



**Making New Friends  
Fall State Convention 2017 CIP**

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**Welcome to my favorite time of the year with the Minnesota Women of Today!**

School is back in session, the MN state fair is over and there's a chill in the air. I feel so alive and raring to go! There are so many people out there just waiting to be asked to a meeting or event and just wanting to feel like a part of your amazing chapters. What is stopping you from inviting? How many of you have heard "I wish there was a chapter near me so I could join?" All you need to do is send me their information and we hope to form new chapters across the state to meet our 2020 goal by 2020.

This year I believe we can all work together to make new friends across the state together. Thanks to all of our amazing members for working hard on this goal with me this year. Together we can make great things happen!

Thank you for all your help ~

Brenda Kennelly  
Extensions Director  
2017-2018

Watch for upcoming incentives for newly Extended Chapters 2<sup>nd</sup> Trimester. Also, there are applications for Extension Funding, Grants and Loans for Newly Extended Chapters. Please contact me in regard to any questions you may have about these processes.

# EXTENSIONS IN PROGRESS

St James chapter is extending to **Trimont**.

Cathy Snyder and Stephanie K from Rice are extending to **St Joseph**.

Other areas interested in opening chapters: Bemidji, Milaca and Princeton

**Please let me know of any people that you are aware of in these areas that would be interested in the exciting opportunity to be part of the birth of a new chapter in their community.** Also let me know if any members/chapters would be willing to extend to these areas.

If you are aware of any other communities that would benefit from a chapter please reach out to me at [extensions@mnwt.org](mailto:extensions@mnwt.org).

## 2 and Under Chapters

Newly formed chapters are called “2 and Under” chapters for their first two years, and then they graduate into a full-fledged chapter. Currently we have our amazing five 2 and under chapters to keep inspiring: **Alexandria, Coon Rapids, Hutchinson, Eastern Carver County, Lakefield and Willmar Area.**

### SECOND TRIMESTER TWO AND UNDER CHALLENGE

- Send me a copy of your monthly agenda and newsletter. (Oct, Nov, Dec)
- Hold a fun membership event and post pictures on your Facebook page promoting new members and your chapter having fun outside of meetings.
- Participate in Shine Week (Nov 12-18)

**Please send all verifications to me by January 10, 2017 and you will receive a gift at Winter State 2018.**

## Low or NO Cost M-Event Suggestions

- 1) Social night at the local coffee shop – great way to meet prospective members and show everyone what an amazing fun chapter you have. Bring your chapter album/tag board to show off!
- 2) Purse Scavenger Hunt – review a pharmacy sales ad or ask for suggestions from your members to develop a list. Prospective members compete against each other to see who has the most items in their purse. Reward fun small prizes to the winners.
- 3) Invite a local representative from an area non-profit or a community leader to speak to your chapter.
- 4) Contact a skin care home-based business owner to hold a spa party for your chapter.
- 5) Hold a scrapbooking or stamping event and make cards for your vets.
- 6) Contact your local food shelf, clothing shelf or Chamber of Commerce for opportunities on how to live out your creed. Invite others to share your excitement.
- 7) Ask your chapter to donate items for fleece tie blankets and hold a blanket making event and donate to local shelter.
- 8) Assemble birthday bags to donate to a local food shelf or schools. Ask members for donations.
- 9) Hold a make-n-take craft night to learn how to make bath salts (equal parts sea salt and Epsom salt, color dyes, scented oils). Collect a small fee to participate (\$2-3).

## PRESIDENTIAL SUCCESS BONUS POINTS FOR 2<sup>nd</sup> TRIMESTER

Submit a nomination for the Outstanding Young Adult, Outstanding Person with Developmental Challenges, or Lois M Christensen Women Who Impact Award. (50 points)

**and/or**

Sell 2 books of Raffle Tickets (\$100) for the MNWT State Ways & Means fundraisers. (50 points)

**and/or**

Any chapter that becomes a member of the “Empower the Future” fundraising campaign during the 2<sup>nd</sup> Trimester (see Foundation Committee Chair Person or CIP). (50 points)

**and/or**

Sign at least two (2) new members during the November Shine week of November 12-18. (50 points)

## MAXIMUM OF 100 BONUS POINTS

## Pre-Extension: Getting started

### 1. Choose a community

The first thing you want to do is decide on a community to extend into. I am ready and willing to help you with locations. What is the size of the community you want to extend to? The size of a community may help you in making your extension plans. Within that community you should find out about the school systems. Does the community have a city festival? What about the child care centers? Does it have a community newspaper?

### 2. Make a plan

Part of any project involves making a plan- the action steps to get an extension completed. You will need to make plans for a meeting location, public relations, membership events, finding members and creating a potential members list.

### 3. File the "Intent to Extend"

The next step in the process of extending is to file the "Intent to Extend". The form should be filled out, signed by the appropriate chairs and returned to the Extensions Director as soon as possible. A form is found on mnwt.org.

### 4. Seek Funding

During the extension process, you will need funds to help cover the cost of starting a new chapter. Don't hesitate to look for assistance from your chapter, district, MNWT Foundation and USWT. Each level can help you with copies, refreshments, postage, project expenses, name tags and PR/Marketing campaign.

### 5. Finding a Meeting Space

Sometimes finding a location to hold your meetings and events can be difficult. Here are some suggestions for you to look into: banks, businesses within the community, City Hall, Chamber of Commerce, churches, coffee shops, community centers, community ice rinks, museum, public library, public meeting rooms in restaurants, grocery stores and schools (grade/middle/high/college/vo-tech).

### 6. Finding Members

Finding new members may be a tricky task but it does not need to be. You never know when you are going to make that one phone call that will lead you to finding new members. Put articles in the newspaper, company newsletters, school newsletters, Chamber of Commerce, community expos (maybe have a PR booth), community festivals, co-workers, craft fair, dentist offices, doctors offices, ECFE, Executive Council, fire departments, police departments, your chapter and district members, state staff, word of mouth, Boy Scouts, Girl Scouts, 4H and children's sports teams.