



Minnesota Women of Today 2020-2021 Plan of Action Community Connections SPM, Giving Power to Our Communities

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Goals and Implementation

1. Promote Community Connections each month to members, chapters and districts
 - a. Share information about True Friends
 - i. Have information in my Chapter Information Packets (CIPs), Chapter Mailing Highlights (CMH), and Face Book (FB)
 - ii. Send trimester postcards to the district directors (DD)
 - b. Promote Community Connection (CC) Awards
 - i. Have information in my CIPs, CM, and FB
 - ii. Have nomination forms available to give to CC Local Program Managers (LPMs) at chapter visits and the DD at district meeting visits
 - iii. Receive six (6) nominations
 - c. Have information available at the Fall Project fair and Winter Connect about CC
2. Increase CC chapter participation by 10% over the previous year
 - a. Encourage fundraisers/service projects in communities
 - i. Executive Council challenges
 - 1) First Trimester: Fundraiser
 - 2) Second Trimester: Service project
 - 3) Third Trimester: Collection/donation to True Friends
 - b. Visit a minimum of 6 chapters to raise awareness of opportunities to “Give Power to Our Communities”
 - c. Recognize CC LPMs
 - i. Incentive for sending in a fast start
 - ii. LPM challenges
 - iii. Send trimester postcards
3. Promote and support Habitat for Humanity by having twenty (20) chapters participate
 - a. Raise over \$600
 - i. Sell tickets, at Fall State Project Fair, for a basket
 - ii. Sell tickets, at Winter State connect, for a basket
 - iii. Trimester challenges
 - b. Raise awareness of Habitat for Humanity
 - i. Guest speaker at Winter State forum
 - ii. Promote in my CIPs, CMH, FB
 - iii. Attend one district meeting each trimester