



Minnesota Women of Today 2024-2025 Plan of Action

President
"We Go Together"

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Goals and Implementation

- I. **To increase from May 2024 base the total membership to at least 934 and add two chapters by May 2025.**
 - A. Support the Membership VP (MVP) in the recruitment of 175 new members and achieving at least 82% retention.
 - B. Work with the Extensions Director to charter two (2) or more new chapters.
 - C. Support the Chapter Management Vice President (CMVP) to connect with all members of our TLC chapters with monthly communication and chapter visits as necessary.
 - D. Work closely with CMVP to provide support to all chapters with "Under 15" members at the start of each trimester.
 - E. Hold at least one meeting each trimester with the CMVP, MVP, & President to evaluate TLCs and watch chapters, mark progress and make plans.
 - F. Promote the Membership Team challenges, Membership Weeks and activities with monthly communications to chapters.
- II. **To increase reported programming participation to at least 35 chapters by year end.**
 - A. Work with Programming VP (PVP) to encourage participation by all chapters and provide ideas to increase reporting.
 - B. Support the Programming Team and Awards Chair in promoting the Outstanding Awards early.
 - C. Alongside the Programming Team, promote a statewide Day of Service with a goal of 100% of chapters participating.
 - D. Promote the Programming Team challenges and activities with monthly communications to chapters.
- III. **To provide regular and personalized support to each staff member for them to meet their Women of Today goals as stated in their Plan of Action by the end of the year.**
 - A. Conduct check-in with each staff member monthly and more as needed.
 - B. Respond to all correspondence in a timely manner and encourage Executive Council members to be organized and responsive to members and each other, showing respect for others' time and needs.
 - C. Support Parliamentarian to hold a successful bylaw review through training at staff retreat and promotion of and attendance at the bylaw review.
 - D. Assist the Financial Vice President by attending all Finance meetings and promoting State Ways & Means fundraisers.
 - E. Work with Secretary to provide training for Executive Council on reporting, to promote reporting deadlines, and to assist as needed with completion of Plan of Action by August 1, 2024.
 - F. Work with Marketing Vice President to promote the use of social media and simple, effective communications methods to improve member engagement.
 - G. Support the Chairman of the Board as requested with committee work and promoting the 75th MNWT Anniversary.
- IV. **To provide regular and personalized communications and support to Chapter Presidents for them to meet their identified Women of Today goals by the end of the year.**
 - A. Work with the Executive Council to provide intentional guidance, ideas, and communication in their respective areas.
 - B. Be approachable and open to others to share ideas, passions and challenges and foster an environment for this.
 - C. Encourage attendance & participation in training opportunities including webinars, conventions, roundtables, President/State Delegate retreat, orientations, LOTS, etc. Explore ways to make these training opportunities more accessible and effective.
 - D. Utilize a Staff/Chapter Buddy System for developing and maintaining an active connection.
- V. **To promote leadership development and increased chapter health through trimester focus areas.**
 - A. Support Administrative Vice President in training of District Directors and State Delegates so they develop as leaders and are able to support their chapters.
 - B. Provide training and support for chapters on basic operations practices, operating with a partial board, and encouraging future leaders.
 - C. First trimester focus on "Be a Connector", including leadership basics, utilizing your resources, and inclusivity.
 - D. Second trimester focus on "Be Present", encouraging participation, active listening, and respect for the individual.
 - E. Third trimester focus on "Be Positive", including the power of positivity, dreaming big, and taking risks.
- VI. **To support the USWT staff through attendance at meetings and promotion of the USWT opportunities & agenda each trimester.**
 - A. Encourage applicable Executive Council members to actively engage with their USWT counterparts.
 - B. Support reporting of trimester results to USWT Membership VP and Programming VP.
 - C. Lead by example and participate on the national level and share information in all avenues possible.
 - D. Work with national president & state chairman of the board to ensure our membership is aware of opportunities available.