

## District 6 Theme and Goals



### "Beautiful Changes in District 6"

#### Goals

1. Membership
  - a. 85% retention for the year
  - b. 18 new members for the year
2. Communication
  - a. Visit Chapters 2 times during the year
  - b. Communicate with chapters at least once a month by email, text or phone
  - c. Post on Facebook page at least once a month
3. District Attendance
  - a. Have 4 out of 6 attend district meetings, social events and conventions

#### Implementation

1. Membership
  - a. Assist chapters with retention, recruitment, activation and orientation by providing resources and ideas
  - b. Post Events and Meetings on Facebook
  - c. Send a welcome card to new members
2. Communication
  - a. Communicate with chapters presidents at least once during the year
  - b. Visit each chapter at a meeting, social or project twice during the year
  - c. Send out emails for upcoming events and meetings.
  - d. Provide CIPs to chapters within 1 week of receiving them
  - e. Complete District Director visitation and monthly report
3. District Attendance
  - a. Have a drawing each trimester for those who attend meetings and conventions.
  - b. Give a welcome gift to all first timers to district meetings and conventions.