



Making New Friends Winter 2018 CIP

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Welcome to our last Trimester of the 2017/2018 year!

What an exciting time of year. A fresh new start offers us the time to really concentrate on the things that mean the most to us so we devote our time and energy in the right direction and focus on ending a strong year as one organization.

In May I set my goals to help bring the Minnesota Women of Today **five** new extensions and this is my very last trimester to make this happen. I need your help! Please like and share my FaceBook posts so that your friends, family, coworkers and neighbors can also be invited to help in our target areas we are hoping to extend to. This will be so very helpful to reach the most people we can.

This last trimester I believe we can all work together to make even more new friends across the state together. Thanks to all of our amazing members for working hard on this goal with me this trimester. Together we can make great things happen!

Thank you for all your help ~

Brenda Kennelly

Extensions Director

2017-2018

AMAZING OFFERING FROM OUR MNWT FOUNDATION

DID YOU KNOW that when a new chapter completes their extensions before February 28th the NEW chapter will receive \$200.00. **OR** if the new chapter completes their extensions before March 31st the NEW chapter will receive \$100.00. *Verification by end of April and payout will be at Annual State Convention. ***I also heard that IF a chapter charters by end of **January** they will be getting a murder mystery put on for their new chapter members.



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DOUBLE BONUS ALERT!

ON TOP OF THE ABOVE CASH INCENTIVES: Our USWT Extensions Director Cathy Snyder has also offered an additional incentive: There will be a drawing for \$100 for all chapters that charter by Feb 28th, \$50 drawing for all chapters March 1-31 and \$25 drawing for all chapter that charter April 1-30. *The drawing will take place and pay out at Annual USWT Convention in Mankato MN in June.

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Third Trimester Membership Rebates from MNWT Foundation –

Sign 5 members and receive \$50.



MVP has gone color blind! If the MNWT have a year end 80% retention – Cindy will wear Packers gear! IF the MNWT has Growth +2 – President Shelli and her staff Illeana, Jane and Brenda will wear Vikings gear at Annual.



EXTENSIONS IN PROGRESS

St James chapter is extending to **Trimont**.

Cathy Snyder and Stephanie K from Rice are extending to **St Joseph**.

Brenda Sather/Greenbush is extending to **Karlstad**.

Illeana Miller is extending to **St Charles**.

Congratulations to the teams above for all your hard work and dedication to these areas. Big things are going to happen this year as we complete these extensions by April 2018!

If you are aware of any other communities that would benefit from a chapter please reach out to me at extensions@mnwt.org.

What does an “Extension in Progress” mean?

- We, as members, identify a community that has an interest in the Women of Today organization.
- An extension team (individuals, a chapter or a district) sets up informational meetings in their community to create a group of 10 or more people wanting to form a chapter of their own.
- We sign up new members in the new community and a new chapter is started.

An **Intent to Extend** form can be found at www.mnwt.org, or by notifying me of your intent.

Newly formed chapters are called “2 and Under” chapters for their first two years, and then they graduate into a full-fledged chapter. Currently we have the amazing five 2 and under chapters to keep inspiring: **Alexandria, Coon Rapids, Hutchinson, Eastern Carver County and Wilmer Area.**

THIRD TRIMESTER TWO AND UNDER CHALLENGE

- Hold a fun membership event and post pictures on your Facebook page promoting new members and your chapter having fun outside of meetings.
- Add pictures on my FaceBook page of your chapter at each event you hold.
- Submit an article to your local paper or local publication about an upcoming event your chapter is holding and email or tag me in your post.

Please send all verifications to me by April 20, 2018 and you will receive a gift from me at Annual State 2018.

SUCCESS FOR 3rd TRIMESTER

Purchase of at least \$100 for State Ways & Means in any combination of state store, online clothing and apparel purchases and 3rd Trimester promotional (50 pts).

and/or

Submit a nomination for Community Connections year end award (50 pts).

and/or

Show chapter growth for 3rd Trimester (50 pts).

and/or

Hold an M-event and sign 3 members 3rd Trimester (100 pts).

MAXIMUM OF 100 BONUS POINTS

Baskets Baskets Baskets

Extensions is pulling together items for three pretty awesome baskets that will be auctioned off at Annual convention. If you have items that you would be willing to donate, please contact me:

Our three basket themes are:

- **Viking/Packer** – Everything about Vikings and Packers needed.
- **MN Summer Fun** – Gearing up for summer fun – Bulbs/gardening, beach, boating... Endless possibilities.
- **Camping/Fishing** – Everything about camping and fishing goes.

Let's have some fun with this so we can get some big interest in each one when the dollars start coming out at Annual convention.

****All proceeds benefit the extensions fund.**

TWO AND UNDER CHAPTERS

OUR TWO AND UNDER CHAPTERS CONTINUE TO BE ROCK STARS IN OUR COMMUNITIES! I COULD NOT BE MORE PROUD OF ALL THEY ARE DOING!

Alexandria

Coon Rapids

Eastern Carver County

Hutchinson

Willmar

We will have a graduation at our Annual Convention!



Coon Rapids Women of Today will become a full-fledged chapter and have a special graduation at the Annual Convention. Make sure to come and celebrate with us as we welcome them into a new “chapter” for their chapter. I can't wait to share our video of all of the amazing work they've accomplished in their first 2 years!