

## Is Your Chapter Experiencing “Chapter Fatigue”?

- Are your members getting burned out?
- Have you stopped looking for new project opportunities?
- Are you having trouble finding project chairs or board members?
- Are you as a member spending more time and money than you want to for your chapter because there aren't enough members to help out?
- Do you need renewed passion and excitement?



## Recruiting New Members is the Purrfect Prescription for your Chapter Fatigue.

State Bylaw states you only need 10 members for a chapter but.....

- New members mean new friends.
- New Members bring new passion and ideas.
- New Members help you network and helps your community learn more about our organization.
- New Members strengthen your community by allowing your chapter to do larger projects and each member spends less time working.
- New Members bring financial stability.

## Help is Here!

1. **How do you talk about Women of Today?** People are interested in **WHY YOU DO WHAT YOU DO!**
  - Here is an example of something you could say:  
*I belong to Women of Today to meet new friends that share my passion for giving back so that together we will have fun strengthening our communities as we connect through service projects such as \_\_\_\_\_ (list projects).*
2. **Where do we look for new members?**
  - Members are everywhere; library, church, convenience store, or sporting/school events.
  - Post flyers on bulletin boards.
  - Utilize your local paper to post your meeting times/dates or send pictures of your chapter activities to be put in the paper. Ask them to do an article on your chapter.
  - Make an event on Facebook and share it often – check out your community's website or page to post your events.
  - Post pictures of your activities and socials on Facebook; others will see the excitement and reach out to be part of your group.
3. **Ideas for membership recruitment:**
  - Watch Pinterest and Facebook for ideas – host a Pinterest night doing crafts.
  - Bring in local people with passion; host a make and take oils night, have someone talk on organic food options in your area or meditation.
  - Hold a game night like Bunco, Farkle or board games.
  - At an event, be advertising when your next events by handing out small cards with upcoming meetings.
  - Wear your Women of Today attire and TALK about Women of Today all you can.
  - Look at the web site/social ideas at [mnwt.org](http://mnwt.org) on the resources page/project ideas.
4. **Next Step...Contact someone for assistance:**
  - ❖ Reach out to other chapters in your district or throughout the state for support.
  - ❖ Attend in a district meeting or state convention to reignite your passion and get new ideas.
  - ❖ Contact your district director. Her email is [DDXX@mnwt.org](mailto:DDXX@mnwt.org). She is there to support you.
  - ❖ Contact the state membership vice president at [mvp@mnwt.org](mailto:mvp@mnwt.org).
  - ❖ Contact Executive Director Katie at the Chapter Service Center at [csc@mnwt.org](mailto:csc@mnwt.org) or 952-406-8578.

**Additional Resources can be found on our Web Site: [www.mnwt.org](http://www.mnwt.org)**