

Fall State CIP 2017

Internal Programming VP
Jessy McShane
40730 Nature Ave.
Aitkin, MN 56431
218-316-0437
IVP@MNWT.ORG
www.mnwt.org

Fellow Women of Today Members-

I can hardly believe that our first trimester is behind us. Where has the time gone?

Now that our Women of Today year is in full session, I would love for you to start thinking about what your role next year will be. Considering the fact that we have been struggling to completely fill our State Programming Positions the last couple years, any consideration on your part would be most welcome. I am here for you and your questions.

EVP Barb and I will be hosting an SPM open houses for you at Winter state. Please plan on attending.

Here are a few reminders:

- Nominate an outstanding woman in your community for the Lois M. Christensen Women Who Impact Award
- Encourage your chapter president and state delegate to submit their mid-year evaluations
- Submit an article about your chapter to the NEWSLET
- Send pictures of chapter events to the PR email to be placed in a scrapbook to President Shelli
- Send in Outstanding Programming Manager and Project of the Trimester nominations to the SPMs

In Friendship
-Jessy

Inside This Edition

IVP Letter- page 1.

SPM Bids- page 2.

Fast Start Thank you- page 3.

Project Fair Thanks- page 3.

Calendar- page 4.

Second Trimester
SUCCESS bonus - page 4.



:WANTED: BIDDERS FOR SPM POSITIONS

We are looking for enthusiastic members to be our next leaders in the programming areas for 2018-2019. If you have a passion for one of our programming areas, becoming a State Program Manager will give you the opportunity to promote an area you love.

Programming areas include:

Internal Areas ~ Benefits the local chapter and its members.

- ◆ **Living and Learning:** This programming area not available prior to 2009-2010 was developed to encourage a member's personal growth -- mentally, spiritually, civically and through family.
- ◆ **NEWSLET:** This is the official newspaper of the Minnesota Women of Today. Every member is encouraged to submit an article to this newspaper by contacting the state program manager. Items included are: staff and program manager news, awards received at conventions, personal notes, chapter highlights, etc.
- ◆ **Public Relations:** Public Relations programming area is the "how to" in teaching our members how to market our organization by utilizing community assets; newspapers, cable, television, radio, network and businesses.
- ◆ **Records & Recognition:** Records & Recognition is designed to help keep those important project records on file. Ideas for chapter histories come from this area, as do awards and incentive ideas. This area promotes the USWT Project Recognition program; advertising and promoting outstanding projects in each programming area; and encouraging members to complete Success and Year-End Evaluations.
- ◆ **Community Connections:** This programming area was developed to assist and encourage MNWT chapters to become significantly involved in their local communities, resulting in "community connections,"
- ◆ **Women's Wellness:** Women's Wellness is focused on providing and supporting women's health education through traditional and holistic medical practices, as well as balanced lifestyles.
- ◆ **Youth of Today:** This area covers a wide variety of projects whenever a service is provided to our communities, either directly or indirectly. It also promotes ideas and activities that allow youth to discover and experience the importance of volunteering, and also promotes foundations related to youth activities.
- ◆ **Priority Programming Area**
This area is approved by the state membership for a three-year revolving cycle.

Contact me at IVP@MNWT.ORG or Barb Zeroth at EVP@MNWT.ORG

FAST-START **SHOUT-OUTS**

Joy Gruhlke- Aitkin
Stephanie Putzier- Byron
Stephanie Putzier- District 11
Mary Bartlett- Duluth
Jane Holmberg- St. Cloud
Julie Keets- Maple Grove
Jessica Lofrano-Larson-
Brainerd
Lisa Hahn- Sauk Rapids

***Thank you so much**
Programming VPs*

**Thank you to everyone who attended out Fall State
Project Fair. We had fun “Letting The Games Begin”,**

As Programming VP, you may not get a copy of the SPMs' CIPs and may wonder how you can stay on top of the information along with the LPM/DPMs you work with. Did you know that you can find it online? See the information below.

1. Go to mnwt.org and on the top right, click on “members,” then click on state program managers pages
2. From there, click on the SPM link you are interested in. You may see a blue screen...scroll down and you will find all the Plans of Action and current and past CIPs for this area as well as the additional resources and links to this area. How cool and easy to stay on top of the different areas!

Presidential SUCCESS Bonus Points for Second Trimester

Submit a nomination for the Outstanding Young Adult, Outstanding Person with Developmental Challenges, or Lois M. Christensen Women Who Impact Award.
(50 points)

and/or

Sell 2 books of Raffle Tickets (\$100) for the MNWT State Ways & Means fundraisers. (50 points)

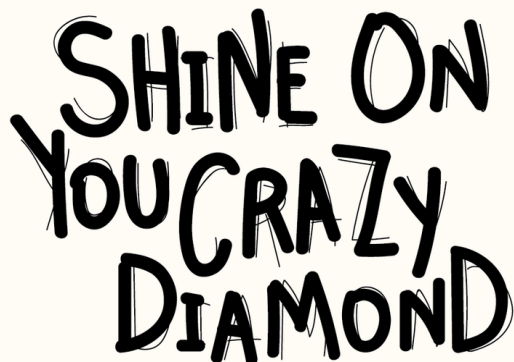
and/or

Any chapter that becomes a member of the Empower the Future Fundraising Campaign during 2nd trimester.
(See Foundation Committee Chair Person or CIP) (50 Points)

and/or

Sign at least two (2) new members during November Shine week of November 12-18 (50 points)

Maximum of 100 Bonus Points



SHINE ON
YOU CRAZY
DIAMOND

Important Dates

October:

- 5-8 -Mid-Year National Convention
- 10 -Shout out with Pride due to USWT PR Director
- 25 -Make a Difference Day

November:

- 1 -Women Who Impact Nominations
- People with Developmental Challenges Nominations
- Outstanding Young Adult Nominations
- 10 -Out and About Night
- 12-18 -Shine Week
- 15 -Early Bird Renewals Due
- 16 -Give to the Max Day

December:

- 15 -Effective Writing Essay Entries due to LL SPM
- 30 -2nd Trimester Closeout

January:

- 2 -Presidential Pin Nominations due
- Project of the Trimester
- Outstanding Program Manager Nominations due to SPMs
- Programming Trimester Report due
- 5 -Second Trimester Success Due to RR SPM
- 26-28 -Winter State Convention, Double Tree Park Place, St.