



Board of Directors Meeting
Minnesota Women of Today Foundation
Meeting Minutes 7pm Zoom
2 August 2024

The meeting was called to order at 7:01 am by Laura Gaylord, Chair

A quorum was established.

Member attendance: Jane Hanson, Bonnie Waller, Lisa Hahn, Amy Pumper, Mary Kaminski, Cindy Umland, Tanya Rothstein, Sharon Erickson, Tevyan Sorensen, Cathy Shuman, Wendy Homyak, Kathy Hansen, Allie Staley, Connie Fink, Anna Nichols, Laura Gaylord, Jeny Ohr, Pat Undersander

Chairman's Report – Laura Gaylord

1. 2024-2025 Meeting Dates – Nov 1 (zoom), Jan 11th, April 12th, May (convention)
2. Annual Report – sent out in May by Nicky and Jane.
3. Fall State Convention:
Foundation Table Work: 7-8 Mary K, Pat, Kathy H, 8-9 Wendy, Sharon. Promote 40th Anniversary and Sustaining Membership. Committee's schedule a meeting to work on your area, if needed.

Vice Chair's Report – Cindy Umland

1. Members list – Watch for updated list and update if needed.
2. Committee Meetings: If you are not on a committee, please let Cindy know your top two choices.

Secretary's Report – Wendy Homyak, Sharon Erickson

1. Minutes of April – Approved as written.
2. Please email your reports.

Treasurer's Report – Mary Kaminski

1. Reviewed Financials – Profit and Loss Statement and Balance Sheet.
Income April 1-July 29th \$3,095.11
Expenses April 1-July 29th \$746
Net Income: \$2,349.11
2. CD recently renewed.
3. MNJOTS request – due to significant loss at MNJOTS this year. Need to revamp the process for MNJOTS costs.

M/S/P (Anna Nichols/ Jane Hanson/Passed) to move to increase budget \$1500 to \$2000 for MNJOTS.

Committee Reports

1) Chapter Grants – Allie Staley, Chair

Committee Members: Wendy Homyak, Candi Frick, Lisa Hahn, Nancy Dvoracek, Sharon Erickson

1. Chapter grant baskets, Tech (Apple watch w/accessories from Past Presidents, Made in Minnesota (Wendy, Cindy and Nicky, Gift card basket (Cash or gift cards).
2. Chapter grant applications, start promoting, deadline December 1st.

2) Endowment Fund - Linda N. Chair

Committee Members: Jeny Ohr, Candi Frick, Pat Undersander

1. No Report.

3) Corporate Grants/Solicitations –, Mary Kaminski, Chair

Committee Members: Cindy Umland, Jenise Teske, Glorie Belfanz

1. RaiseRight – Sending an email to chapter emails regarding the RaiseRight Fundraising opportunity to raise funds for foundation by shopping and using RaiseRight gifts cards. Encourage use of RaiseRight to order gift cards for the Chapter Grants gift card basket. Will promote RaiseRight at Project Fair by having a laptop available for signup.
2. Corporate Matches & Giving – no report

4) Scholarship – Anna Nichols, Chair – Report given by Anna Nichols

Committee Members: Michelle McGowan, JoAnn Miller

1. Straight River Scholarship – chapter emails, one per month, promote. Can be done anytime during the year.
2. Cheryl L Anderson Scholarship (CLA)
 - Winter State Jewelry Auction – on hold till next year due to 40th Anniversary celebration. No nominations received.
 - The deadline to apply for scholarship is 1st August.

5) Planned Giving – Jane Hanson, Chair - Report

Committee Members: Anna Nichols, Amy Pumper, Nicky Anderson.

1. Sustaining Memberships – come up with fun things to do at Fall State convention. Will schedule meeting for committee. We are looking for \$5 gift cards for a bingo type board that people can play and get a gift card for a sustaining membership at the foundation table.
2. Annual Mailing – will be out in October, report at next meeting.

6) Promotion Task Force – All Committee Chairs

Committee Members: Laura, Mary, Linda, Jane, Anna

1. Calendar – No report.

Ongoing Business

1. 40th Anniversary idea – Tawn, Cindy, Michelle, Allie - jewelry
Tickets promoted on Face Book - \$100 for 3 chances, \$70 for 2 chances, \$40 for 1 chance.
Allie/Laura picking up jewelry and bringing it to Jane.
2. Allie created for keeping track of tickets bought for jewelry.

New Business

1. Chapter Service Center Requests – Tanya Rothstein,
No report.
2. Membership Update – New Membership VP – Shelly Linnerman been appointed.
We started the year with 924 members and have signed 27 new members.
We currently have 2 Foundation funded incentives:
1) \$10/NMA up to max of \$50/chapter and 2) \$10 State Store Gift Card for chapter with 100% retention in Tri 1. We are asking for continued incentive support in Tri 2.
M/S/P Tevyan/Jane/Passed. I move that the Foundation support two incentives in Tri 1) \$10 State Store Gift Card for chapter with 100% retention and 2) \$25 rebate for chapters who sign 3 or more members AND show growth in Tri 2
3. Extension update – Kathy Hanson
We are currently exploring an extension in the Iron Range area. We have meet & greets scheduled for August 17th in Hibbing and Virginia. We are also continuing to work with a resident of Gibbon to establish a chapter in that area.
We are asking for continued incentive support in Tri 2.
M/S/P Tevyan/Jane/Passed. I move that the Foundation support an Extension incentive of \$500 to the newly formed chapter if completed by November 15, or \$300 if completed by December 31. Extension baskets (pirate beverage and outdoor fun baskets) at Annual - still accepting donations.
4. Speaker Fund Request - We have an opportunity to have Patty Wetterling and Joy Baker as a Keynote speaker at the Annual Convention luncheon.
M/S/P Tevyan/Wendy/Passed I move that the Foundation provide \$1000 for the speaker fee for the Annual Convention speaker.
5. MMC Request - Years of Service Recognition - I'm here to request financial support to help cover all the costs of catching up on members who have reached 40 years of service plus members reaching 40 years in the 2 years following. Currently there are 20 members that have reached the 40-year mark, 5 with 39 years, and 6 with 38 years. In terms of funding, that would be \$3,100. \$2000 this 24/25 year, \$500 for the 25/26 year and \$600 for the 26/27 year. Per discussion, need a fundraising idea, and to check in with those who have 40 years of service to see how they would like to be recognized. We will update at the next meeting under ongoing business.

Next Meeting Date: Friday November 1, Zoom meeting.

Adjourned at 8:29