



# NEWSLET

Winter State CIP  
2018

Do you have experience creating and publishing your chapter or district newsletter? **Consider sharing your talents** with Exec Council next year! The NEWSLET Editor/SPM position is **open** and we are looking for someone who has experience creating newsletters or similar publications. There will be three or four issues of NEWSLET published in 2018-19, the first one in early October. Benefits of this position include member of Executive Council, paid registration to Fall, Winter and Annual Conventions, expanded network of friends, leadership training and immense personal growth.

For more information, contact Internal Vice President, Jessy McShane at [ivp@mnwt.org](mailto:ivp@mnwt.org).

## **It's a New Dawn, It's a New Day! Personals**

Would you like to recognize your chapter, District Director, Secret Sis, or someone special in the next issue of the NEWSLET? *Personals* can be submitted at any time through the link on the Minnesota Women of Today website!

Here's how:

[www.mnwt.org](http://www.mnwt.org) → select "members" from the drop down menu on the upper right of the home page, click on **state program managers**, scroll down the page and select **NEWSLET SPM**. On the left side of the page, NEWSLET Personal Message Submission is listed second in the second section. Click for online submission, or download the pdf, complete the form, and send your payment to IVP Jessy McShane.

Personals are \$2 each, or you can purchase them in bulk at the low cost of 12 for \$20.

**Jessy McShane**  
Internal Vice President

218-316-0437  
[ivp@mnwt.org](mailto:ivp@mnwt.org)  
[www.mnwt.org](http://www.mnwt.org)

GREAT IDEAS!



### WHAT COULD/SHOULD YOU INCLUDE IN YOUR CHAPTER NEWSLETTER?

- Letter from chapter president
- Upcoming events (include local, district and state events)
- Minutes from last meeting
- Agenda for next meeting
- Upcoming renewals
- Project reports
- Spotlight Members
- Personal messages
- Members' favorite recipes
- Members' birthdays (mo/day)
- State delegate report
- Local program manager reports
- Updates from committee meetings



### **Presidential SUCCESS Bonus Points for Third Trimester**

**Purchase of at least \$100 for State  
Ways & Means in any  
combination of State Store, on  
line clothing and apparel  
purchases and 3rd trimester  
promotional (50 points)  
and/or**

**Submit a nomination for  
Community Connections Year-  
End Award. (50 points)  
and/or**

**Show chapter growth for 3rd  
trimester.  
(50 points) or**

**Hold an M-event and sign 3  
members 3rd Trimester  
(100 points)**

**Maximum of 100 Bonus Points**

### **February:**

**1st -Newsletter Personals Due to  
IVP@MNWT.ORG**

**11-17th -SHINE Week**

**15th -March Planning Recommendations to  
COB@MNWT.ORG**

**19th -Newsletter Articles/Personals due to  
IVP@MNWT.ORG**

**28th -New Member Ads due in hand to CSC  
-MNWT Webinar Series**

### **March:**

**7th -MNWT Webinar Series**

**10th -March Planning**

**13th -Presidential Pins/Medallions Nominations  
for area meetings due to State President**

**14th -Out and About night**

**15th -Early Bird Renewals**

**18-24th -SHINE week**

**23rd -Area Meeting, RICE**

**24th -Area Meeting, Bemidji**

**31st -New Member Ads due in hand to CSC**

### **April:**

**1st -Key Woman Nominations due**

**5th -Area 3 Meeting, Location TBD**

**7th -Area 4 Meeting, Location TBD**

**13 -Year End Evaluations do to RR SPM 15 -CC  
award due to CC SPM**

**-All Renewals Due postmarked to CSC 15-21st -  
National Volunteer week**

**24th -Presidential Pins/ Medallion Nominations  
due to State President**

**30th -Certifications due to LL SPM**

**-Programming trimester reports due -New  
Member Ads due in hand CSC**

### **May:**

**1st -USWT certifications due**

**-All American Chapter info due to USWT -  
Project of the Trimester Nominations due -  
Outstanding Officer Nominations due**

**5th -SUCCESS due to RR SPM**

**-LOTS, location TBD**

**-Newsletter Articles due to IVP@MNWT.ORG**

**18-20th -Annual Convention, Alexandria**

**21st -NEWSLET personals due**

**31st- New Member ads due in hand to CSC**

### **June:**

**1-3 -MNJOTS**

**7-10 USWT Year End Convention- MN**