

## Membership Recognition on a Budget

## Recognize ALL of your chapter's members for less than \$25 this year!

Member recognition does not need to cost a lot to have a huge impact on membership and the health of your chapter. By taking time to recognize all of your members, you are saying "you are valuable part of our chapter and community". Using Minnesota Women of Today (MNWT) state store stationary is a great way to not only stay within your budget, but maintain consistency throughout the year, and future years. Utilizing the four (4) steps below you can recognize all of your members with ease.

#1: Have a membership member of the trimester. At the end of each trimester award one member as your chapter membership member of the trimester with a certificate and stadium mug. For only \$1.50 you can purchase 5 members of the tri certificates from the state store. For \$1 each you can purchase a MNWT stadium mugs. That's only \$4.50 total for three fabulous awards.

#2: Recognize every member when they renew with a hand written thank you and MNWT pencil. It's more than saying thank you. Tell them why you appreciate them. Encourage them to try something new. Offer support. You can find MNWT pencils at the state store 2 for \$1.00 and postcards 10 for \$1.00. For a chapter of 20 that would come to \$12.00.

#3 For every new member give them a MNWT pen and a note saying "welcome." Include contact information and tips on how to become an active member of your chapter. Post cards are 10 for \$1.00 and MNWT pens are \$1.00. If you have 5 new members, that's only \$6.00.

#4 Present your chapter's Membership Vice President (MVP) with a MNWT chapter Membership manual. This can be presented in two different ways. In April before the newly elected MVP takes office or in May during the first board/chapter meeting. It's only \$2.00.

If you are doing the math that comes to about 90 minutes of time and \$24.50 for a chapter of 20 over the course of an entire year... When you take time to invest in your chapter your chapter is better able to invest in your community.

## Are you looking for more?

- Pins for the board are only \$6.00 each.
- State President Mugs are \$7.00 each.
- Notebooks are \$4.00 and \$5.00 each.

## Where to find the state store.

- MNWT Conventions.
- MNWT Area Meetings.
- Local Officer Training Session (LOTS) and MNJOTS (MN June Officer Training Session).
- Selected district meetings throughout the year.
- Online: <a href="https://squareup.com/store/mnwt-state-store/">https://squareup.com/store/mnwt-state-store/</a>
- Email: statestore@mnwt.org