

KEEP THE EXCITEMENT
GOING...





CONNECT, GROW, SERVE

- This brief overview is provided as a quick guide to give you an idea of what you can do as a chapter to achieve and maintain chapter vitality.
- Our organization continues to exist due to close, supportive relationships. When you use the tools in this guide, you strengthen MNWT for your chapter as well as for the entire organization.
- If you have questions or feel your chapter needs individual help with recruitment/membership, please contact the MN Membership VP @ mvp@mnwt.org.



GROWING AS A CHAPTER

- The way to continue to grow as a chapter is to:
 - Always look at reinvesting in your membership
 - Always look at reinventing your chapter
 - Always look at re-engaging your members
 - And you keep asking “what’s next?”



WHAT DOES REINVESTING MEAN?

- Investing in your chapter will benefit all members. You don't have to have lavish events, most of the following ideas won't cost you much to start. But, more importantly, they will make a difference in the lives of your members and that will create loyalty to our organization.

REINVESTING

- Host social/team building activities that will help members bond with one another.
- Give all members the opportunity to play a part in planning out the chapter calendar.
- Create monthly recognition/achievement awards:
 - The Duct Tape award – the person who fixes everything
 - The pearly white award – the person who smiles the most
 - The sunny disposition award – the person who is always optimistic
 - The cliff jumper award – the person who takes the most risk
- Celebrate the anniversary of their membership.

REINVENTING IN YOUR CHAPTER

- When members feel stagnate or heading towards the same old same old, they will look for other opportunities.
- Invest in developing a chapters growth strategy. One idea is to try something called "CDP" Chapter development plan. CDP's empower members to ask themselves "where is our chapter now?", "where do we want to be?" and "how will we get there?"
- Be sure to set up a schedule to review the CDP and adjust as needed.



HOW DO YOU RE-ENGAGE MEMBERS?

- Listen!
- Learn what their aspirations are.
- Set goals together as individuals and as a chapter.
- Root for them!
- Create a culture that makes every member feel welcome!
- Say thank you for being a member!

WAYS TO ENCOURAGE EXCITEMENT

- Socials: let members sign up to plan, host and give final report on event.
 - For each event that they manage, their name will be placed in a basket and the winner will receive a gift. Members that plan the event will have their name placed in the basket 5 times and those members who attend get their name placed in the basket 1 time.
 - Members can plan as many socials as they would like. Encourage inclusion of a newer chapter member to help with the event.
 - Try this for one trimester.
 - Be sure to check in with the chapter to make sure there is not doubling up of event.
 - Goal is to have fun and fellowship.

WAYS TO ENCOURAGE EXCITEMENT

- At regular chapter meetings consider having an activity, program or game. You do not have to schedule for every meeting.
- Here are some fun things you can do that don't take a lot of time:
 - Take a picture of the back of your head; walk backwards to the nearest bathroom; google your daily horoscope & read it out loud; one arm up, one arm behind – try to touch your fingertips behind your back; Quickly! Touch 3 objects of 3 different colors; take a selfie while doing a downward facing dog pose; draw a picture of yourself in 15 seconds & share; Come up with five alternative uses for a spoon; Describe your favorite food without saying its name; Play a trivia game about MNWT and throw out plastic necklaces to member with the correct answer and member who has the most necklaces wins a small gift; Write a positive review about something you like recently (book, podcast, product) and share; Make a music playlist and share it; List 10 things that are awesome about your chapter and share.

WAYS TO ENCOURAGE EXCITEMENT

- Here is what a downward facing dog yoga pose is:



Downward Facing Dog

WAYS TO ENCOURAGE EXCITEMENT

Thank you for taking time to attend this webinar.



Are there any questions?

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