



## Forever Friendships

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### 2017-18 PLAN OF ACTION

#### I. GOALS

- A. See an increase of first timers by 10% at each convention.
- B. Strive for membership growth of 10, 80% retention.
- C. Review New Member Packets
- D. Create a short information sheet/checklist to be given to newly extended chapters to help them get off to a solid start.

#### II IMPLEMENTATION

- A. See an increase of first timers by 10% at each convention.
  - 1. Use social media to encourage first timers to attend conventions.
  - 2. Add information to CIP's about conventions and first timer's opportunities.
  - 3. Recognize first timers attending conventions
- B. Strive for membership growth of 10, 80% retention.
  - 1. Work with Membership Vice President with close-out and membership drives
  - 2. Work to help with Chapter Management Vice President's needs.
  - 3. Assist Extensions Director in completion of her extension goals.
- C. Review New Member Packets.
  - 1. Familiarize committee with the packets to understand the education they offer.
  - 2. Form a taskforce to review current materials for any changes needed.
  - 3. Work with ED to assemble or distribute packets.
- D. Create a short information sheet/checklist to be given to newly extended chapters to help them get off to a solid start.
  - 1. Create a task force.
  - 2. Bring together resources for new chapters.
  - 3. This would supplement the Extensions manual but not as overwhelming.