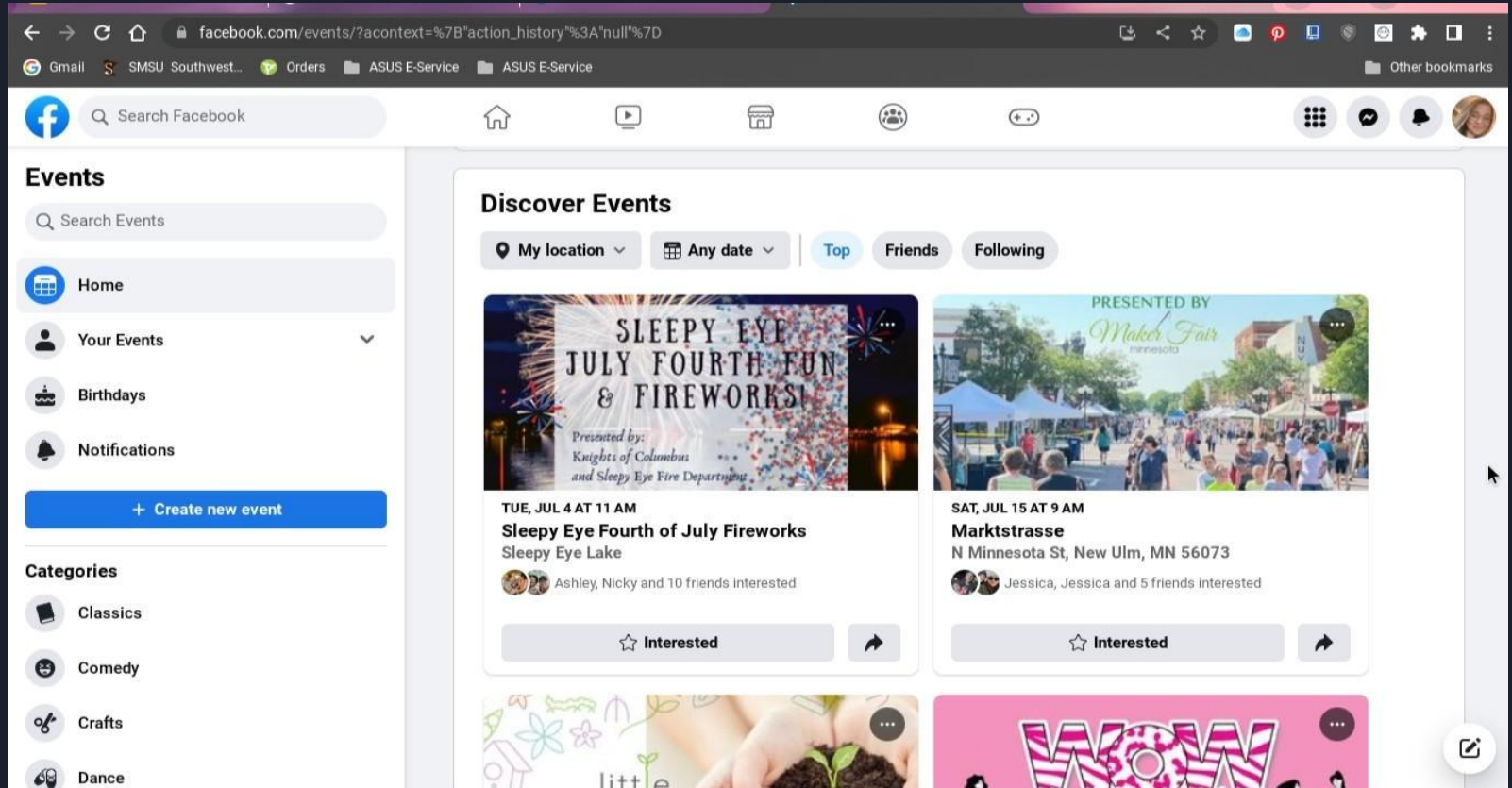


In The Search Bar type in “Events in near Me”



Click on Events Calendar with the star!!

Scroll Down until you find Discover Events



The screenshot shows the Facebook interface with the 'Discover Events' section active. The browser address bar shows 'facebook.com/events/?acontext=%7B%27action_history%3A%27%3A%7B%7D'. The left sidebar contains the 'Events' section with a search bar and navigation options: Home, Your Events, Birthdays, and Notifications. Below these is a '+ Create new event' button and a 'Categories' list including Classics, Comedy, Crafts, and Dance. The main content area is titled 'Discover Events' and features filters for 'My location', 'Any date', and sorting options 'Top', 'Friends', and 'Following'. Two event cards are visible: 'Sleepy Eye Fourth of July Fireworks' on Tuesday, July 4 at 11 AM, and 'Marketstrasse' on Saturday, July 15 at 9 AM. Each card includes a featured image, title, location, and a list of interested users. At the bottom of the page, there are partial views of other event cards, one with the word 'little' and another with 'WOW'.

facebook.com/events/?acontext=%7B%27action_history%3A%27%3A%7B%7D

Search Facebook

Events

Search Events

Home

Your Events

Birthdays

Notifications

+ Create new event

Categories

Classics

Comedy

Crafts

Dance

Discover Events

My location Any date Top Friends Following

SLEEPY EYE JULY FOURTH FUN & FIREWORKS!
Presented by: Knights of Columbus and Sleepy Eye Fire Department
TUE, JUL 4 AT 11 AM
Sleepy Eye Fourth of July Fireworks
Sleepy Eye Lake
Ashley, Nicky and 10 friends interested
Interested

PRESENTED BY
Maker's Fair
minnesota
SAT, JUL 15 AT 9 AM
Marketstrasse
N Minnesota St, New Ulm, MN 56073
Jessica, Jessica and 5 friends interested
Interested

little

WOW

facebook.com/events/?acontext=%7B'action_history'%3A>null%7D

Search Facebook

Events

Search Events

- Home
- Your Events
- Birthdays
- Notifications


+ Create new event

Categories

- Classics
- Comedy
- Crafts
- Dance

Discover Events

My location Any date Top Friends Following




**SLEEPY EYE
JULY FOURTH FUN
& FIREWORKS!**

*Presented by:
Knights of Columbus
and Sleepy Eye Fire Department*

TUE, JUL 4 AT 11 AM
Sleepy Eye Fourth of July Fireworks
Sleepy Eye Lake

Ashley, Nicky and 10 friends interested

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PRESENTED BY
Market Fair
minnesota

SAT, JUL 15 AT 9 AM
Marketstrasse
N Minnesota St, New Ulm, MN 56073

Jessica, Jessica and 5 friends interested

Interested

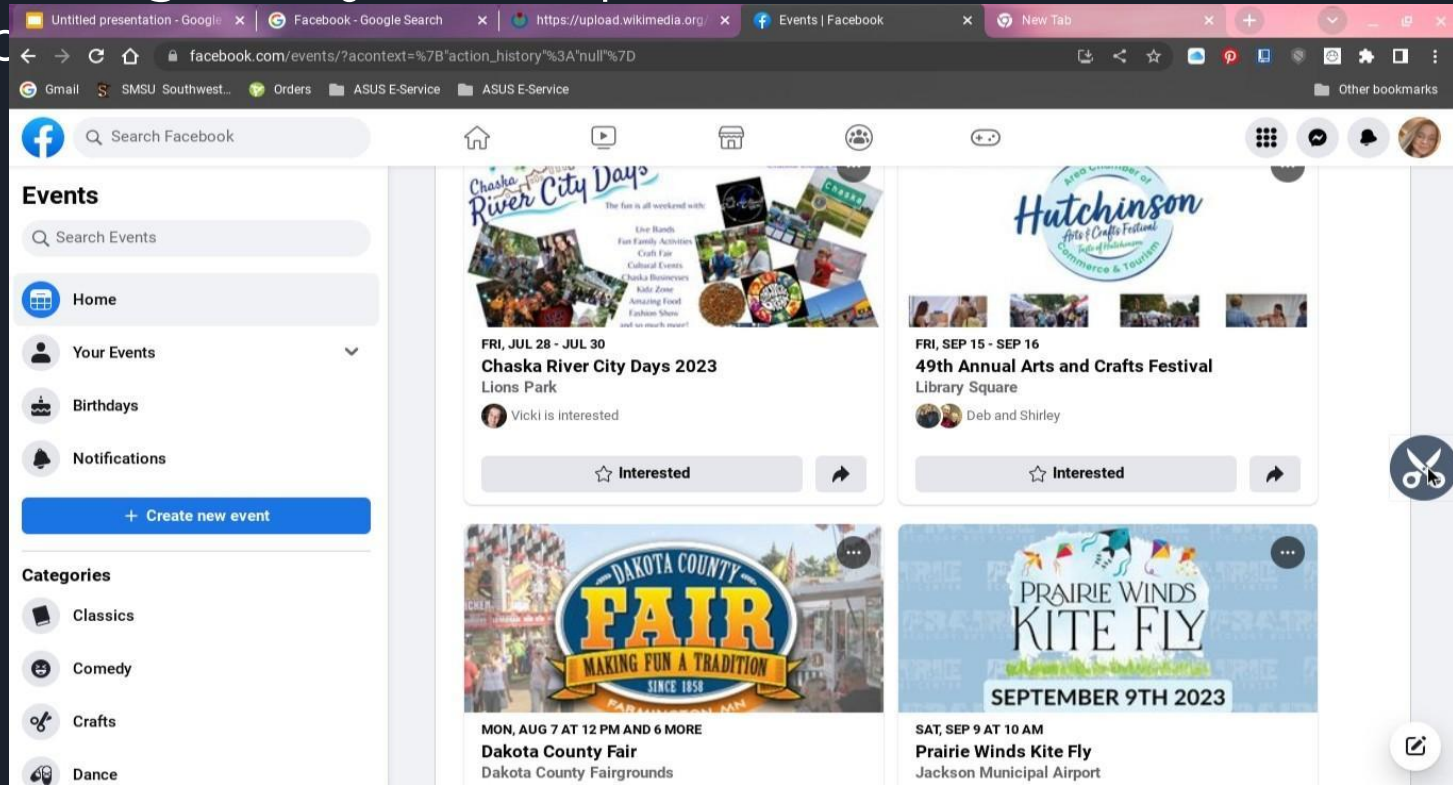


Make sure it is set to my location, you can change the date if needed. Decided if you want top events, friends or following.

If you need to Change the location click on the drop down and type in the location

The image shows a screenshot of the Facebook event creation interface. At the top, there are browser tabs for 'Southwest...', 'Orders', and 'ASUS E-Service'. The Facebook navigation bar is visible with icons for home, video, marketplace, groups, and a plus sign for more options. The main content area shows an event titled 'Slayton Women of Today's Autumn Boutique' scheduled for 'FRI, SEP 8 - SEP 9' at the '4-H Club Building, Murray County grounds'. Below this, there is a 'Discover Events' section with filters for 'My location', 'Any date', 'Top', 'Friends', and 'Following'. A search bar labeled 'Search by city' is open, showing 'My location' (selected) and 'Online' as options. A large cyan arrow points from the top text down to the 'My location' dropdown menu.

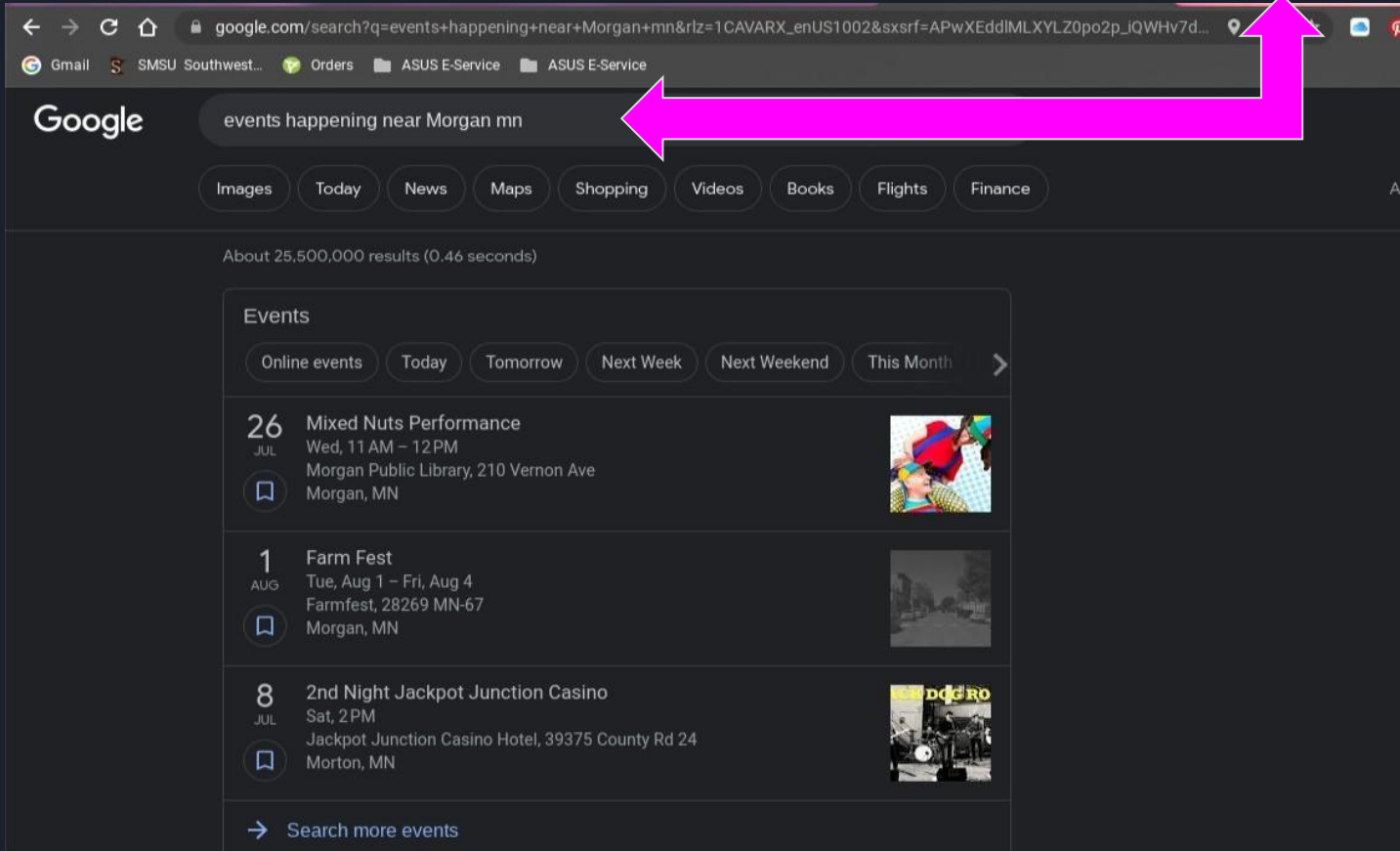
Here you can scroll through events to find to see if there is anything you can participate in or have an outing with your chapter to be seen out in the



The screenshot shows a web browser window displaying the Facebook Events page. The browser's address bar shows the URL `facebook.com/events/?acontext=%7B'action_history'%3A'null'%7D`. The Facebook interface includes a search bar, navigation icons, and a sidebar with event categories. The main content area features four event cards:

- Chaska River City Days 2023**: Scheduled for Friday, July 28 to Sunday, July 30 at Lions Park. The card lists activities such as Live Bands, Fun Family Activities, Craft Fair, Cultural Events, Chaska Businesses, Kids Zone, Amazing Food, Fashion Show, and so much more! A user named Vicki is interested.
- 49th Annual Arts and Crafts Festival**: Scheduled for Friday, September 15 to Sunday, September 16 at Library Square. Users Deb and Shirley are interested.
- Dakota County Fair**: Scheduled for Monday, August 7 at 12 PM and 6 PM and more at Dakota County Fairgrounds. The card features the text "DAKOTA COUNTY FAIR MAKING FUN A TRADITION SINCE 1858".
- Prairie Winds Kite Fly**: Scheduled for Saturday, September 9 at 10 AM at Jackson Municipal Airport.

Another Way to Find Events: Google Search!



The screenshot shows a Google search interface. The search bar contains the text "events happening near Morgan mn". Below the search bar are navigation tabs for "Images", "Today", "News", "Maps", "Shopping", "Videos", "Books", "Flights", and "Finance". The search results show "About 25,500,000 results (0.46 seconds)". Under the "Events" section, there are filters for "Online events", "Today", "Tomorrow", "Next Week", "Next Weekend", and "This Month". Three event listings are visible:

- 26 JUL** Mixed Nuts Performance
Wed, 11 AM – 12 PM
Morgan Public Library, 210 Vernon Ave
Morgan, MN
- 1 AUG** Farm Fest
Tue, Aug 1 – Fri, Aug 4
Farmfest, 28269 MN-67
Morgan, MN
- 8 JUL** 2nd Night Jackpot Junction Casino
Sat, 2 PM
Jackpot Junction Casino Hotel, 39375 County Rd 24
Morton, MN

At the bottom of the event list is a link: [→ Search more events](#)




Finding Events at your Local Chamber Office

- Local Chamber Office or Community Board
 - Connect with these committee members: often will have publications for events
 - Invite a member to your general or board meeting to gain insight on what your community needs.
- City Offices
 - Often held by both long-term members and rotating members-both can be valuable.
 - Attend a city council meeting.





Finding Events through a Network of Non-Profits

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- Do you know what other Non-Profits exist in your area?
 - Often you can collaborate, support, or add to an already existing event.
 - Knowing what already exists can help determined need in your community.
 - Kids events, adult events, coat drives, food shelves.
 - Establishing a network of non-profits can be done in collaboration with a city committee.
 - Great way to market your chapter and expand your net.
 - Can gain support for your already planned events.

Conclusion:

- Do not have to re-create the wheel.
- Networking is key to growth & success!
- Finding a project can mean adding a new event for your chapter or a new collaboration.
- Resources are at your fingertips, a click or call away.
- If you need help in how to approach an individual or group—feel free to reach out to state staff for support.