

# FALL STATE CIP 2019-2020 Presidential Assistant



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## ♥ YEAR END PRESIDENT GIFT

The State President is traditionally presented with a gift at our Annual Convention, in appreciation of her leadership for the year. Each chapter and district is asked to please donate **\$10** towards this gift. Make checks payable to MNWT and mail to me at the address above, **note "President Year End Gift" in the memo space.**

Thank you for helping to commemorate this memorable year for President Cathy!

## ♥ MNWT FACEBOOK CHANGES 😊

Minnesota Women of Today has revamped their Facebook pages! Yes indeed, the volume of pages has been condensed and merged into a total of 8 pages plus each district page. Please check out all these Facebook pages and, while you are there, "like" them so you may stay updated on the latest happenings.

**MNWT Facebook:** Main Page (linked to home page of the website)

**MNWT Administration:** President, AVP, Secretary, Parli, PA, COB, Exec Dir, PR Asst, Newslet Editor

**MNWT Membership:** CMVP, Extensions Dir, MVP  
MNWT Programming: PVP, SPMs (CC, WW, YT, LL, Priority)

**MNWT Finance:** FVP, State Store Mgr, W&M info, Finance Committee

**MNWT Committees:** Future Directions, Marketing, Membership Management

**MNWT Foundation:** Foundation information MNWT  
Key Women: Key Women Club

## ♥ MNWT Webinar Series October 23<sup>rd</sup>

MNWT will be hosting its 2nd trimester webinar on Wed, 10-23 at 6:30 pm. To participate, register in advance through the MNWT website. (Chapters that participate can earn Success bonus points.) :

Topics:

**6-6:30** Navigating the new website (Katie Castro/Daina Mirsch-Wenner)

**6:30-7** Awards & Nominations (Cat Shuman)

**7-7:30** MNWT Foundation (Jen Kinzer)

**7:30-8** New Look of MNWT Programming (Jen Kinzer) Sessions will be interactive with allowance for questions from the audience. Materials presented should be available through the MNWT website.

Register at [mnwt.org/webinars](http://mnwt.org/webinars), login information will be sent prior to the session

## ♥ SCRAPBOOK PAGES

President Cathy is looking forward to flipping through scrapbooks filled with pages highlighting chapters' and districts' 2019-20 year. **Each chapter [and district] is asked to prepare a 12x12 scrapbook page [front/back] with pictures and mementos of your chapter's events from throughout the year!**

It would be appreciated if completed pages were given to me **by April 1<sup>st</sup>**. HINT: turn in at area meetings.

## ASK THE ASSISTANT

### **What is the Marketing Committee?**

This committee externally promotes the Minnesota Women of Today. Activities include hosting informational booths at expos, developing media kits and new brochures, and providing promotional materials at state-sponsored events. This committee is comprised of representatives from across the state and several executive council members. In addition, this committee selects the annual Statewide Buckets of Sunshine Project from bids presented by the membership. If you are interested in nominating an organization for the project, please complete the bid form, and email [marketing@mnwt.org](mailto:marketing@mnwt.org). Please go to the News webpage for an assortment of public relations tools for your chapter to use. Visit on website – look up **MEDIA TOOL KIT**