

Lets get Famous

Fall State CIP 2023-2024



MN Ducks

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Thank you for supporting everything that has happened so far this year! Everyone sharing liking and commenting on our posts is helping our organization become more known throughout many communities and organizations!

I wanted to say thank you to everyone that came out on a VERY hot August day to watch President Amy throw out the first pitch at the Saint Paul Saints Game. It would not had been successful without the members of our organization! Lastly, thank you to everyone that went to the state fair and found the MNWT Bench! All of the photos were fun to see and blow up on Facebook!

Keep on Quaking everyone! #DUCKSRULE!

Duck a MNWT Member!

Do you know of a Women of Today Member that you would love to give a Duck to or surprise them with a duck? Well I got a treat for you! At Fall and Winter State I will be selling special ducks for people to **DUCK A MNWT MEMBER!** The cost to DUCK a non-staff MNWT member is \$2 per duck and then to Duck a Staff MNWT Member is \$4 per duck! Read below what the funds will go to!

Due to some great submissions of our MNWT Logo it has come down to the final vote on logos. These logo's will be voted on and brought to future directions at the December State Committee meetings. After the meetings I will need to funds to help with cost of copyrighting the logo and printing of the logo. This is your calling to help me out raise funds to help with the cost!

If you have any questions or want me to send you pictures of the ducks to pre-order some, please email mkvp@mnwt.org for more information!

#DUCKSRULE!

Mark Your Calendars Ducks

MNWT Webinar October 25th, 2023

Come Learn on the below Topics:

- ◆ Extending a New Chapter
- ◆ Programming Pick Me Up
- ◆ ROAR



Sept 24th -I35W Bridge Lighting
Sept 25th-Lowery Bridge Lighting
Sept 25th through 29th- MNWT Week
December 2nd- State Committee Meetings
Jan 2nd, 2023- Articles Due
Jan 24th, 2023 - Personal Articles Due



Mhmmm... I love Sharing why I joined MNWT and getting a prize will be the cherry on top of the ice cream!
#DUCKSRULE

Incentive of the Trimester

I am looking for individuals to do video recorded testimonials for our website. These testimonials will be recorded during Winter State by appointment. I will be sending out an email sign up sheet in January . Be sure to watch out for that email. These will be great assets to our website and make it more personable to those that are interested in Women of Today. Anyone who does a video will be put into a drawing to win a \$10 gift card at Annual!

My second incentive of the trimester is to vote for our new Minnesota Women of Today logo. This was sent out via email and was at Fall State for voting. Please take a moment to talk to your chapter and share the link with everyone and vote on the one that you like the best. Each Chapter that has a submission will be in a drawing for a Duck Surprise basket at Winter State.



Marketing Tips

Please note that Marketing Tips are here to help and guide you. I am always willing to help with any posting, flyers, and event creating. Remember Ducks we are all in this together. **#DUCKSRULE!**



Provide Valuable content to those you are talking to about MNWT. Share websites, Facebook pages, and personal stories to help explain the organization. Make it natural; it is not supposed to be hard.



Know your audience! Who are you trying to capture when you post on Facebook? Who are you talking to when you talk about MNWT? If you know interests of the person this will help them feel more welcomed to see what MNWT is about.



Be open to trying new things! It is okay to step out of your comfort zone and change with the times!



Create Short, easy to remember Hashtags! Using hashtags will create more users to "fall" upon the event or post.

Example: **#MNWT**
#FamousMNDucks

Are you wanting to help Market our Organization?



Oh my this sounds interesting! Can you Tell me more?

In Marketing Committee we meet 3 times a year before for conventions. These meetings talk about how we can create a better understanding of the Minnesota Women of Today both inside and outside the organization. We have six subcommittees under the Marketing Committee. So do not fret, we will find a perfect fit for you.

The Marketing Committee needs at least one member from each area but we would love to have more! If you are interested in joining please reach out to mkvp@mnwt.org. Also, we are having our Second Marketing Committee Meeting at the Statewide Committee Meetings on December 2nd, 2023. Please watch for more information to come!

Facebook Help!!

Need some help with Facebook? Stuck and just do not know what to do next? Jeny Ohr is our Social Media Lead. She is more than willing to help out and do a zoom meeting! Please reach out to her via email @ hermanohr@yahoo.com



Newsletter Editor

If you are looking to submit any articles or personals please use the online form on www.mnwt.org. Please fill in with as much detail as possible. This will make Suzanne's job smoother and more enjoyable! Winter State Articles are due January 2nd, 2023. Winter State Personals are due January 28th, 2023.

TikTok Duck Helpers!

I am Looking for some TikTok Duckies to help me come up with some great video ideas for TikTok and to help introduce our organization to TikTok!

Please email mkvp@mnwt.org for an invite for our first meeting in October!

The more duckies we can get the more successful this will be! I am so excited to work with each and every one of you!

Success Points!

- ◇ Submit an article to Newsletter for post-Winter State Issue publication!
- ◇ For the full Presidential BONUS points, see President or CMVP CIP. For more information on SUCCESS, see CMVP CIP or www.mnwt.org under Success System Helpful Hints.