

Membership Vice President Smiles Across the Miles

2019-2020

Fall State CIP



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Thank You

Thank you to the following MNWT 2019 – 2020 MVP's and Chapters for sending in your Fast Starts and/or Growth Plans.

- St. Michael Albertville, MVP Jackie Fields
- Warroad Area, MVP Carolyn Fortier
- Aitkin, MVP Erin Wagner
- St. Cloud, MVP Mahrya Johnson
- Coon Rapids, MVP Beth Clifford
- Anoka, MVP Katie Grage
- Burnsville, MVP Dorene Perkins Monn
- Monticello, Dianne Hafferson & Connie Fink
- District 5, MVP Carrie Vogel
- New Hope Chapter, Growth Plan

Thank you to all the amazing chapter Membership Vice Presidents for a fantastic first trimester. Thank you for recognizing and encouraging all your members, new and seasoned to participate in your activities and growth opportunities. I have really enjoyed all the chapter pictures you have sent in, reading about all you do in your chapters and how you are so very important to your communities. I look forward to watching you in action this trimester.

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2019 – 2020 Membership Calendar

- June 7th – 9th** MNJOTS
- July 1st:** USWT Founder's Day
- July 15th:** MVP Fast Start
- July 15th:** 1st Tri. Early Bird Renewals Due
- July 29th:** MNWT Membership Monday
- Aug. 4th:** USWT Friendship Day
- Aug. 15th:** 1st Tri. Dues Billing Due
- Aug. 15th:** 70th Anniversary Membership Event Kick-Off
- Aug. 31st:** 1st Tri. Closeout
- Sept. 7th:** Day at the Diamond 6:10pm game
- Sept. 22nd – 28th:** Women of Today Week
- Sept. 30th:** MNWT Membership Monday
- Nov. 15th:** 2nd Tri. Early Bird Renewals Due
- Dec. 15th:** 2nd Tri. Dues Billing Due
- Dec. 30th:** MNWT Membership Monday
- Jan. 15th:** 70th Anniversary Membership Event End Date
- March:** USWT Membership emphasis month
- March 15th:** 3rd Tri. Early Bird Renewals Due
- March 30th:** MNWT Membership Monday
- April 15th:** 3rd Tri. Dues Billing Due
- April 30th:** 3rd Tri. Closeout

Please consult the MNWT official calendar at www.mnwt.org, under Events to ensure that other key dates are not missed.

1st Trimester Results

100% Retention: Thief River Falls, Greenbush, Brainerd Lakes Area, Longville, Benson, Staples-Motley Area, Virginia, Albany, Avon, Morris Area, Anoka, Champlin, Brooklyn Park, Coon Rapids, Fridley, Maple Grove, Eastern Carver County, Montevideo, Jackson, St. James, Windom, Straight River

In Chapter Extension: Brooklyn Park, Coon Rapids

Growth: District 2, District 3, District 5, District 7, District 10, Greenbush, Roseau, Brainerd Lakes Area, Duluth, Longville, Morris Area, Hutchinson, Monticello, Anoka, Coon Rapids, Brooklyn Park, Fridley, Eastern Carver Cty, Madelia, St. James

MVP Challenge: Warroad Area, Anoka, Morris Area, Burnsville, Hutchinson Area, Fridley, St. Michael-Albertville, Fairmont Area

Early Bird Recognition (75% or higher): Greenbush, Warroad Area, Aitkin, Duluth, Longville, Avon, Melrose Area, Morris Area, Hutchinson, Monticello, Anoka, Champlin, Coon Rapids, St Michael-Albertville, Brooklyn Park, Fridley, New Hope, Burnsville, Eden Prairie, St. James

Membership Monday Participation: Warroad Area, Anoka, New Hope, Hutchinson Area, Fridley, Fairmont, Monticello, Burnsville

Updates and FYIs

FAQ:

What is National Volunteer Week?

In the United States, National Volunteer Week was established in 1974 by Points of Light. It has grown exponentially each year. It is an opportunity to celebrate the impact of volunteer service and the power of volunteers to come together to tackle tough challenges, and build stronger, more resilient communities. This is the perfect time to celebrate your members and thank all those who volunteer. It is never too early to start planning an event to celebrate the impact of volunteers in your chapter and inspire others to serve. Add the week of *April 5-11, 2020* to your chapter's agenda and join the Nation in celebrating volunteers.

Early Birds, What, Why, & How?

Take the pressure off the MVP and Treasurer of collecting dues at the last minute and send in as many of your trimesters renewals as possible by the early bird deadline, postmarked by July 15th (1st tri.), Nov. 15th (2nd Tri.), and March 15th (3rd Tri.).

A chapter qualifies for Early Bird Recognition when 75% of their overall total renewals for the trimester are submitted to the CSC (MN Women of Today Chapter Service Center, PO Box 44242, Eden Prairie, MN 55344) by the early bird deadline. An example would be: 10 members are due 2nd trimester. 6 paid before Nov. 15th, and the information and dues were sent to the CSC postmarked by Nov. 15th. 2 paid by December 15th, and the information and dues were sent to the CSC postmarked by December 15th. 6 (renewals postmarked by Early Bird deadline) divided by 8 (total renewals in the trimester) is 75%, and so early bird recognition is earned.

Fiscal Responsibility and Membership

MNWT Bylaws, ARTICLE IV. FINANCE, Section 4. Any member chapter delinquent in the payment of financial obligations to the state organization at the time of a state meeting loses its voting privileges with that meeting. If said obligations are not paid after two (2) consecutive state meetings, the chapter may be expelled from the membership.

This is not new, but it is widely unknown. As your chapter's MVP, it is important to communicate dues owed to your chapter. Chapters that are 2 trimesters behind may be handled, the same way a 10 and under chapter is once it has completed two trimesters on TLC. Another way to think of it is being late on your payments is similar to being on TLC. Being fiscally responsible is part of being a healthy chapter.

A Tool for MVPs

Sometimes what you are looking for can be found in your back pocket. Keep a copy of your MVP CIPs for reference and be an MVP star. Every trimester you will receive new information to support your year. A few things you will find in your 1st trimester 2019/2020 MNJOTS MVP CIP, and can use all year:

- Connection Packets 411
- What to Do if A Member Drops
- How to Handle Trimester Dues
- The Most Difficult Part of Recruiting
- Recognition
- Membership Mondays
- And more...

70 New Members by January 15, 2020!

It's time to celebrate our 70th year with 70 new members. See page 4 of this CIP for all the details.

Share chapter photos, events, and success stories on the MVP Facebook page.

[Watch your MNWT emails and the MVP Facebook Page for more information...](#)

#MVP

#MNWT

#70thAnniversary

ADD TO YOUR FB POSTS...

Supporting Your Chapters Growth

Retention

Our members are the heart of our chapters. We need to take the time to focus on appreciating our current members for the gifts they offer us and our communities. When we support our members, we increase our chapter's positive energy vibe. Use these tips to help your chapter reap the benefits of positive energy. It only takes a few hours each trimester to make a difference in your chapter's energy, membership involvement, and community imprint.

- Do not let asking for membership dues be the first or only personal contact you have with members.
- Consider personal phone calls to all of your chapter members once per trimester. Personally, invite them to an upcoming meeting or activity.
- Remind members at your chapters general meeting and in newsletter articles that all levels of participation are welcomed. Remember to respect each member's choice for their level of involvement. They can come to socials or just work on one project if that is what is right for them.
- Highlight different members each month in your chapter newsletter. Share a word of thanks, praise, congratulations, or even a "we missed you at _____".
- Hold a "Members Only" social (chapter social) a minimum of once per trimester. Send personal invitations. Have a game night, movie night, dinner out, or any other activity your chapter members would enjoy.

Recruitment

Don't be afraid to get out into your community. Look for new members outside of your chapter circle. Hold bi-monthly one hour meet and greets. Post the information on Facebook, your local newspaper, online neighborhood groups, and bulletins at your places of worship. Bring a chapter member or two with you and be ready to share why you are so passionate about your chapter. Have a printout of upcoming events a perspective member could attend and remember to get their name and email/phone number. A few location ideas include coffee shops, libraries, and farmer's markets. You may not always get the desired response. Keep trying and mix it up. There are many ideas for different activities you could do on the mnwt.org website.

Activation

New members allow you to do things with greater ease. New members help with projects and filling positions. New members bring new ideas. New members should not be expected to do these things overnight. It takes time to activate new members. More outgoing members may jump right in, but most talk six to eighteen months to really get into the rhythm of your chapter. What can you do to help them?

- Don't expect them to just know things because they joined your chapter. Continue with the same communication styles you used to recruit them.
- Personally invite them to general meetings. Offer to carpool.
- Hold an orientation explaining your chapter to them. This can be very informal over coffee or a social for the whole chapter.
- Ask them what they are interested in. Invite them to help you with a project that involves their interests.
- If you don't see them around, give them a call to find out why.
- Get to know them on a personal level, learn their name, recognize them, introduce them to others in your chapter.

*** Renewals and New Member information goes to: MN Women of Today Chapter Service Center PO Box 44242
Eden Prairie, MN 55344 / 952-406-8578 / csc@mnwt.org ***

Closeout!

You hear people talking about it. You see the Facebook posts. The dates are everywhere. What is it?

Closeout is a time for fun, celebration, and a little paperwork too. The membership team along with executive council gather together at the end of each trimester to call the chapters and congratulate them on their successes, talk about their concerns, and offer help where needed. The Membership VP gets a little play room in all of this. Sometimes you will see skits, contests, and fun pictures on the Membership Facebook page. This is a fun event and our way at the state level of saying thank you for supporting your local community and members. So, when your phone rings on December 30, 2019 between 6 pm and 9 pm, pick it up. Chances are good it's a member of the membership team calling to say hello and thank you for your efforts this year. Stay tuned for more information on a Chapter Closeout Challenge where you can win a gift card!

Awards and Recognition

2nd Trimester Membership Challenge

70 New Members for Our 70th Anniversary. This fabulous membership Challenge has already begun! It started on August 15th and ends on January 15th. We are celebrating our 70th Anniversary of our amazing organization at Winter State 2020. This seems like a perfect time to celebrate 70 new members as well.

The membership team will be celebrating all the way into January with different prizes and awards for our fantastic chapters.

- The chapters that send in our 15th, 30th, 45th, 60th, and 75th members will receive a special incentive.
- The chapter that submits the 70th new member will be awarded a Walking Tacos Dinner to be served by our very own Taco Cat.
- Each chapter that signs and submits a New Member to the Chapter Service Center on December 30th Membership Monday by 10 PM will earn an amazing incentive and be entered into a drawing for a \$25 Amazon gift card.

2nd Trimester Presidential SUCCESS Bonus Points

Submit a nomination for the Outstanding Young Adult or Lois M. Christiansen Women Who Impact Award

50 points
and/or

Sell two (2) Books Raffle Tickets (\$100) for the Ways and Means Fundraiser

50 points
and/or

Sign at least 3 new members during 2nd trimester

50 points
and/or

Have at least 2 members from your chapter attend the online webinar scheduled on October 23rd

25 points
and/or

Participate at the National level by having 25% of members certify in Health & Wellness or Personal Development, or hold a Domestic Violence event or training, or donate \$25 to National Ways and Means

25 points

Maximum of 100 Bonus Points

For more information about SUCCESS see mnwt.org under Success Coordinator or CMVP.

Local Membership Awards

Awards are a great way to spark excitement and recognize members who have contributed to our Women of Today organization in various ways. Awards can be serious, funny, expensive or inexpensive. They let our members know that they are appreciated for their efforts.

MNWT Membership 2nd Tri. Recognition

Retention: All chapters that have a 75% or higher retention rate 2nd trimester will be recognized at Winter State.

In-Chapter Extension: A chapter that has 4 or more new members in one month will be recognized at Winter State with an in-chapter extension.

Early Bird Recognition: All chapters that submit 75% or more of their overall total renewals by the early bird deadline will be recognized at Winter State. (See my MNJOTS CIP, "How to Handle Trimester Dues" for early bird information.)

Membership Monday: All chapters that participate in Sept. 30th and/or Dec. 30th Membership Monday events **and** send an email with a photo from the event to mvp@mnwt.org will be entering into a drawing for a Membership Surprise Gift.

Membership Team and Foundation Appreciation: Chapters that achieve 80% or higher retention or sign 3 or more new members 2nd trimester will receive a \$10 State Store Gift Certificate good for 2 trimesters **OR** do both and receive a \$25 certificate courtesy of the MNWT Foundation.

USWT Membership Recognition

Gold Chapter: When your chapter has 75% Retention and signs 4 new members during the trimester they will be given Gold Chapter recognition from the USWT.

Fellowship Builder: The Fellowship Builder Award is given to those chapters that take Friendship Day a step further by holding three more socials during the year. For chapter recognition, please complete the Fellowship Builder Form and return to mvp@uswomenoftoday.org no later than April 30th.

CONNECTION PACKETS: TRIMESTER 2

** Show your Sparkle – Be Unique **

Chapters have had a lot of success using the information from 1st trimester so remember to look for all the new and exciting information contained in your 2nd trimester packet. There are ideas on events to hold, where to hold them, and how to market your chapter. Check your Chapter Information Packets (CIPs) for yours or check with your District Director.

Minnesota Women of Today
Second Trimester Membership Challenge
“70 New Members for our 70th Anniversary”

This Membership Challenge begins August 15th and ends January 15th. We are celebrating the 70th Anniversary of our organization at Winter State convention on January 25th, 2020. Wouldn't it be fabulous to celebrate 70 new members in honor of such a great milestone anniversary?? We are encouraging our chapters to take part in this challenge and are offering a variety of incentives that can be earned throughout second trimester. Here is an overview of the 2nd Trimester Membership Challenge.

- Challenge starts August 15th, 2019 – you could actually sign new members before the end of 1st trimester and be part of the 2nd trimester challenge!
- Challenge ends January 15th, 2020 – you could still sign new members for the 2nd trimester challenge at the beginning of 3rd trimester and help achieve the goal of 70 new members!
- Chapters that submit new members and their dues to the Chapter Service Center earn an incentive for these milestone members: 15th, 30th, 45th, 60th, and 75th. (counted when received at the CSC)
- Chapter that submits the **70th new member** and dues to the Chapter Service Center will be awarded a Walking Tacos Dinner to be served by Taco Cat (President) at a date/time to be arranged. (counted when received at the CSC)
- December 30th is 2nd trimester Close Out and it is also a Membership Monday opportunity with the theme “How Amazing is that?” Each chapter that signs and submits a New Member to the Chapter Service Center on December 30th Membership Monday by 10 PM will earn an “amazing” incentive and be entered into a drawing for a \$25 Amazon gift card.
- Executive Director Katie Castro will determine which chapters earn the above incentives based on an automated tracking system she uses.
- The 70th Anniversary Membership Challenge will be promoted in Chapter Information Packets, on MNWT and Membership Facebook pages, at Fall State Project Fair, Chapter Mailings, and State NEWSLET.