

## Paving the Way in Membership



**Wendy Homyak**

MMC Chair

9201 Garland Lane N #208  
Maple Grove, MN 55311

763-639-4839

[mmc@mnwt.org](mailto:mmc@mnwt.org)

[whomyak64@yahoo.com](mailto:whomyak64@yahoo.com)

This Chapter Information Packet should be given to your Chapter Presidents,  
District Directors, chapter and district MVPs

## 2016 MNJOTS CIP

### **Welcome Members!! We are paving the Way to Membership this 2016-2017 year!**

Hello ladies! I am honored to be your Membership Management Committee Chair this year.

I have been a member of the Champlin Women of Today for nine years. I have three adult children, two of them married, and ten grandchildren. They keep me a little busy.

I work for Pediatric Surgical Associates as a medical coder and insurance certification rep. I have been there 17 years and love my position with them. In my spare time you may find me reading, spending time with family and friends, or at a committee meeting for Women of Today as I am on many of them. Love it!

I am looking forward to working with my two other State Committee Chairs Sharon Erickson in Marketing and Tevyan Sorenson in Future Directions.

I hope to work with the membership team this year as we work together toward our many goals. I know one of mine is to focus on retention and keeping our chapter members active. I would love your ideas and input in this area.

I believe each one of us can **Pave the Way in Membership** as we continue to grow the Women of Today Organization.

# RETENTION

### **First Trimester Membership Dates To Keep in Mind**

#### July

- 1 Founders Day
- 9 Out and About With WT Day/Night
- 15 Early Bird Renewals Due to CSC
- 23 President/State Delegate Retreat
- 30 Marketing, Membership Mgt, and Future Directions Meetings

#### August

- 1 USWT Friendship Day
- 12 Deadline to order Day at the Diamond tickets from RR SPM
- 15 Early Bird Renewal due to CSC
- 29 IMPACT Monday Membership
- 31 1<sup>st</sup> trimester closeout

#### September

- 1 Sate of MN Annual Registration due to Secretary of the state, and 990 Filing due to IRS
- 11 Day at the Diamond
- 16-18 Fall State Convention, Cragun's in Brainerd
- 18-24 Women of Today Week

## LET'S DO SOME TRAINING.....

Retention seems to a common goal for some of us on the membership team.  
What do we do to encourage our members to keep their membership?

**WE.....**

**R= Recruitment**

**O= Orientation**

**A= Activation**

**R= Retention**

ROAR is an essential piece to being successful in the Minnesota Women of Today and represents the four main areas of membership. We need new members so we RECRUIT. Our members need to know what we are about and who we are so we ORIENTATE them. Our members join for a reason so we need to ACTIVATE them and get them involved within the organization for which they joined. We need to survive as an organization so RETENTION is key!

### So what exactly is MMC??

MMC stands for Membership Management Committee. This committee was established in January 1994. The MMC mission is to support and assist the president and staff with their membership goals and objectives that will obtain membership growth. At state conventions the, the Membership management Committee runs the First Timers program. This program assists and educates members who are attending convention for the first time. That includes tools like the first timer booklet. The State Committees meet once each trimester and are always looking for your input. This year take a challenge and come join us for our meetings!!

The meetings begin at **10:00 am** and are:

**Trimester One- Saturday July 30<sup>th</sup>, 2016**  
**In New Ulm at the New Ulm American Legion**  
**13 S Minnesota Street, New Ulm 56073**

**Trimester Two- Saturday December 10, 2016**  
**Eden Prairie--Location to be determined**

**Trimester Three- Saturday March 18, 2016**  
**Location to be determined**

Would love to see a great turnout at these meetings. There are a few ways to attend...attend the meeting itself, Skype, Google Hang, Phone Conference. Just ask us and we will try and accommodate you.

### HELP WANTED!!!!

We have a couple of subcommittees under MMC. They are Leadership and 2020 x 2020. We have Chairs for each of these subcommittees but both are in need of members on their committees. Are you wondering what you can do to help in a different sort of way? Join a subcommittee and learn a little more on your Women of Today journey.... If interested contact the following.

Leadership -- Anna Nichols

[nichols.a@live.com](mailto:nichols.a@live.com)

2020 x 2020—Wendy Homyak

[whomyak64@yahoo.com](mailto:whomyak64@yahoo.com)

### OUT AND ABOUT WITH WOMEN OF TODAY

Out and About with Women of Today is a date chosen for chapter members to get out and about visibly in their communities. There is one date per trimester.

It a great time to show off your chapter t-shirts, create fun activities and projects and spread the word about Women of Today.

This year the dates will be Tues. July 12<sup>th</sup>, Thurs, Nov 10<sup>th</sup>, and Tues March 14<sup>th</sup>.

Send me a picture or let me know what your chapter did and you will go into a drawing for a Fun Pack at each convention.  
[mmc@mnowt.org](mailto:mmc@mnowt.org)