



Minnesota Women of Today Winter State CIP 2023-24 Membership Vice President “Believe In Your Vision”

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Hello MVPs! (Membership Vice Presidents or Most Valuable People)
This is for everyone!

Here we are at the 3rd Trimester! I hope you feel your journey in your 2023-2024 Women of Today role has been a positive experience for you and your chapter. I always feel there is a lot of learning and growth in the first 2 trimesters. By the time the 3rd Trimester comes around, I feel like I finally have this role figured out or closer to it. Then, OH NO! I have to learn a new role in MNWT (Minnesota Women of Today). It can be very challenging, frustrating and humbling. But I always feel that I grow personally and that I have accomplished something good for Women of Today. Going to the Annual Convention is rewarding. Come to see how much putting all of our efforts together makes a big impact. Do not give up! To help you get a start on the next year, the Membership Team would like to offer tips on how to use the tools MNWT has in place to help plan for the next role you have in your chapter. I hope to see you at the Regional Meetings and LOTS for help with your membership goals.

In the 3rd Trimester look for ways you can help MNWT and your chapter by participating in the events our Extensions Director will be planning in communities from Red Wing to Hibbing. Not only can you have fun with others from all over the state, but you may also be recruiting for your own chapter. An Extension Event can attract people from anywhere. Maybe your area. It is in our creed to “extend a hand of friendship to women everywhere”.

Look for the 3rd Trimester Vision Packet full of ideas to use during Membership Week (March 10-16). The theme is “Learn about Butterflies”. I can not wait to see what ideas chapters come up with. Look for the MVP Challenges for Trimester 3 regarding Membership week in this CIP (Chapter Information Packet).

Again, this trimester the MNWT Foundation has offered Rebates and State Store Gift Cards to chapters that reach goals with their membership. Look for details in this CIP too.

I have enjoyed my journey with you this year. Thank you for being patient with me as I grow in this position and please be patient with yourself and others as we learn our new positions in the next year. Pass on what you learned from the Membership Team this year and support the next new leaders for Women of Today. Please use the tools in this CIP to continue your journey this Women of Today year.

Glorie Balfanz

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Mark Your Calendar!!!

Membership Week March 10 – 16

Start making plans for the activities your chapter will host during this Membership week!

Perhaps is it hosting a Game Night, Meet & Greet at a local coffee shop or pub.

Be sure to send an invite to MVP and post pictures to Facebook!

USWT ADD & CHANGE FORM

Link to the online form can be found on MVP home page on mnwt.org or new member information can be emailed to csc@mnwt.org

When to use:

- Adding a new member
- Changing a member’s contact information (address, phone, email, etc.)
- A late renewal (renewing 1 or 2 trimesters after they were due)

When not to use:

- Trimester renewals

NOTE: Chapters should still send in payment per deadlines to CSC.

MEMBERSHIP SUCCESSES FOR 2ND TRIMESTER

Chapters recognized for Early Bird

Lake of the Woods	Red Lake Falls
Roseau	Warroad
Aitkin	Brainerd Lakes Area
Morris Area	Albany
Avon	Melrose
Rice	Sauk Rapids
St Cloud	St Joseph
Big Lake	Hutchinson Area
Monticello	ROD
STMA	Anoka
Champlin	Coon Rapids
Brooklyn Park	Maple Grove
Blooming Prairie	Burnsville
Byron	Glenville
New Hope	Hanska
Madelia	Slayton
Windom	White Bear Lake
Eastern Carver County	

Chapters achieving an in-chapter extension (at least 4 new members in one month):

Hawley – November (4)
 Longville – December (4)
 Hutchinson – Double in November (9)

CHAPTERS ACHIEVING GROWTH

Growth +3 or 4

(\$30 Rebate from Foundation)

Warroad
 Hawley
 Staples-Motley Area

Growth +5 or more

(\$50 Rebate from Foundation)

Hutchinson Area

DISTRICT ACHIEVEMENT

Highest retention – District 4 (94%)
 Highest growth – District 6 (8%)

Chapters achieving >= 75% retention

Red Lake Falls	Brainerd Lakes Area
Longville	Benson
St Cloud	St Joseph
Monticello	STMA
Fridley	White Bear Lake
Fairmont	District 2
District 3	District 4
District 6	District 7
District 8	District 9

Chapters achieving 100% retention

Lake of the Woods	Roseau
Warroad Area	Aitkin
Staples-Motley Area	Montevideo
Morris Area	Avon
Melrose Area	Sauk Rapids
Elk River Area	Hutchinson
Champlin	Coon Rapids
Byron	Glenville
Hanska	New Ulm
Slayton	St James
Windom	

MVP Challenge for Tri 2

Thank you to these chapters that participated in the MVP Challenge!

Monticello
 Brainerd Lakes Area
 New Hope
 Warroad
 St Francis
 Aitkin

These chapters were all entered in for multiple chances at winning the basket given out at Winter State. Thank you all for making your chapters the best they can be!

MEMBERSHIP SUCCESS POINTS

New Member Adds: 10 pts each.
In-Chapter Extensions: 50 pts each.
Renewals paid by early bird deadline: 25 pts
Trimester Retention $\geq 75\%$: 25 pts
Trimester Retention = 100%: 50 pts
Trimester Growth: 50 pts
Growth for the Year: 50 pts
Hold a membership/social event: 25 pts
Conduct a local membership orientation (not limited to new members): 25 pts
File an intent to extend and hold informational mtg.: 25 pts to extending chapter
Extensions (10 charter members): 200 pts/chapter extended. Max=400 pts.

** Refer to President Amy's CIP for SUCCESS Bonus points your chapter can earn.

CLOSE OUT

Thank you to these chapters that participated in Close Out on December 28 viz ZOOM:

Melrose, Montevideo, HAWT
St Joseph, Brooklyn Park, Monticello
Aitkin, Roseau, Benson, Albany
Warroad, Glenville, Duluth, Morris Area
Roseau, New Hope, St Cloud
Staples Motley, Burnsville, Avon
Sauk Rapids

Close Out \$10 Gift Card Winners

Rochelle (Sauk Rapids) Sally (Melrose)
Tanya (Albany) Cindy (Duluth)
Nicky (Staples-Motley) Kenya (Glenville)

Each received a \$10 gift cards from various businesses just for joining the ZOOM meeting!

Make sure to have your chapter join the Year-End Closeout on April 29th!

3RD TRIMESTER MEMBERSHIP CHALLENGE

During Membership Week or during the 3rd Trimester hold a chapter social.

Have fun with your members. Make them feel welcome and important. We all want to feel that we matter to our organization! For an extra chance for the prize say how you used the Vision Packet this past year.

Email mvp@mnwt.org to be included in a drawing at Annual Convention.

USWT RECOGNITION

All American Chapter: This award recognizes those WT Chapters who have planned and accomplished a well-rounded program of projects and activities that exemplify the USWT Creed. Complete the form on the USWT website and submit by May 10.

One a Month Club: To achieve One a Month Club status your chapter needs to sign one new member every month for the MNWT year (May – April). New members must be reported to the Chapter Service Center before midnight of the last day of each month to be counted.

Fellowship Builder: The Fellowship Builder Award is given to those chapters that take Friendship Day a step further by holding three more socials during the year. For chapter recognition, please complete the Fellowship Builder Form and return to mvp@uswomenoftoday.org no later than May 1.

GETTING/KEEPING MEMBERS ENGAGED

ORIENTATION

Just signed a new member, now what? This can be a simple sit down and chat over coffee thing, or an organized chapter social.

A New Member Orientation template can be found on the MNWT website. Include the MNWT creed and mission statement in your chapter orientation. You can also include MNWT history, state and district structure, chapter history, chapter structure, and chapter relevant information all members should know. Invite your entire chapter to attend. Include a handout for attendees.

ACTIVATION ABCs

- Include your new member in chapter activities.
- Co-chair projects with them. Invite them to carpool with you.
- Find them a Big Sis or a Buddy. (When more experienced members activate our new members, we share our chapter's knowledge and increase the number of hands available.)
- Make sure your new member is on the email/group text list so that she can stay informed
- Encourage her to get as involved as little or as much as she is able

TIPS FOR RETENTION

- **We have members who we haven't seen in a while, now what?** Share with them the highlights of the upcoming meeting. Offer them a ride. Give them a reason to show up.
- **We have a lot of long-term members who don't contribute like they used to, now what?** Include an information article each month in your newsletter. Keep topics positive and group orientated. Consider topics like the benefits of being a big sis, why co-chairs make volunteering fun, the benefits of having prepared reports at general meetings, and how volunteering is good for the body and mind.
- **Some members seem to be losing interest.** Personally invite members to participate in your chapter's socials and events. Ask them to co-chair projects with you. Send them a participation survey to see what they are interested in.
- **Longtime members are only active part-time.** Ask them if everything is okay, do they need anything. Ask them to co-chair projects with you. Make it a group effort. Each month have a different member call other members to participate in your chapter socials. Ask them to be a Big Sis/Buddy. Remind them that they have a lot to offer a new member.
- **We have members we thought would renew, but they didn't.** Announce and notify members at the beginning of each trimester that their renewal dues are coming up. Affirm their value to your chapter. Invite them to renew their membership.

IDEAS FOR RECRUITING EVENTS

Programming/Service Events: Collection for a local or an SPM-sponsored organization (hygiene kits for women's or homeless shelter, Valentine's day cards, etc.); combine with chapter social
Hold a PEP course and invite the community
Bring in a speaker on Women's Health topic and invite the community

Social Events: Book Club, Game night, Brewery/Winery tour

PROMOTE, PUBLICIZE ON SOCIAL MEDIA, IN LOCAL NEWSPAPER, VIA FLYERS, BY WORD OF MOUTH!!!!

New Member Installation & Renewal Ceremony

[For New Members & Renewals – Read this first paragraph for each ceremony]

The rose I give you is a symbol of your beliefs and ideas, as stated in our beautiful creed. Let the shape of the rose, with its petals growing from a common source, remind you of the friendship that will bloom from each of us. May the stem remind you of the enthusiastic support you give this organization, the soil from which our organization takes root, grows and prospers. Let the thorns be a reminder of the needs of our community, which we must meet through the use of your talents, ideas, labors and contributions. The color red symbolizes our commitment of heart and assistance of the unfortunate. Let the color green be reminiscent of the life and hope that we give as individuals and as an organization through our generous service to our community and our fellow Women of Today members. Please remember that you must always care, through dedication and action, for this delicate flower of service that could not live and beautify the earth if it were not for you, as a member of the (YOUR CHAPTER) Women of Today.

[New Members Ceremony continue here]

- (NAME MEMBERS JOINING), your decision to join the (YOUR CHAPTER) Women of Today is something to celebrate! Welcome to the (YOUR CHAPTER) Women of Today.
- As a Women of Today member, you will have a new opportunity to become involved in our community and to share the belief that volunteers working together can make this world a better place. Your fellow members will encourage you to grow as an individual, gain new and lasting friendships and discover the leadership abilities within you.
- Raise your right hand and repeat after me: “I (MEMBER’S NAME) will uphold the ideals of the (YOUR CHAPTER) Women of Today, and will, to the best of my ability, serve my community, strengthen my individual talents, extend a hand of fellowship to others and become a valuable member of this organization.

[Renewal Ceremony continues here]

- Renewing your membership in the (YOUR CHAPTER) Women of Today is a time for celebration. It is your choice to continue to be an involved member of our community, and to do your part to make the world a better place. It is my hope that you will continue to grow as individuals, develop meaningful friendships and realize each of your potentials as leaders throughout your membership with the (YOUR CHAPTER) Women of Today.
- Raise your right hand and repeat after me: “I (MEMBER’S NAME) will continue to uphold the ideals of the (YOUR CHAPTER) Women of Today, and will, to the best of my ability, serve my community, strengthen my individual talents, extend a hand of friendship to others and become an even more valuable member of this organization.”