

## Paving the Way in Membership



### **Wendy Homyak**

MMC Chair

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This Chapter Information Packet should be given to your Chapter Presidents,  
District Directors, chapter and district MVPs

## **2016 Fall State CIP**

### **We are paving our Way to Membership this 2016-2017 year!**

Thank you to those who joined us in New Ulm for the Committee Meeting! There was a lot of good discussion and information.

In case you missed it here are a few things to share with your Districts and chapters:

~ Our next OUT and About Night is Thursday November 10<sup>th</sup>. Let's get all of our chapters out in our communities showing some Women of today style with socials and events. Blitz FB with pictures, postings and videos. Remember to use #MNWT!

~ 2020 x 2020 still has the same vision, but we will be hosting a Picture Perfect party at Annual Convention for those chapters with 100% retention for 2 out of 3 trimesters this year. Also for Districts that have growth of 20 or more.

Our next meetings are on Saturday December 10<sup>th</sup> in Eden Prairie at Star Bank.

I look forward to seeing many of you our next State Committee Meetings. Keep working on retention.

Wendy Homyak  
MMC Committee Chair

### **2<sup>nd</sup> Trimester Membership**

#### **Dates to Keep in Mind**

#### **September**

18-24 Women of Today Week

30 NMA's due in HAND to CSC

#### **October**

16 Foundation Meeting

22 Make a difference Day

31 IMPACT Monday Membership  
Shout Out with Pride certification  
due postmarked to USWT PR Dir.

MNA's due IN HAND to CSC

#### **November**

10 Out and About Night

12 Give to the Max Day

15 Early Bird renewals Due Postmarked  
to CSC

30 NMA's due IN HAND to CSC

#### **December**

10 Marketing, Membership, and  
Future Directions Meetings

15 All Renewals due Postmarked to  
the CSC

30 2<sup>nd</sup> Trimester Closeout

#### **January**

14 Foundation Meeting

27-29 Winter State Convention

**LET'S DO SOME TRAINING..... Is this your First Time attending convention?? Do I have some ideas for you!!**

- ~ Pack casual clothes for Friday night, Saturday Business meeting, and Sunday Morning.
- ~If you would like to dress in theme for the Friday night party (or Saturday) depending on the convention, that's completely up to you. It's extremely fun, but optional.
- ~Bring a nice outfit or a dress for the Saturday night dinner. Something nice. (NO JEANS)
- ~Pack you chapter nametag, and chapter shirt (If you have one) It's great to know who you are!
- ~Bring money for State Store purchases, Lucky Buck auction, Friday or Saturday night party, social hour before Saturday banquet dinner, Book Fair or other fundraisers....
- ~Chapter items to bring: checkbook for credentials, chapter banner/flag if you are participating in Success march. Any items you have collected for donations.
- ~Spend time with a chapter member to look over the schedule and highlight events you want to attend. This can be done at convention too.
- ~Plan to attend the First Timer meeting usually scheduled on Friday night. See convention schedule for time and location.

**So what exactly is MMC??**

MMC stands for Membership Management Committee. This committee was established in January 1994. The MMC mission is to support and assist the president and staff with their membership goals and objectives that will obtain membership growth. At state conventions the, the Membership management Committee runs the First Timers program. This program assists and educates members who are attending convention for the first time. That includes tools like the first timer booklet. The State Committees meet once each trimester and are always looking for your input. This year take a challenge and come join us for our meetings!!

The meetings begin at **10:00 am** and are:

**Trimester Two- Saturday December 10, 2016  
Eden Prairie at Star Bank**

**Trimester Three- Saturday March 18, 2016  
Location to be determined**

Would love to see a great turnout at these meetings. There are a few ways to attend...attend the meeting itself, Skype, Google Hang, Phone Conference. Just ask us and we will try and accommodate you.

**HELP WANTED!!!!**

We have a couple of subcommittees under MMC. They are Leadership and 2020 x 2020. We have Chairs for each of these subcommittees but both are in need of members on their committees. Are you wondering what you can do to help in a different sort of way? Join a subcommittee and learn a little more on your Women of Today journey.... If interested contact the following.

Leadership -- Anna Nichols  
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2020 x 2020—Wendy Homyak  
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**OUT AND ABOUT WITH WOMEN OF TODAY**

Our next Out and About night will be on Thursday November 10<sup>th</sup>. Lets Blitz our FB pages with our events and happenings that day/evening. Pictures, Postings, Videos, Etc... Show us what you are doing with Women of Today. Remember #MNWT!

Send me a picture or let me know what your chapter did and you will go into a drawing for a Fun Pack at each convention. [mmc@mnwt.org](mailto:mmc@mnwt.org)