

The background of the slide features a large, semi-transparent blue logo for the Minnesota Nurses' and Natural Therapists' Association (MNWT). The logo is circular and contains a stylized American flag with stars and stripes, a laurel wreath, and a central figure. The text "MNWT" is visible at the top of the logo.

Using the Success
Tool to Support
Your Local
Chapter

MNWT Webinar “Success Basics”

MNWT Success Basics

*What is Success?
Who can use it?
Where do we
start?*

What is Success? The Success System is a tool for good overall chapter management. Using the Success System encourages chapters to be well-rounded in all areas of Women of Today.

Sections of the Success System include: Membership, Meetings, Chapter Management, Programming, Presidential Bonus Points, and Bonus Bonanza Points.

Who can use Success? All chapters should consider using Success to ensure they are involved in all facets of Women of Today. Hold membership events to keep your members engaged and active and attract new members into your group. Educate and plan activities in the various Programming areas that are available to Women of Today at the state and local levels plus national. Attend events at the chapter, district, state, and national level. Participate in the trimester activities featured by the State President and her staff.

Where do we start? A good starting time is around May 1st when a new Women of Today year begins. As your new chapter board takes over, they can use the Success System to plan out the chapter year. Many chapters develop a Future Glance, Year at a Glance, or Yearly Calendar of Events. During that process, take a look at the Success System form and try to insert various items from the Success Sections into the months of your calendar. For balance, try to include a mix of membership, meetings, chapter management, and programming items for each trimester.

By using the Success System for planning, the next goal for your chapter could be to participate in the MNWT Success Submission.

MNWT Success Submission

*What is Success
Submission?
How does it
work?*

What is Success Submission? MNWT offers chapters the opportunity to participate in Success Submission at the end of each trimester. MNWT provides a Success worksheet and Guidelines that provide directions on the criteria needed for submitting Success. A MNWT Success Coordinator oversees this process each year. The 2022-2023 Success Coordinator is Cindy Sanders from the Duluth chapter.

How does it work? The MNWT Success Coordinator sends out an email to all chapters during each trimester, which includes information and forms that are used to complete a Success Submission. MNWT exec council members and committee chairs include reminders in their trimester Chapter Information Packets about Success and bonus points. Chapter presidents or other members track activities that relate to Success and keep copies of minutes and other documentation to be used for their chapter's trimester Success Submission.

Where can we get assistance? Whether your chapter has submitted Success in previous years or is trying this for the first time, a good place to start is to email Success@mnwt.org. This is part of the state email system and the Success Coordinator is in charge of checking emails and sending replies and information for Success. Don't be afraid to ask the Success Coordinator to answer your questions and help you get started. You could also contact the state Chapter Management Vice President to find a chapter that has a history of participating in Success Submission and ask them to help you out.

Success System - Membership

SUCCESS SYSTEM REQUIREMENTS	Verified By
Membership	
New Member Adds - 10pts	mvp/csc
In-Chapter Extension - 50pts ea	mvp/csc
Renewals paid by early bird deadline - 25pts	mvp/csc
Trimester Retention 75% = 25pts	mvp/csc
Trimester Retention 100% = 50pts	mvp/csc
Trimester Growth:(trimester base + 1) - 50pts	mvp/csc
Growth for the year - 50pts 3rd submission only	mvp/csc
File an intent to extend and hold information mtg. - 25pts to extending chapter	Ext Dir
Extensions (10 charter members): - 200 pts to extending chapter. Max 400pts. Name extension	Ext Dir

Success System - Meetings

SUCCESS SYSTEM REQUIREMENTS	Verified By
Meetings	
Representative at district meetings - 25pts	DDs
Representative at Regional meetings - 25pts 3rd subm only	AVP/DDs
Rep. at State bus meetings - 25pts/sub	CSC
Rep. at National meetings - 25pts/sub 1st & 2nd Subm only	COB
Attendance at State comm mtgs - 25pts/sub (Fin, FDC, MMC, Mktg, Found)	Comm Chairs (5)
Representative at LOTS - 50pts 1st Submission	CMVP (outgoing)
Attend President/St Delegate Retreat - 25pts/each 1st Submission	CMVP (current)

Success System – Chapter Management

SUCCESS SYSTEM REQUIREMENTS	Verified By
Chapter Management	
Monthly board meetings - 10pts/mtg = Max 40pts/sub	Agenda/Min
Establish quorum at general mtgs 10pts/mtg =Max40pts/sub	Mtg Min
Donation \$35 to State Ways & Means - 25pts/sub	FVP
Monthly written treasurer's report 10pts/mtg - Max 40pts/sub	Copies
Conduct Chapter survey - 25pts One time only	Copy of Survey Results or Summary
Submit a plan of Action & proposed budget to DD - 50pts 1st Submission only	DDs
Hold a membership/social event - 25pts/event or max 75pts/sub	Mtg Min/Pix
Conduct local membership orientation (not limited to new member) 25pts/event	Mtg Min
Hold a by-law study committee meeting & submit to State Parli - 50pts One time only	State Parli
Publish a local chapter newsletter - 25pts/sub	Copies
Participate in an organized public relations program 25pts/sub	Copy of PR
Hold a local ways & means fundraising project - 25pts/sub	Mtg Min
Submit Success all 3 trimesters - 100pts 3rd Submission only	Success Coord

Success System – Programming

SUCCESS SYSTEM REQUIREMENTS	Verified By
Programming	
A. Participate in state programming areas (25pt/project - Max 100 pts/subm)	
Community Connections	Mtg Min
Women's Wellness	Mtg Min
Youth of Today	Mtg Min
Priority Project	Mtg Min
Living and Learning	Mtg Min
B. Participate in USWT Programming/Certifications	
USWT external program area-Domestic Violence Awareness - 25pts/sub	Mtg Min
STEP I-IV: 10pts/member/Sub	Copy/VPs
Wellness & Personal Development: 10pts/member/Sub	Copy/SPMs
C. Participate in MN Programming/Certifications	
Living and Learning: 10pts/member/Sub	Copy/SPMs
Chapter certification in PE course -50pts/course-1 course/sub	Copy/SPMs
Submit Mid-Year/Year-End Ind. For Pres & State Delegate - 50pts/entry	CMVP
Submit Project of the Trimester Entry - 20pts/entry Max= 4 entries/ each submission	SPMs
Participate in local project with another non-profit org - 25pts/sub	Mtg Min
Make minimum donation of \$35 to MNWT Foundation - 25pts/sub	Foundation

Success System – President Bonus Points - Bonus Bonanza Points

SUCCESS SYSTEM REQUIREMENTS	Verified By
<p>D. Presidential Bonus: 100 points/sub-see CMVP CIP for details. Describe in Box D</p> <p>NOTE: This section changes each trimester. You must check the CMVP's trimester CIP for the bonus points and descriptions.</p>	see CMVP CIP
<p>E. Bonus Bonanza Points: 75pts 1st Submission only</p> <ol style="list-style-type: none">1. Articles of Incorporation for your chapter (front page only)2. Proof of insurance for current year (copy of the form issued from the CSC)3. Proof of Annual Renewal with the MN Secretary of State's office (copy of email confirmation)4. Proof of 990 filing with the IRS for prior fiscal year (copy of email confirmation)	Copies

It's a good idea to use the Success System in planning the year for your chapter and to confirm that you have those important papers in your records for each year, even if your chapter does not participate in the trimester Success Submission program.