



**Winter State CIP  
Public Relations  
2018-2019**

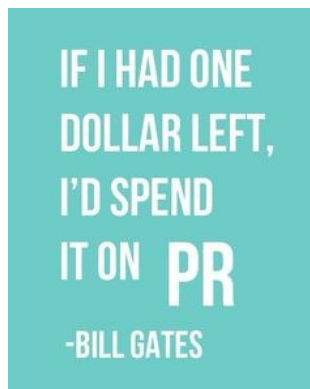
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A huge thank you to the following for assisting with different tasks as needed:

- Jeny Ohr—Coon Rapids

Please send any questions to me at [ivp@mnwt.org](mailto:ivp@mnwt.org).

**Stephanie Putzier**



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**Important Dates**  
*"These dates are part of the MNWT official calendar that can be located at [www.mnwt.org](http://www.mnwt.org) under the events section in a PDF printable format. Please consult the full listing to ensure that other key dates are not missed.*

<b><u>January</u></b>	
Programming Task Force Webinar	<b>10</b>
NEWSLET Personals due	<b>29</b>
<b><u>February</u></b>	
March Planning Recommendations due	<b>17</b>
MNWT Webinar	<b>27</b>
<b><u>March</u></b>	
Finance Committee Meeting	<b>2</b>
March Planning	<b>9</b>
State Committee Meetings	<b>16</b>
Area 2 Meeting	<b>22</b>
Area 1 Meeting	<b>23</b>
<b><u>April</u></b>	
Area 3 Meeting	<b>5</b>
Area 4 Meeting	<b>6</b>
National Volunteer Week	<b>15-21</b>
CC Award Nominations due	<b>15</b>
Secretary Book Club	<b>17</b>
Year-End Evaluations due	<b>26</b>
MNWT Membership Monday	<b>29</b>
All Certifications due	<b>30</b>
Programming Trimester Report due	<b>30</b>
Project of the Trimester Nominations due	<b>30</b>
Outstanding Program Manager Nominations due	<b>30</b>
<b><u>May</u></b>	
LOTS	<b>4</b>
3rd Trimester SUCCESS due	<b>5</b>
NEWSLET Articles due	<b>5</b>
Annual Convention	<b>17-19</b>

## **NATIONAL VOLUNTEER RECOGNITION WEEK**

National Volunteer Recognition Week is April 7 to 13, 2019. Since we are a volunteer organization, what better time to promote what we do as local chapters in our own communities and recognize what we accomplish together through the MNWT as we honor and recognize volunteerism across the nation? Use this opportunity to broadcast the many ways your chapter volunteers in or does something that benefits your community or the state. Here is a press release or a letter to the editor you can use. If you're interested in more here's the link for it <https://ww2.pointsoflight.org/nvw>

### **Letter to the editor:**

Dear Editor (use name if you have it)

Women of Today, Minnesota's volunteers, are being officially recognized during Volunteer Recognition Week, April 7-13, 2019 We are dedicated to leadership training and personal enrichment opportunities through service to community, donating thousands of hours each year as an organization to such charities as Little Sweetheart Contest, Black Dress Event, City Wide Rummage Sale, Santa Days, Women of Today Week, Kiddie Parade, 4<sup>th</sup> of July Events, and many more.

The (chapter) Women of Today have been active in the community of \_\_\_\_\_ with such programs as: (list major service projects). In addition, the (chapter) Women of Today have donated to (list causes you have donated to).

On behalf of the (number) member of the (chapter) Women of Today, I would like to thank the community and the business of (city) for their continued support and help, enabling us to make a difference in this community for the past (number) years.

President, (chapter) Women of Today

### **Sample Press Release**

The (Chapter name) Women of Today are joining together with volunteers across the nation to celebrate the efforts and accomplishments of one of our most precious resources, America's volunteers. The contributions of volunteers across the U.S. will be recognized in celebrations during Volunteer Week, April 7-13, 2019.

In commemoration of Volunteer Recognition Week, the (chapter) Women of Today will be (list details of special activities or projects your chapter will be doing).

More than two million Minnesotans serve their communities in positive and significant ways. From cleaning our highways to changing public policy, volunteers make the quality of life in our state among the highest in the nation. We applaud the efforts of men, women, and young people, as well as encourage others to help solve serious problems through volunteering.

The (chapter) Women of Today is a non-profit, community service organization offering leadership training and opportunities for personal growth. In our community we (list project you do). Membership is open to those 18 years of age and over. If you would like more information about the (chapter) Women of Today, please contact: (name, phone, e-mail address).



***Thank you to the following Chapters  
for sending in Brochures***

Aitkin  
Eastern Carver County  
Greenbush  
Melrose Area



***A special shout out to Kelsey Hamel  
from Monticello for completing her  
Founders Day report. I am sorry we  
missed recognizing you at Fall State!***

***Thank you to the following Public Relations  
LPMs for completing their LPM Reports***

Leslie Goble—District 3  
Leslie Goble—Aitkin  
Rachal Mueller—Anoka  
Tevyan Sorenson—Burnsville  
Amy Pumper—Byron  
Jessica Schultz—Coon Rapids  
Linda Nindorf—Duluth  
Fairmont  
Madelia  
Jane Brown—Melrose Area  
Kelsey Hammel—Monticello  
Teri Burkstrand, Carrie Atkinson & Sue  
Wallace—New Hope  
Cindy Umland—St. Cloud  
Sue Renz—St. James  
Abbi Baker—STMA

