



Cindy Umland  
Membership Vice President  
400 River Ave S #211  
Sauk Rapids, MN 56379  
320-291-5753  
[mvp@mnwt.org](mailto:mvp@mnwt.org)  
[www.mnwt.org](http://www.mnwt.org)

## FALL STATE 2017

Hello Membership Vice Presidents,

Wow! Thank you for taking time to do all that you do for membership first trimester. This includes having an m-night or sending in your dues on time, it is all greatly appreciated. I am enjoying seeing all the different activities that you and your chapters are doing. Please continue to post and share these ideas. I have enjoyed meeting some of you on my travels and I am looking forward to meeting more of you this trimester. I also wanted to say thank you to all of you that completed your Fast Starts. I really enjoyed reading them!

During one of my visits, one of you approached me with a GREAT idea, and I've included that in this Chapter Information Pack as a challenge for this trimester.

This trimester we will be having the Galaxy Club and Starburst Awards and also promoting the USWT Presidents Birthday Challenge which I've included. USWT MVP Colleen has also sent out other challenges which I'll be posting on Facebook and emailing out, so be sure to watch for them in the next couple weeks.

I hope you are enjoying the Thank a Member Tuesdays, I plan on continuing them this trimester as long as I continue to find new ideas.

I am looking forward to a fun and successful 2<sup>nd</sup> Trimester with you all!

Thank you,

*Cindy Umland*

MNWT MVP  
2017-2018

### Calendar

Sept 24-30	Shine Week
Nov 12-18	Shine Week
Nov 15	Early Birds Due
Dec 15	2 <sup>nd</sup> Trimester Dues Due
Dec 30	Close Out

### Membership Due Dates

**Early Bird** renewals postmarked by the following days in the 2017-18 year to earn 25 success points:  
**Nov. 15 – 2<sup>nd</sup> Trimester**  
March 15 – 3<sup>rd</sup> Trimester

**Dues** need to be postmarked by the following dates in the 2017-18 year to avoid a \$10 late fee:  
**December 15 – 2<sup>nd</sup> Trimester**  
April 16 – 3<sup>rd</sup> Trimester

**It is not in the stars to hold  
our destiny but in ourselves  
– William Shakespeare**

# Shine Week



Shine Weeks will be happening throughout the year on a variety of different weeks. This is a time when we put a special effort into membership and is encouraged with incentives. The following weeks will be the Shine Weeks for 2017-2018 Women of Today Year. I encourage you to try to work them into your growth plan and yearly calendar.

September 24-30                      November 12-18  
February 11-17    and    March 18-24

Chapters holding events and/or signing members during Shine Week will be put in a drawing for an incentive at the next convention. To be eligible you must notify me that you had an event and/or signed a member. You can do this by sending me an invite, email or inviting me through a Facebook event. If you sign a member it must be called, emailed or sent into the chapter service center during those dates.

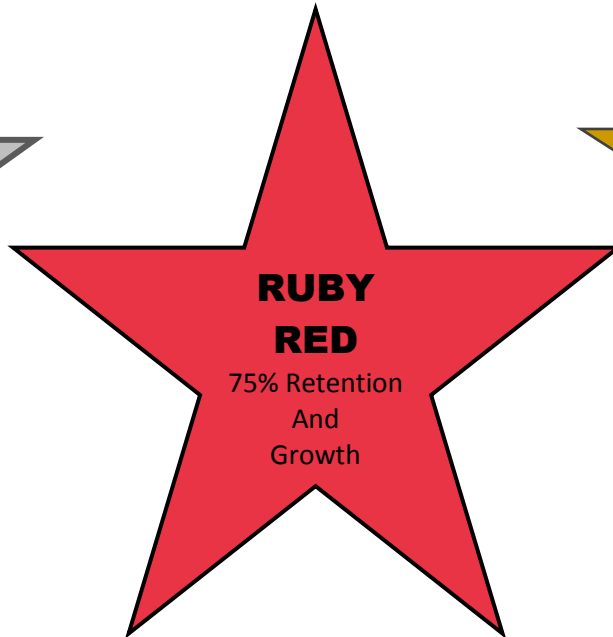
## **MNWT or USWT Shirt Challenge**



An important part of Membership is recruiting. What is an easy way to recruit? I think it can be as simple as wearing a Women of Today shirt. It can be a local chapter, district, state or even USWT shirt. At a recent meeting I attended this had been discussed and I thought it was a great idea! I want to challenge you to wear your Women of Today shirt for fun. When you run errands, are out and about for a walk, shopping, or just having coffee. Let's see that you are wearing your shirts to recruit new members for the MNWT. During the month of October if you are out in public wearing your shirt, take a photo and post it on the Membership Facebook page. Each time a photo gets posted your chapter will go into a drawing for a prize at Winter State. I also recommend having a chapter brochure or business card with you.

# STARBURST AWARDS

Ruby Red Stars will participate in a SPECIAL Activity at the following convention.



## Second Trimester Success Bonus Points

### Presidential SUCCESS Bonus Points for Second Trimester

Submit a nomination for the Outstanding Young Adult, Outstanding Person with Developmental Challenges, or Lois M. Christensen Women Who Impact Award.

(50 points)

and/or

Sell 2 books of Raffle Tickets (\$100) for the MNWT State Ways & Means fundraisers.

(50 points)

and/or

Any chapter that becomes a member of the Empower the Future Fundraising Campaign during 2nd trimester. (See Foundation Committee Chair Person or CIP)

(50 Points)

and/or

Sign at least two (2) new members during November Shine week of November 12-18

(50 points)

Maximum of 100 Bonus Points

# **USWT SECOND TRIMESTER MEMBERSHIP PROMOTIONS**

**GOLD CHAPTER---** Have 75% Retention and sign 4 new members during the Trimester

**Women of Today Week---** The last full week of September, this year Sept 24-30

With each new member that is added, the Wave will get bigger!  
Will we have ripple or tsunami?

## **USWT Presidents Birthday Challenge**

Each chapter that sign 4 new members (in-chapter extension) in December (President Nicky's b-day month) will be put in a drawing for a beach party basket.

The 22<sup>nd</sup>.....43<sup>rd</sup>.....and the 74<sup>th</sup> new member added for the trimester will win for their chapter an M-night basket with all the supplies to host a fun M-night.

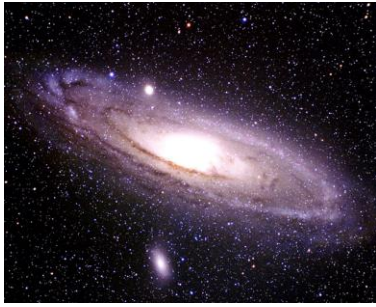
Each State that grows by 2 will be put in a drawing for some friendly competition at Annual Convection with Nicky

Any questions on any of these promotions please contact me at [mvp@mnwt.org](mailto:mvp@mnwt.org)

## **Host Your Own Renewal Ceremony:**

Renewing your membership in the (YOUR CHAPTER) Women of Today is a time for celebration. It is your choice to continue to be an involved member of our community, and to do your part to make the world a better place. It is my hope that you will continue to grow as individuals, develop meaningful friendships and realize each of your potentials as leaders throughout your membership with (YOUR CHAPTER) Women of Today.

Raise your right hand and repeat after me: "I (MEMBER'S NAME) will continue to uphold the ideals of the (YOUR CHAPTER) Women of Today, and will, to the best of my ability, serve my community, strengthen my individual talents, extend a hand of friendship to others and become an even more valuable member of this organization.



# Galaxy Club

## Chapters

To join this elite club your chapter needs to sign 5 new members in the year. You may join multiple times by signing 10 or 15 new members.

## Districts

To join this club your district needs to sign at least 10 new members each trimester.

- First Trimester – Milky Way Galaxy
- Second Trimester- Sombrea Galaxy
- Third Trimester – Pinwheel Galaxy

Districts joining all three trimesters will join the Universe Club

First Trimester the following Chapters & Districts joined the Galaxy Club

- ★ St. Micheal/Albertville
- ★ Hanksa
- ★ Fairmont
- ★ District 6
- ★ District 10

The following chapters are one member away from joining:

- ★ Roseau
- ★ Brainerd Lakes Area

## M-Event Kits

Beer Bread Make and Take  
Handbag Bingo  
Bunco  
Purse/Accessory Swap Meet  
Pamper Night

## Great Ideas for Fall/Winter

Food Shelf scavenger hunt/Reverse  
Trick or Treat  
Warm up with WT  
Walking in a Winter Wonderland  
Chicken Soup for a Women's Soul

## Anytime

Are you Smarter than a 5<sup>th</sup> Grader?  
Getting Green (Earth Day or anytime)  
Go Go Bananas  
Learn a Latte about WT  
Pamper Yourself  
Purse Scavenger Hunt  
Un-Birthday Party  
WT Takes the Cake  
Taste of Chicago  
Fiddle Faddle Farkle

# Second Trimester Renewals Check List



- ★ The dues billings should be mailed to you in October.
  - ★ Check the members up for renewal.
  - ★ Make a list of the members that may require a little more attention and send an invitation to renew their membership.
- 
- ★ As a board, come up with a plan to contact all your members up for renewal. Consider personal phone calls to invite them to an upcoming meeting or activity. Think about which projects or activities they are interested in and make sure you talk to them about those events. Maybe one of the projects coming up is of special interest-she may be on the committee or co-chair.
  - ★ Ask all members to renew. Keep calling them until you talk to them and not their voice mail. Do not assume a member is not going to renew. A personal invitation to renew their membership is a must!
  - ★ Remind members that all levels of participation are welcome. She can come to socialize or just work on one project if that is what is right for her.
  - ★ Remember to respect each members' choice for her level of involvement. Do not make members feel guilty for not participating more.
  - ★ Highlight the members that are up for renewal in your chapter newsletter with a "Warm Fuzzy." That will help them remember to get their checks sent in.
  - ★ EARLY BIRD renewal is due postmarked November 15<sup>th</sup>.
  - ★ ALL RENEWALS are due postmarked December 15<sup>th</sup> to avoid a \$10 late fee.
  - ★ If you received a dues billing but do not have anyone renewing, you still need to send the billing in marked "no renewals."

New Members and renewal information go to:  
MN Women of Today Chapter Service Center  
PO Box 44242  
Eden Prairie, MN 55344  
952-406-8578  
csc@mnwt.org