



Minnesota Women of Today
2024-2025 Plan of Action
Financial Vice President
"Wheel of Treasure"

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Goals & Implementation

1. Assist the Finance Committee with state ways and means fundraising achieving \$3000 in donations and \$6000 for special fundraisers for the year.
 - a. Assist Finance fundraising chairs and/or committee to run trimester fundraisers communicating on a regular basis to ensure success.
 - b. Bring forth new ideas for fundraising as well as utilize current fundraising ideas.
 - c. Communicate fundraising to chapters and members through Chapter Information Packets (CIPs), social media, newsletters, and email to increase participation.
 - d. Conduct a "Buy A Pie" fundraising campaign with promotion from MNJOTS through Annual and President Tevyan spins the wheel at Annual Convention (May 2025) to determine prize winners.
 - e. Hold a "Wheel of Treasure" fundraiser at Fall State Convention for members to buy chances to spin the wheel for prizes.
 - f. Hold a puzzle solving fundraiser at Winter State Convention.
2. Supervise the State Store Manager and assist with attaining \$3000 in store sales for the year.
 - a. Assist in promoting new and current state store products at conventions and through various media.
 - b. Promote state store appearance at district and state events in addition to state conventions.
 - c. Promote state store sales in Financial VP CIPs each trimester and feature specials from the state store manager in CIPs, Chapter Mailings, social media & emails.
3. Get 2024-2025 MNWT Budget approved at Fall State and achieve a balanced budget for the Minnesota Women of Today at the mid-year budget review.
 - a. Educate membership on the status of the MNWT budget, encouraging commitment to participate in state fundraisers and purchasing through the state store.
4. Maintain monthly communication with chapters and districts to promote fundraising opportunities using the MNWT webpage, social media, email, mailings, and phone calls as needed.
 - a. Utilize all communications methods to promote state fundraisers and promote participation of all chapters.
 - b. Provide minutes and highlights from Finance committee meetings.
 - c. Educate the membership on financial topics such as treasurer reporting, budgeting, sales tax, gambling rules, MN annual registration and Federal—990N renewal.
 - d. Provide the membership with training materials and updates in CIPs, webpage, social media, and emails.