



Tevyan Sorensen
19743 Henning Ave
Lakeville, MN 55044
214-215-5864
mmc@mnwt.org

Membership Management Committee Plan of Action 2018-2019

Goals:

1. Complete creation of new Membership Training.
2. Document Leadership Training process so it can be repeated.
3. Establish and document a new member onboarding process at the state level.
4. Enhance First Timers experience to increase attendance and participation at state and district level.

Implementation:

1. Work with Membership Team to complete new Membership Training with updated and new tools and manuals as appropriate.
2. Work with Membership Team to document Leadership Training process including materials used, distribution methods & timing.
3. Develop an onboarding process for new members that includes welcome email, welcome packet of additional materials and follow-up contacts. Document as a standard process to be implemented ongoing.
4. Encourage members who have never or not recently attended Conventions to come back. Increase recognition of First Timers at Convention. Follow-up with those attending to encourage repeat attendance and let them know about other opportunities to engage at the state level.