



Board of Directors Meeting
Minnesota Women of Today Foundation
Zoom Meeting Minutes
4 November 2022

The meeting was called to order at 6:31 pm by Nicky Anderson, Chair

A quorum was established

Member attendance: Nicky Anderson, Bonnie Waller, Lisa Hahn, Jane Hanson, Amy Pumper, Nancy Dvoracek, Anna Nichols, Candi Frick Jeny Ohr, Jessica Schultz, Mary Kaminski, Tevyan Sorenson, Shirley Viesselman, Jenise Teske, Shellie Matthes, Tanya Rothstein, Glorie Balfanz, Jennifer Auger

Chairman's Report – Nicky Anderson

1. 2022 - 2023 Meetings January 14th 10 a.m. at Lisa Hahn's home and April 15th and May (convention)
2. Winter State Convention:
Foundation Table Friday evening: Work: (7-8)_____ (8-9) _____
3. Committee's schedule a meeting to work on your area. If needed.

Vice Chair's Report – Amy Pumper

1. Roster of Members – Has been updated
2. Committee members: If you are not on a committee, please let Amy know.
3. Will be reviewing Bylaws & Policies in December – recommendations will be proposed at January meeting.

Secretary's Report –Bonnie Waller

1. Minutes of 6 August 2022 were approved.
2. Email vote 8/22/2022
M/S/P (Jenise Teske / Amy Pumper) that the Foundation fund MNWT membership incentive for second trimester: chapters with 100% retention earn a \$10 gift certificate to the State Store.

M/S/P (Jenise Teske / Amy Pumper) that the Foundation fund MNWT membership incentive for second trimester: chapters with 3 new member adds earn a \$15 check rebate.

M/S/P (Jenise Teske / Amy Pumper) that the Foundation fund MNWT extension incentive for second trimester: \$250 incentive for the chartering chapter if an extension is achieved by November 30th.
3. Email vote 9/11/2022
M/S/P (Cindy Umland / Amy Pumper) that the Foundation fund a \$200 donation request from Women's Wellness SPM Maggie Holmberg to help pay for a yoga instructor at Fall State .

Treasurer's Report –Jane Hanson

1. Reviewed Financials – Profit and Loss Statement and Balance Sheet

Committee work time – 10 minutes

Committee Reports

A. Chapter Grants – Laura Gaylord, Chair

Committee Members: Wendy Homyak, Candi Frick, Lisa Hahn, Nancy Dvoracek, Sharon Erickson

1. Lucky Buck Baskets – Fall State 4 baskets raised \$1,506.
There was discussion on decreasing the number of Lucky Buck baskets.
2. Chapter Grants application – Dec 1st Deadline Date

B. Endowment Fund –, _____, Chair

Committee Members: Jessica Schultz, Jeny Ohr, Candi Frick

1. No report, meeting 11/14 or 11/17.

C. Corporate Grants/Solicitations –, Mary Kaminski, Chair

Committee Members: Cindy Umland

1. Give to the Max Day -November 17th.
2. Corporate Matches & Giving-Updates
3. Amazon Smile Fundraising-\$136.33 ytd
4. Promote this to chapters / members – flyer at Fall State, post on social media.

D. Scholarship – Jessica Schultz, Chair

Committee Members: Michelle McGowan, JoAnn Miller, Wendy Homyak

Handed out scholarship information at Fall State

Possible forum at Winter State

1. Straight River Scholarship - no requests
2. Review Scholarship Forms
3. Winter State Art Auction (Wendy Homyak / Jessica Schultz) – looking for items.
Jessica can pick up items if someone is unable to take items to convention. Winners will be announced after the banquet.
4. Women who Impact Award, People with Determination Award and OYA Award (PVP) How many nominations?
 - There were 3 Women Who Impact nominations, there will be 1 honorarium awarded.
 - No nominations for People with Determination Award
 - There were 5 Outstanding Young Adult nominations, 2 scholarships will be awarded.
 - SPM has raised \$332 for OYA scholarships.

E. Planned Giving –Tevyan Sorensen, Chair

Committee Members: Anna Nichols, Shirley Viesselman, Amy Pumper, Allie Staley.

1. Give To the Max (G2TM) Day:
Offering a “Comfy Cozy Movie Night” basket as an incentive for all sustaining memberships between now and November 17. Email Tevyan with donations or venmo @tevyan-sorensen to donate.

Launching a social media and email campaign to promote giving for G2TM starting on Monday 11/7.

2. Winter State:

Have a punch board for sustaining memberships along with the existing envelopes. Contents will be a mix of value of items. Contact Tevyan if you have donations such as gift cards (\$5-\$10) or bottle of wine.

Focus on driving actual memberships, promote in January using social media and convention information.

3. District/Regional Competition:

Starting to plan out what a competition between regions or districts would look like in a future year to generate sustaining memberships with a competition amongst the districts.

4. Outreach/Brochure

Working on a postcard mailing that focuses on value offered by foundation in short points and how to donate.

Current marketing trends are pointing to postcards and online giving to be a very effective trend.

F. Promotion Task Force – _____, Chair

Committee Members:

Consists of the committee chairs

Ongoing Business

New Business

1. Marketing VP Jennifer Auger request for Foundation funds to purchase a bench on the Minnesota State Fair grounds.
M/S/P (Jessica Schultz / Amy Pumper) to approve request of \$1,250 from MNWT Marketing VP for State Fair bench. Funded from the Extensions line item in the budget.
2. Chapter Service Center Requests – Tanya Rothstein
M/S/P (Tanya Rothstein / Lisa Hahn) to approve request from CSC for \$400 to offset costs for Midyear Exec Council. Funded from the Leadership Training line item in the budget.
3. Membership Update- Shellie Matthes –
M/S/P (Shellie Matthes / Mary Kaminski) that the Foundation fund the following cash rebates for 3rd Trimester: \$10 gift certificate from State Store for chapters achieving 100% retention-and \$15 cash rebate for 3 or more new member adds.
4. Extension update – Glorie Balfanz
M/S/P (Glorie Balfanz / Amy Pumper) any chapter that completes extension by 30 March 2023 will receive \$300 and any chapter that completes extension by 30 April 2023 will receive \$250.

Extensions Baskets for Annual Convention themes will be Tailgating and Kitchen/Baking and Cooking

Next Meeting Date: 14 January 2023, 10:00 am. At Lisa Hahn's home.

Adjourned at 8:07 pm