

# How to Run an Walking in a Winter Wonderland with WT M-event

- 1 Plan your date and time. Make sure you have a facility that will have a kitchen.
- 2 Plan your menu around your theme.
- 3 Prospect! Invite 4 times the guests as you wish to have attend. (If you want to sign four new members you must have 6-7 guests attend. To have 6-7 guests attend, invite 4 times that number or 24-28 guests.) Have the invitations follow your theme also.
- 4 Invite your guests! Personally! Written invitations are fine, but it is the personal contact that will get them there. If possible, drop off the invitation in person. Always call them 2-3 days prior to the event and ask if you can give them a ride! Compliment them by telling them you think they will be a fun member. Would they like to come?
- 5 PLANNING YOUR EVENT:
  - a. Decorations: A Snowman theme – invite members to bring their different snowmen from home to use as decorations. Bring a CD of fun winter songs to play during the activity.
  - b. Food: “Warm” foods such as hot cocoa, coffee, warm cider, soup etc.
  - c. Activities: Make a Snowman that each member/perspective can bring home.
  - d. Materials you will need:
    - 1) white tube socks – kids socks make much smaller snowmen – I used men’s
    - 2) white rice
    - 3) string
    - 4) items to decorate the snowman with: jiggle eyes, scraps of material for scarf/hat, orange pipe cleaners or small pom poms for nose, colored small pom poms for buttons and anything else you think will be fun to use to decorate.
    - 5) glue

## Instructions:

Fill the sock about 2/3 full with rice. You can turn the sock inside/out for a textured snowman if you wish. Use the yarn and tie the sock closed about 1 inch above the rice. Divide the rice filled section of the sock almost in half. You will want the section closest to the top to be a bit smaller. This will be the snowman's head. Tie a piece of yarn tightly around the sock where you divided into 2 sections.

Roll or fold down the top, empty half of the sock so it looks like a hat. Glue a large pom-pom on the top of the hat. Use a piece of felt and cut out a scarf shape. Tie it around the neck of the snowman where you tied it with the yarn. Secure with a little bit of glue. Use wiggle eyes, beads, smaller pom-poms, buttons, and/or scrap felt to make your snowman's features. You can give him eyes, a carrot nose (chenille stems or felt works well), mouth, buttons, etc.

Make a snowman out of a sock - Submitted by H. Marie. An easy projects with fantastic results!

Source: [www.familycrafts.about.com](http://www.familycrafts.about.com)



- 6 Have fun! Getting guests to your Membership Night does not assure they will join. To assure you they will join, make this night so much fun they would hate to miss out on anything else! Plan games and activities to involve guests with your members. Take a 5 minute “information” break and talk a little about Women of Today. Have the members attending take turns and share why they joined and why they continue to renew. (Make sure you tell them about your dues.) Go back to having fun.
- 7 Personally ask each guest if they would like to join tonight. If they choose to learn more first, this allows you to follow up with them for your next meeting.
- 8 Follow up with those guests who do not join. Send them a note thanking them for coming. If they have not said they absolutely are not interested, invite them to your next meeting and/or social. Do not quit until they say “no!”

## *Walking in a Winter Wonderland WOMEN OF TODAY INFORMATIONAL MEETING*

Date

Welcome

Icebreaker

Purpose of Women of Today

Gift Exchange

Benefits of Belonging

Invitation to Join

### **MINNESOTA WOMEN OF TODAY CREED "SCRIPT" FOR M-EVENT**

**WELCOME** - Brief, "Hello, my name is \_\_\_\_\_. The YOUR TOWN Women of Today would like to welcome you to YOUR TOWN chapter organizational meeting. Thank you for taking the time to come and find out what we have to offer.

**ICEBREAKER** - About 2 minute's maximum. Time to acquaint one another. "At the beginning of our meetings we introduce ourselves and share a little information. This helps us to get to know one another and to become comfortable with speaking in front of other people. We'll go around the room, state your name and answer the ice breaker question."

EXAMPLES: "What's your favorite movie?" "Where did you grow up? When did you move here?" "What's your favorite activity?" "How many children in your family? Tell us about them."

**PURPOSE OF THE WOMEN OF TODAY** - 5 to 10 minutes. Give solid information. An overview of the organization and its goals. 1. Discuss the meaning behind your creed. 2. Share leadership training, fellowship and personal growth stories. 3. Tell of your commitment to each other and your community. 4. Answer any questions.

**ENRICHMENT EXERCISE OR A SKIT** - 10 minutes. Make the tube sock snowman.

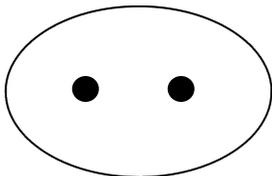
**ORGANIZATIONAL STRUCTURE** - 10 to 15 minutes. "Our organization is geared toward women. We provide leadership training, personal growth and development, friendships and community involvement." "To become a member of the Women of Today in YOUR TOWN, we would need to receive your annual dues payment of \$ \_\_\_\_\_. "This Women of Today chapter is a part of a large network. Our chapter, the \_\_\_\_\_ Women of Today, will be here to help you get started and support you in any way we can. We believe in helping our members become strong and solid members. The State and National organization supply us with programming information, project ideas, educational and training information. They are always willing to lend a helpful hand by speaking at a meeting or help solve a problem." Next have someone go through your state organizational structure. Be brief but include National, State District and Local. Then have a different person go through the programming areas we have to offer. Be brief. Give them the basics. Don't overwhelm them.

BENEFITS OF BELONGING - 5 minutes. Have each Women of Today member share one or two sentences on what they enjoy most about Women of Today. Ideas: Helping the community, becoming a leader, projects that were a success and those that failed (there's usually a good laugh with the flops) building self esteem and confidence, becoming a better speaker and writer, achievements, having fun, building lasting friendships and volunteer experience is often valuable in many careers.

INVITATION TO JOIN "Does anyone have any other questions we could answer?" Answer them the best you can. If you don't answer, write it down and tell them you will find out and get back to them but be sure you do. "At this point in our meeting, we would like to invite each of you to join our organization. Remember to ASK EACH PROSPECTIVE MEMBER INDIVIDUALLY. Answer any other questions they may have. Let them know the dollar amount again and who they should write the check out to. HINT - First ask those who you are sure will join. Their action will help convince the others. Thank each prospective, even if they choose not to join. Smile and tell them you will keep them informed on upcoming events. If a guest says "yes" but does not make an effort to pay, advise them that you will hold their check until you have enough members required to complete the extension.

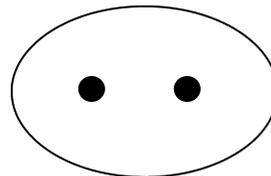
NEXT MEETING Whether perspectives joined or not, the date, time and place of the next meeting or event should be shared with everyone before they leave. Remember, you should continually recruit new members. If the perspectives didn't join, do some more public relations and make more phone calls to prospective members before the next M-Event.

DON'T GIVE UP! Sometimes it takes 3 to 6 meetings before a perspective will join. Schedule your meetings 2 to 3 weeks after the other until the membership goal has been met. As the saying goes, OUT OF SIGHT OUT OF MIND. Don't give them the chance to forget about you.



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