



2019-2020
Plan of Action
Wishes & More

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I. Goals

- A. Have 30% participation from chapters in Wishes & More program area.
- B. Raise \$3500 in cash and/or in-kind donations for the year.
- C. Visit the Wishes & More Foundation and coordinate programming with them.
- D. Relay information from Wishes and More to chapters regarding volunteer opportunities for fund raisers.
- E. Promote Wishes & More to chapters through Chapter Information Packets (CIPs) and other communications.

II. Implementation

- A. Have 30% participation from chapters in Wishes & More program area.
 1. Promote challenges through CIPs, chapter mailings, and Facebook.
 2. Educate chapters on the organization, its mission and its history, and provide information at the Fall State Project Fair.
 3. Hold a forum about Wishes & More at Winter State Convention.
- B. Raise \$3500 in cash and/or in-kind donations for the year.
 1. Encourage chapters to report volunteer hours and donations on trimester reports with reminders through CIPs, emails, and Facebook.
 2. Offer a chance to win a basket at each state convention for chapters, districts, or members who donate to Wishes & More and report it to me by the end of each trimester.
 3. Encourage donations to Wishes & More through CIPs, chapter mailings, Facebook page, and emails.
- C. Visit the Wishes & More Foundation and coordinate programming with them.
 1. Contact the State President and Programming Vice President to make arrangements to visit the Foundation within the first trimester and bring back information on upcoming projects and educational programs.
 2. Be willing to visit the Wishes & More Foundation at other times, if requested.
- D. Provide information from Wishes & More to chapters regarding volunteer opportunities for fund raisers.
 1. Educate members through CIPs and chapter mailings on how to become a volunteer and assist with fundraising events for Wishes & More.
 2. Notify members of volunteer events around the state and how they can help through Facebook posts and emails.
- E. Promote Wishes & More to chapters through CIPs and other communications.
 1. Include a challenge in trimester CIPs and recognize chapters for participating in Wishes & More.
 2. Create posts on Facebook page educating members and chapters about Wishes & More.
 3. Be a liaison between chapters and Wishes & More.