



## Minnesota Women of Today

Future Directions Committee (FDC) MINUTES  
2024 - 2025, 1st Trimester  
Saturday, July 13, 2024 – Staples Lions Building



Call To Order: 12:34 pm by FDC Chair Cathy Shuman

### Voting Members Present (X):

FDC Chair Cat S X / Past FDC Chair Jane H X / State President Tevyan X / COB Amy P X / AVP Andrea / FVP Connie F X / PVP Michelle KJ X / Parli Jeny O X / Executive Director, Tanya R X / Marketing VP Michelle C X / MMC Chair Anna N X / Foundation Chair Laura Gaylord / Winter State Awards Chair Mary Kaminski X / Manual Review Chair Cat S-Mary Hansen X / Online Training Chair Jenise Teske X / Strategic Planning Chair (open) / Area 1 Rep, Shelly Zaffke (2025) X / Area 2 Rep, Mary Hansen (2026) X / Area 3 Rep, Bonnie Waller (2025) X / Area 4 Rep, Theresa Carpenter (2026) X / General Members: Bonnie Marten (1) X, Sharon Erickson (1) X, Michelle McGowan (2), (one spot open)

Guests: Shirley Viesselman, Mary Sobczak, Pat Undersander, Judy Moldenhauer, Sandy Trossen, Nicky Anderson, Kathy Hansen

### Welcome:

- Secretary for Meeting: Jeny Ohr
- Introductions
- Meeting Reminders- Be sure to sign in. If you are online, put your name and chapter in the chat box. • Voting members noted at top of agenda

Approval of Minutes: from 3/16/24- approved as printed with corrections

### Reports:

- MMC Chair (Anna N) - 1st Tri Membership Updates:
  - 265 members up for renewals; 25 new members. President Tevyan is looking for an MVP. If interested please contact her ([president@mnwt.org](mailto:president@mnwt.org)).
  - CMVP Shirley is working hard to support chapters with 15 or less members to grow by 5.
  - Extensions Director Kathy is looking for support in extending in the Iron Range area.
  - Our task forces are hard at work, supporting orientations and trainings that will be implemented later in the 24/25 year. We had no motions but much positive discussion on the membership section of the MNWT Strategic Plan. Keep your eyes open for a statewide meeting on extensions and we would like to update Goal 4.d. from a due date of July 2025 to July 2026 on the Strategic Plan.
- Marketing Chair (MKVP Michelle C)
  - A motion was passed to replace our current website platform with Network Solutions. The Newslet Taskforce is working on the next steps to have two newsletters sent by email this year.

- Finance Committee Chair (FVP Connie F)
  - Having trouble getting Sheets Galore for Fall State. Looking for possible a Plan B in case they don't fall in place. Next Finance Meeting is August 10th by zoom at 9:30 am.
- Foundation Chair (Laura G)
  - The next meeting of the Minnesota Women of Today Foundation will be held via zoom on Friday August 2, 2024 at 7pm. All are welcome to join please email me at [foundation@mnw.org](mailto:foundation@mnw.org) to be included in the zoom invite.
  - Thursday August 1st is the deadline to submit applications for the Cheryl L. Anderson Scholarship to be awarded at the Fall State Convention.
  - The Chapter Grants committee is still accepting donations for the lucky buck baskets for auction at Fall State Convention. There will be a "Home Sweet Home in Minnesota" basket and a "Gift Card" basket. If you are able to donate you may contact chapter grants chair Allie Staley or contact Foundation Chair Laura Gaylord.
  - The foundation is always accepting sustaining memberships of \$25, consider becoming one today.
  - Have you heard? We will be celebrating the foundation's 40th Anniversary in 2025 and are holding a jewelry fundraiser where you have a chance to win a necklace and bracelet set. Levels of entry are \$40 for one chance, \$70 for two chances or the BEST option \$100 for 3 chances! The drawing will take place at Winter State Convention.
- Executive Director (Tanya R)- Hours are Tuesdays and Thursdays 10-2 and Wednesdays 3-7

#### Subcommittees:

- Go Green (tabled)- Motion on the floor "I move to remove Go Green FDC Committee and send to Exec. Council for policy vote." (m/s/p Mary Hansen/Connie Fink).
- Manual Review (Cat S/Mary H)
  - Update of Manuals in review
- Online Training (Jenise T)
  - Webinar Updates – June 26, 2024
  - 2<sup>nd</sup> Tri Webinar – Date: Oct. 23 Topics: We have one topic currently - Easy Newsletter creation and what to include. Will be sending out an email to chapters to see what they would like to see in a webinar.
- Strategic Planning:
  - *This subcommittee is responsible for preparing a long-term document that identifies the current status of our organization, where it wants to go in the future and what it needs to do to get there. A new plan should be developed and introduced for 2030 - 2040. These activities should begin in 2027.*
- Winter State Awards (Mary K)
  - Schedule- Nominations are due November 1st. I will work with PVP and WW SPM, YT SPM and CC SPM to promote in various avenues.

#### Task Forces:

- Forms Review (Anna N)
  - Reducing & Simplifying Paperwork Required – There are only 4 required forms chapters are asked to complete each year and 7 suggested forms. A spreadsheet is being created to define all the different forms. State Staff will be reviewing the Fast

- Starts, Presidential monthly report and State Delegate monthly reports for redundancy and benefits of information being shared. This section of Forms Review is considered complete.
- Other Updates – Anna is working with the web team to update the current list and create a universal document that shows not only the current revision of any form, but any action items and who is responsible for them as well.
- Convention Review (Wendy H)
  - Members for this year; Amy P, Shirley V, Connie F, Pat U, Jenise T, Jeny O, Sharon E and Bonnie M.
  - Will have the next meeting in August and report for the November meeting with focus on survey information.
- Restructuring (Wendy H)
  - Members for this year; Amy Pumper, Sharon Erickson, JoAnn Miller and Jeny Ohr
  - 1st Task to look at 1st Trimester District Meeting dates
- Success (Sarah S) No Report
- Programming (Michelle KJ)
  - Updating Living and Learning form with Living and Learning SPM Sharon S and Mary K similar to USWT form. Trying to simplify it and hope to get approved this year to be implemented 2025/2026 year.
- Chapter Mailing (Anna N Chair/ Members JoAnn M, Cand F, MNWT Parliamentarian, MNWT Secretary)
  - Updates – The President has directed a change in the dates of publications for the 24/25 year. They will be July (MNJOTS minutes), Aug, Sept/Oct, Nov (Fall State minutes), Dec, Jan/Feb (Mid-Year minutes), Mar (Winter State minutes), Apr, May/June, July (Annual minutes, Special Exec, Election, & MNJOTS minutes). Over the next 4 months the task force will look at the number of issues and content.

#### Ongoing Business:

- Strategic Plan - Review and update Action Items and Dates
- March Planning Recommendations – Task Force Chairs please provide a short update  
**Recommendation:** Take a look at the date of the 1<sup>st</sup> trimester district meetings (June-July). 1) This was referred to Restructuring Task Force (Wendy H) **in progress**  
**Recommendation:** Look at paperwork required for MNWT; reducing and simplifying 1) This was referred to Forms Review Task Force (Anna N) **in progress**  
**Recommendation:** Make State Plan of Action from past 5 years available to all members. 1) Future Directions Chair to discuss with ED Tanya; bring recommendation to FD **in progress**  
**Recommendation:** Update Living & Learning form 1) This was referred to Programming Task Force (Michelle KJ) **in progress**  
**Recommendation:** Add email address to application form for Outstanding Young Adult Award (in cases of unclaimed scholarship). 1) Foundation Chair to work with State President – pass to Forms Review (Anna N) **in progress**  
**Recommendation:** Have the option of having State Program Manager, for their respective Outstanding Award nominations, be one of the judges unless they are a nominator. 1) This was approved; referred to Winter State Awards Committee (Mary K) and Manual Review to update manuals accordingly. **in progress (Tevyan S and Mary K working together)**

**Recommendation:** Change times of Chapter Mailings issues to reduce the work for the Secretary during convention month 1) Created a Chapter Mailing Task Force to review proposal (Chair Anna N, JoAnn Miller, Candi Frick). Refer to bylaws/policies for current practice – changes would need vote by Exec Council or General Membership. Refer to Manual Review for manual updates. **in progress**

New Business:

- Policy Update: Add “Shall serve on the Future Directions Committee” to policy w. Executive Director

Next Meeting: November 16, 2024- Star Bank Eden Prairie

Adjourn: 1:42pm