



Minnesota Women of Today
Fall State CIP, 2020-2021
 Chapter Management Vice President
Soaring with the Eagles

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Hello Chapter Presidents,

How are you all doing? It has been difficult, stressful, and frustrating for just about everybody trying to deal with restrictions due to the COVID 19 pandemic. But I have gotten excited hearing about the creative ways chapters are planning socials and membership events, fundraisers and promoting Kids’ Week. We are all like eagles—soaring above the trials and tests we have been mandated to experience. We can give up or we can persevere and cope the best way we know. And I believe most of us are making the best of it.

I want to continue to challenge all of you to continue to find ways to keep connected, by expressing appreciation for one another, by sending notes by snail mail, by calling on the telephone—a little touch letting someone else you are thinking of them can go a long way to keeping members engaged and in attracting new members as well. Brainstorm, be creative, and be proud of what you are doing.

Jenise

Hello Chapters,

I am happy to be working with Success again this year. I want to thank all of those chapters that have participated last year and this trimester. I know, at this time, it can’t be easy to plan projects and activities. However you are doing it! Over this next year I hope to make some changes to the submission form that will make it easier to get credit for your participation. If you have any suggestions please let me know how I can help.

When we start having conventions in person again, I have several chapters that have been drawn to receive a \$25 gift card over this past year. I will continue to have the drawings for the gift cards as long as I am success coordinator. However, the gift cards are to help chapters cover expenses at a “live convention,” so they will all be awarded when we start meeting in person.

Keep up the great work in your communities and please continue to let me know what you have been doing through your Success submissions. I have been learning a lot by reading through your minutes and newsletters and have enjoyed it all! I hope we can meet soon in person.

Thanks for all you do,

Rita Johnson
 Success Coordinator

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“The eagle has no fear of adversity. We need to be like the eagle and have a fearless spirit of a conqueror.”
.... Joyce Meyer

TRIMESTER 2 CHALLENGE:

Any chapter President who invites me to a chapter meeting to help brainstorm ideas for socials, membership events, fundraisers will be entered into a drawing to win a wine and chocolate basket at Winter State Convention. (I will do my best to attend a meeting, whether in person or by Zoom)

To the following chapters for submitting Fast Starts—

Warroad	Duluth
Greenbush	Melrose
Morris	St. Cloud
Sauk Rapids	Monticello
Hutchinson	Anoka
St. Michael/Albertville	
Coon Rapids	Fridley
New Hope	Burnsville
Madelia	St. James
Aitkin	

THANK YOU!!!

**Minnesota Women of Today
Presidential Bonus Points for SUCCESS
Trimester 2, 2020-2021**

Sign at least ONE new member during
Membership Week (November 29-December 5)
25 points

AND/OR

At least two chapter members attend
Trimester 2 Webinar on 10/28
25 points

AND/OR

Hold a Public Membership event during Women of
Today week (September 20-26)
Invite the Membership VP to get credit
25 points

AND/OR

Submit Program Manager Trimester Report
by January 2nd deadline
25 points

AND/OR

Submit a nomination for Outstanding Young Adult,
Women Who Impact and/or Person with
Determination Award by November 1st deadline
50 points

MAXIMUM 100 POINTS

*“The Spirit of the Eagle flies
within us all.”*

... Anthony T. Hincks

FIVE TRAITS OF A HEALTHY CHAPTER.....

#1 An active committed board.

- A. All of the positions don't have to be filled, but the members that are on the board should be active.
- B. Guide the chapter with ideas for projects and events.
- C. Be organized and respectful of others time. Start on time. Come to meetings prepared with agendas and reports so members and guests can follow along. If you are responsible for something, come prepared with an update, questions you need answered, or what you need for the activity to be successful.
- D. Keep track of your chapter's activities – what's happened and what's coming up. People love to hear about this, especially if they miss an event or meeting.
- E. Be supportive and open to member's ideas and passions. Train members on how to be a chair or host an event. Pair up experienced members with newer members to help them realize the potential of their ideas.

#2 Have a mix of service projects, socials, and membership events every trimester. Ideally the chapter would have two or three of each per trimester.

- A. Service projects are the gateway to your community. Anything you do to make a difference is a service project, from picking up trash in a local park to donating \$10,000 to a charity. It all matters to the community & your members!
- B. Socials help bond your chapter in friendship. These are members only events and they can be fun and/or educational.
- C. Membership events are for getting others introduced to the chapter and all you do. These help bring new ideas and excitement into your chapter.

#3 Be active in recruitment and retention. This is all about the balance between being open and actively accepting to new members and new ideas, while at the same time retaining the members you have.

- A. Make yourself known in your community. Publicize general meetings and community service projects in your local paper and community bulletins.
- B. Make personal communication with all of your members a priority. Every trimester call them or send them a handwritten note in the mail. If you haven't seen a member in a while, contact them and let them know they are missed!
- C. Make time to actively look for new members. Don't be afraid to talk about why you love your chapter while you are waiting in a line or at a different event. Hand out a postcard, flyer or business card with your chapter's information and upcoming events.

4 Have Engaged Members. An engaged member participates in at least one event every trimester.

- A. All members should be plugging themselves in where it makes sense for them. All members will not participate in every event and that is ok.
- B. Use co-chairs for projects to build experience in members and balance the workload. Co-chairing is also a lot of fun & a great way to get to know someone new.
- C. Meetings, service projects, socials, and membership events should be organized so that they run smoothly and all involved leave with a good impression of the chapter.

#5 Have Positive Energy. The chapter's atmosphere should be fun and uplifting.

- A. Positive energy allows you to make a greater difference in your community and yourself. You will attract what you put out into the world.
- B. Chapter events should be something you look forward to because members like the people involved, feel respected and look forward to what is coming next.
- C. Empowering members increases positive energy.

September 2020	Emphasis: Community Connections (MN) Public Relations (MN & US), Women of Today Week (MN & US); Membership (MN); USWT Foundation (US); Personal Development (US)
1	State of MN Annual Registration due to Sec. of State's Office
	990N filing due to IRS (first deadline, \$10 late fee assessed)
2	Project of the Trimester due to SPMs
	Outstanding Program Manager nominations due to SPMs
	Trimester I Programming Reports due to PVP
	Presidential Pin and Medallion Nominations due to State President
	Impromptu Registration for Fall State due to Living and Learning SPM
5	Trimester I Success due EMAILED to Success Coordinator
	NEWSLET articles for Post Fall State Issue due to Newsletter Editor
18 – 20	Fall State Convention
19	Cheryl L. Anderson Art Auction
20 – 26	Women of Today Week
24	NEWSLET Personals due to Editor
30	Chapter President monthly reports due to DD
	NMAs due IN HAND to Chapter Service Center
October 2020	Emphasis: R&R (MN); Buckets of Sunshine (US); Extensions (US); Domestic Violence Awareness (US)
1	990N filing due to IRS (\$40 late fee assessed)
1 – 3	USWT National Mid-Year Convention --
15	Programming Evaluations due to PVP -
23	State Policy and Bylaw Review 6PM – Zoom
24	Make a Difference Day
28	MNWT Trimester II Webinar
31	Chapter President monthly reports due to DD
	NMAs due IN HAND to Chapter Service Center
November 2020	Emphasis: Women's Wellness (MN); Parliamentarian (US); Health & Wellness (US)

1	Women Who Impact, Outstanding Young Adult and Person with Determination nominations due EMAILED to Awards Committee Chair
7	Mid-Year Exec -- Arrowwood Lodge- Brainerd 8pm staff meeting Friday
8	Mid-year Evaluation due EMAILED to Chapter Management Vice President
14	MNWT Foundation meeting -- TBD - Zoom meeting
15	Early Bird Renewals due POSTMARKED to Chapter Service Center
21	MNWT State Committee Meetings – 10AM, MMC, 12N Marketing, 1:30PM Future Directions
29 – 12/5	Membership Week 2
30	Chapter President monthly reports due to DD
	NMAs due IN HAND to Chapter Service Center
December 2020	Emphasis: Membership (US); Community Connections (US)
1	Chapter Grant applications due to MNWT Foundation Chair
	Key Woman nominations for Winter State due to Key Woman President
15	All Renewals due POSTMARKED to Chapter Service Center
30	State Delegate Reports due to AVP
	NMAs due IN HAND to CSC
	Chapter President monthly reports due to DD
	Trimester II Closeout
	MVP Trimester II Challenge Due
31	End Trimester II
	All Certifications due to Living & Learning SPM