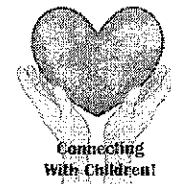




Minnesota Women of Today
2024-2025 Plan of Action
Youth of Today State Program Manager
“Connecting With Children”

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Goals and Implementation

- 1) **Goal 1: Achieve 75% chapter participation in Youth of Today projects in 2024-2025.**
 - a) Promoting in my Chapter Information Packet (CIP), Chapter Mailing Highlights (CMH), Emails to chapters and Programming Facebook posts.
 - b) Visit at least 3 District Meetings to promote and give ideas for Youth of Today projects.
 - c) Participate with a booth at the Fall State Project Fair.

- 2) **Goal 2: Provide Youth of Today project ideas each trimester and have 50% participation**
 - a) Offer incentives and drawings at each state convention for participating in a youth of today project.
 - b) Create excitement each Trimester with a Youth of Today service project idea at each convention.
 - 1st Trimester – Kid’s Week
 - 2nd Trimester – Outstanding Young Adult
 - 3rd Trimester – Connecting With Scouts
 - c) Encourage chapters to submit Project of the Trimester and Outstanding Program nominations each trimester.

- 3) **Goal 3: Receive a minimum of 6 nominations for Outstanding Young Adult Scholarships (OYA).**
 - a) Promote nominations for the OYA Scholarship through CIP, Chapter Emails and Facebook.
 - b) Inform and help chapters of the nomination process.
 - c) Offer incentives and drawings at each state convention for OYA nominations.

- 4) **Goal 4: Raise \$1,000 for Outstanding Young Adult Scholarships.**
 - a) Host an Outstanding Young Adult “Fun”draiser at each MNWT State Convention and offer chapter incentives for \$25 donations.
 - 1st Trimester – Desserts on the Deck
 - 2nd Trimester -- Scholarship Spooktacular
 - 3rd Trimester – Make and Take Craft