



**Minnesota Women of Today  
2023-2024 Plan of Action  
Priority-Area SPM  
“Make a Ripple~Change The World”**

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## **Goals and Implementation**

- 1. Promote our Priority Area Crescent Cove Respite & Hospice Home for Kids**
  - a) Visit the Crescent Cove Respite & Hospice Home for Kids and coordinate programming with them
  - b) Continue to educate chapters on the organization, its mission and history.
  - c) Be a liaison between chapters and Crescent Cove
  - d) Have a game/activity at Fall State Project Fair to promote and raise awareness about Crescent Cove
  
- 2. Have participation from at least 25 chapters in the Crescent Cove program area**
  - a) Provide incentives for those that participate. For example:
    - i. Gift baskets, individual bags
  - b) Promote opportunities to volunteer at different Crescent Cove activities throughout the year through Facebook Programming Posts, CIP's, Email and Chapter Mailing Highlights.
  
- 3. Raise \$4,000 in cash and/or in-kind donations for the year**
  - a) Have chances for a basket at the Fall State Project Fair
  - b) Host a project at winter state
  - c) Keep chapters engaged and excited to fundraise for Crescent Cove
  
- 4. Visit 1-2 district meetings each trimester**
  - a) Give a five-minute presentation
  - b) Have handouts available for them to pass out
  - c) Share Fundraising ideas