



**Minnesota Women of Today**  
 2024-2025 Winter State CIP  
 Membership Management Committee  
 Collaborate & Connect with MMC

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**2024 – 2025 Committee Meeting Dates**

**1<sup>st</sup> Trimester**

- July 13, 2024 – Staples, MN

**2<sup>nd</sup> Trimester**

- November 16, 2024 –Eden Prairie, MN

**3<sup>rd</sup> Trimester**

- March 2, 2025 – Rochester, MN

All are Welcome. For those unable to attend in person, a zoom link is available.

**#MNWT**  
**#WeGoTogether**

**Share the fun!**  
**Add these hashtags to**  
**your Social Media Posts**

**Presidential SUCCESS Bonus Points**

3<sup>rd</sup> Trimester

Camp Friendship/True Friends cleanup day, April 5th, have 2 or more members participate. Verified by CC SPM – 50 pts

AND/OR

During M-Week/Random Act of Kindness Week (Feb 13-19th), hold an event or complete a RAK project. Verified by MVP/CMVP – 25 pts

AND/OR

Submit a March planning Recommendation to the COB by February 10th. Verified by COB – 25 pts

AND/OR

During M-Week (Feb 13-19th) sign a new member. Verified by CSC – 50 pts.

AND/OR

Submit the Program Manager Trimester Report. Verified by PVP – 25 pts.

AND/OR

Submit your chapter scrapbook page to the PA and/or contribute to the state president Year end gift by April 6th. Verified by PA – 25 pts.

**(Maximum 100 points)**

**Welcome**

Greetings and Welcome to 3<sup>rd</sup> Trimester!

MMC is here to support your chapters membership needs. A few things we offer are

- Leadership Trainings
- Mini Orientations
- Chapter Social Ideas

The MMC Committee is looking for more members to share their thoughts on MNWT Membership activities and support. Join us on Saturday, March 1<sup>st</sup> for MNWT March Planning and Sunday March 2<sup>nd</sup> for the MMC Meeting where we start working on supporting the new ideas coming from the planning meeting.

For more information on anything and everything MMC, please email me at mmc@mnwt.org.

Anna Nichols  
 24-25 MMC Chair

**Activation & You**

**New members** allow you to do things with greater ease. New members help with projects and filling positions. New members bring new ideas. New members should not be expected to do these things overnight. It takes time to activate new members. More outgoing members may jump right in, but most talk six to eighteen months to really get into the rhythm of your chapter. **What can you do to help them?**

- Hold an orientation explaining your chapter to them. This can be very informal over coffee or a social for the whole chapter.
- Ask them what they are interested in. Invite them to help you with a project that involves their interests.
- Get to know them on a personal level, learn their name, recognize them, introduce them to others in your chapter.

**Existing members** The lack of a personal connection within the chapter will leave a member out of the loop and no longer interested in chapter activities and happenings. **How do you reconnect and reactivate the disconnected member?**

- If it's been over two months since you've seen a member, give them a call, or send them a note. Make it personal. Ask how they have been. Let them know they are missed.
- Do not ask them to jump in right away chairing a project. Just like a new member, a longtime member that is not active will need to build personal connections before jumping back into projects and positions.
- If the reason a member has become inactive is known, consider how the chapter can help them. Offer a meal, a ride, an ear to listen, assistance in another way.