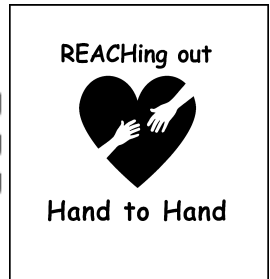**Minnesota Women of Today**
**2024-20245 Plan of Action**
Priority Area State Program Manager
REACHing out Hand to Hand

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REACHing out

Hand to Hand

**Goals and Implementation**

1) **Goal 1: Promote the Reach Program.**
    a) Host monthly online meetings for members to educate and share information.
        i) Invite local REACH contacts to the online meetings.
    b) Provide chapters with a map or listing of schools within the REACH program.
    c) Provide names of local REACH contacts.
        i) Encourage chapters/districts to invite contacts to speak and/or attend their meetings.
    d) Share information during the year in CIP's, chapter emails, Facebook programming posts and visits.

2) **Goal 2: Have participation from a minimum of 15 chapters.**
    a) Provide incentives and challenges to chapters to encourage excitement to be involved.
        i) Chapters locate a school with a REACH program and introduce themselves.
        ii) Encourage chapter members to visit a REACH class at school. Listen to and share your own story with the REACH students.
        iii) Attend local REACH school team/teacher's meetings and volunteer at events.
    b) Ask chapters to email me with the name of the school and whom they contacted to be put into an incentive drawing with the winner announced at the Winter State convention.
    c) Raise $2000 in funds and/or in-kind donations for the year.
        i) Help chapters/districts with fundraising ideas.
        ii) Have chances at a gift basket at Fall State Project Fair.
        iii) Remind chapters to report volunteer hours and donations on Trimester reports and directly by email to me.

3) **Goal 3: Visit one to two district meetings each trimester.**
    a) Share information for 5 minutes as a guest speaker.
    b) Have handouts available sharing volunteer and fundraising ideas and REACH program information.

4) **Goal 4: Assist the REACH program organization.**
    a) Ask chapters to volunteer at the Reach conference should it take place. This may involve fundraising and in-kind donations.
    b) Help implement the REACH program in schools near chapters that do not have a program.
        i) Develop a plan with local REACH contacts and share with chapters.