



Minnesota Women of Today
 Winter State CIP
 State President,
 R.I.S.E. - Recruit.Inspire.Support.
 Empower

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Almost to the finish line!

Where has this year gone? I know that most of were thrilled to usher 2020 out the door and welcomed 2021 with open arms. My hope is that as this year progresses we will start to see things open up more. We are all wanting to be in person and most importantly start getting back on track with our typical community service projects.

If there is anything that I have learned this year is that our organization is resilient. It can handle anything thrown at it and our members are ready to step up to any challenge. We welcomed 29 new members in second trimester and had our retention over 75%. These are numbers that we have not seen in years for retention!! Can you imagine what can be done when not in a global pandemic?

As we get ready to usher in the end of our Women of Today year, I want to give a heartfelt thank you to each and every one of you. This year would not have been possible without all of you. You have each made an impact in my life that I will not soon forget. I am proud to have been your state president this year, and I will continue to be here to help however I can.

My hope for you all in the coming months is to finish strong. Don't get caught up on what you didn't get accomplished this year, rather look at all you have accomplished. Look at how many members you have retained in your chapter, what new projects came out of this, how have you grown as a person this year. It does not matter what others perceive of your accomplishments, what matters is that you survived this year. You led your chapter to staying connected, you led your chapter during an unprecedented time that we will not soon forget. You were a pioneer and set standards for what can be done where there is nothing. You should all hold your chins up high and know that you made this year a success.

In Fellowship,

Illeana Miller

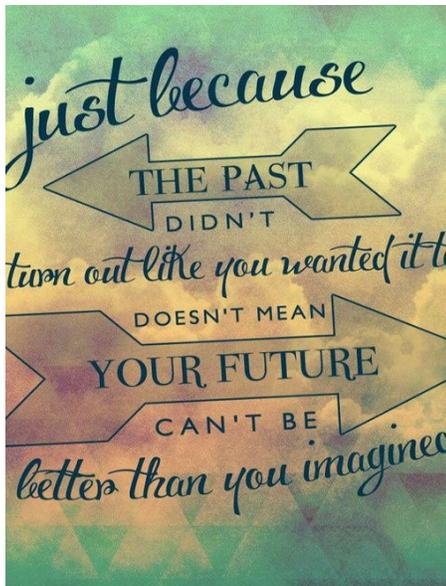


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3RD TRI SPECIAL DATES:

- Feb 24th — Webinar
- March 7th — Membership Chat
- March 13th — March Planning
- March 20th — Statewide Committee Meetings
- April 24th — Year End Evaluations Due
- May 1st — LOTS
- May 21st-23rd — Annual Convention



WHAT DOES YOUR CHAPTER FUTURE LOOK LIKE?

I will be honest with you all: I don't have a crystal ball. I know, total shocker. Now that we have that out of the way, I want to pose the question to you as to what your chapter future looks like.

Are you planning to integrate new ideas that worked during this pandemic? Are you planning to go back to how you used to do things because that's the way they were always done? Did you slim down on your membership numbers? Are you going to focus on retention this next year or are you going to look at growing your membership?

These are questions that I think everyone is looking at right now. There is no cookie cutter answer to the above questions. At the beginning of this year we talked about what

everyone's why was for joining. We also talked a little bit about your chapter identity. Just like people, each chapter is built differently with different focuses, different projects and different membership demographics.

Second trimester we talked about running an efficient meeting and how that would help your chapter. We talked about the importance of agendas, Robert's Rules, and the infamous parking lot.

The previous two trimesters link to our last trimester focus of maintaining those connections and looking to the future. You know the why on why your members joined and you can run a meeting,

“You have to find something that you love enough to jump over hurdles and break through brick walls” - George Lucas (Star Wars director, creator, all around amazing geek)

FIVE BUILDING BLOCKS FOR THE FUTURE

1. Learn about key trends impacting your organization
2. Engage your team to create a shared view of the future
3. Scan the horizon continuously to detect early warning signs and emerging opportunities
4. Conduct deep dives into future topics to ensure your plans and decisions are based on future awareness
5. Promote your vision of the future for internal awareness and industry thought leadership

The five building blocks listed above were taken from this site: <https://www.futuresplatform.com/blog/building-foresight-program>. Check out the site for a full detail on each block.

Now is the time to keep everyone connected and get your eyes set on tomorrow.

As a chapter President you have spent the year running meetings, helping out where needed and now your role will shift to the Chairman of the Board. This is an important position to the future of your chapter.

As the Chairman of the Board (or COB), your job and purpose is to help your new chapter president. Mentor her, support her, and be there to help her navigate the unknown. None of us know what is going to happen this upcoming year, but maintaining focus and knowing that she has someone to lean on will mean more than anything to her.

You may be like other chapters right now and having issues filling your board. Don't stress about it! Talk with members who have shown an interest in helping out. Connect with members who have a drive to see your chapter succeed. Look at your board members from this year and encourage someone to step up. Think back to when you took on the role. You might have needed that extra push or you may have been ready to take the leap, but just needed to be asked.

I will be honest, as a chapter President over five years ago I was yellow and had no clue what I was getting into. I am lucky enough that in my chapter we have a strong involvement of past chapter Presidents and they are

always at the ready to step in and help.

This year, I was blessed enough to have Cat Shuman as my COB on the state level. She is an invaluable resource to not only myself but my chapter. She is a well seasoned member, has knowledge of all levels of the organization and has a drive to see people succeed that is rarely found in a person.

I know that each and every chapter has a Cat Shuman in one way or another. The important part is to look at those members and simply ask them for input. Ask them to help with recruiting board members. Take what they have learned in the past and bring it to the future.

It can sometimes be hard to let go of a position and to be honest, I am not too sure how I feel about being done with this year coming up in May. What I do know is that I am going to work hard to instill any knowledge that I have and support the incoming staff with tools that will propel the organization into the future.

So, I ask you once again, what does the future of your chapter look like? The answer is that the future isn't written. You and your chapter have the ability to decide that together with new leadership under your mentorship. Take the time to make connections with members who value our organization and see the benefits of serving others.



SUCCESS BONUS POINTS FOR TRIMESTER 2

Submit a nomination for a Community Connections Year End Award
50 points

AND/OR

Hold an M Event during Membership Week (3/28-4/3)
25 points

AND/OR

Sign a member in March for President Illeana's Birthday
25 points

AND/OR

Reach 85% Retention for 3rd Trimester
50 points

AND/OR

At least TWO chapter members attend February Statewide Webinar
25 points

AND/OR

Submit a Chapter Article to the State NEWSLET
25 points

Maximum of 100 points

THANK YOU TO THE
CHAPTER PRESIDENTS
THAT COMPLETED THEIR
MID-YEAR EVALUATION!

Joanne Larson
Aitkin

Deb Oldenburg
Burnsville

Dianna Matranga
Maple Grove

AnnMarie Sarthoff
Coon Rapids

Kathy Hansen
STMA

Denise Lewison
Fairmont

Sharon Bergquist
Duluth

Marsha Ziebarth
Sauk Rapids

Brynn Olson
Warroad Area

If you submitted an evaluation
and do not see your name on
this list, no worries!! Send it to

President@mnwt.org &
cmvp@mnwt.org

And we will make sure it gets
reviewed. You can still submit
your Year-End without having
completed a Mid-Year!!

YEAR END EVALUATIONS DUE APRIL 24TH!

Didn't complete your Mid-Year Eval? No worries at all!! You still have time to complete a Year-End eval.

You can find the electronic file here: http://mnwt.org/members/forms_results.php?formsID=573#gsc.tab=0

If you are having issues downloading or accessing this file, reach out to CMVP Jenise or myself. We are here to help!

CONGRATULATIONS TO THE OUTSTANDING AWARD WINNERS!

Outstanding Young Adult

Breana Burgstaler
Aitkin

Veda Karlsen-Heil
Anoka

Person With Determination

Danielle Enberg
Sauk Rapids

Women Who Impact

Colleen Krohn
Aitkin

Congratulations to these truly outstanding individuals!

MEMBERSHIP CORNER



Membership Vice President Tevyan has some great information in her chapter information packet. She has an entire page set aside for things to do either virtually or in person. Not finding your chapters cup of tea for an event idea? Reach out to Tevyan and she can help get those creative juices flowing.

As a special little incentive, the membership team has a special challenge out there for all chapters.

President Illeana's Birthday Challenge. Let's all celebrate in MARCH with

President Illeana and give her what she wants most...NEW MEMBERS! In recognition of Illeana's birthday on March 30th, we are looking for at least 30 new members in March.

For every new member signed (reported to CSC by email, paper form, or USWT Add form) in March, the chapter will be entered into a drawing. If we hit at least 30 NMAs for the month, one chapter will win a Silly Supper M-Night hosted by the Membership Team (CMVP Jenise, MVP Tevyan & President Illeana).



CHAPTER MANAGEMENT

LOTS is coming up on May 1, 2021. This year we are doing things a little different. Based on results from surveys, the restructure committee has recommended some changes to how LOTS is presented. There will be opportunities for board members as well as local program managers. We are excited to be able to offer this important training for new or even veteran officers.

Depending on the current situation with COVID 19 LOTS may be held in person. Stay tuned to the MNWT Administration Page and to emails from Chapter Management VP Jenise for more information. Jenise does have a tentative registration form available in her CIP.

LOOKING FOR A FUN NEW OPPORTUNITY??

Administrative Vice President Michelle and Programming Vice President Anna have the perfect new adventure for you! They are currently looking for members to take the next step and be an integral part of our organization. By becoming a District Director

or State Programming Manager YOU can be on the ground level of what happens in the organization. Our organization cannot move forward without the input from our Executive Council.

What do you need to do to take on this new adventure? Reach out to either Anna or Michelle and they are more than happy to help guide you in the next step of your Women of Today journey.

