



Minnesota Women of Today  
2023-2024 Plan of Action  
Living & Learning State Program Manager  
"Live Simply and BEE Grateful"

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## Goals and Implementation

1) Goal 1: Promote Living and Learning {L&L} by utilizing the theme: "Live Simply and BEE Grateful" each Trimester.

- a) Provide information and guidance to chapter members on setting and achieving goals that will improve their own mental health, spirituality, and family relationships by "Living Simple."
- b) Participate in the Fall State Project Fair and the Winter State Connect Program.
- c) Use Chapter Information Packets (CIPs), Chapter Mailings, Facebook and email to promote the Impromptu Speaking Contest at the Fall and Annual Conventions.

2) Goal 2: Offer year end incentives for completing certifications by their due dates.

- a) Each participant who successfully completes their Certification on time will be placed in a drawing at Year End for a L&L basket.
- b) Provide Living & Learning and US Women of Today (USWT) Wellness and Personal Development (WPD) Certifications at the beginning of the year to encourage members and chapters to fill out their certification "checklists" as they complete them throughout the year.
- c) Use CIPs, Facebook and Email to provide chapters the necessary information and benefits to their members for completing the certificates.

3) Goal 3: Increase participation in Living and Learning by 10%-year end.

- a) Encourage twelve chapters to complete a PEP course by year end.
- b) Provide new information and ideas for making member's lives easier by decluttering, donating unused or unwanted items, and re-organizing living spaces to help "Simplify their lives."
- c) Provide members with a group gathering opportunity each trimester to discuss their successes using the "living Simple" ideas.