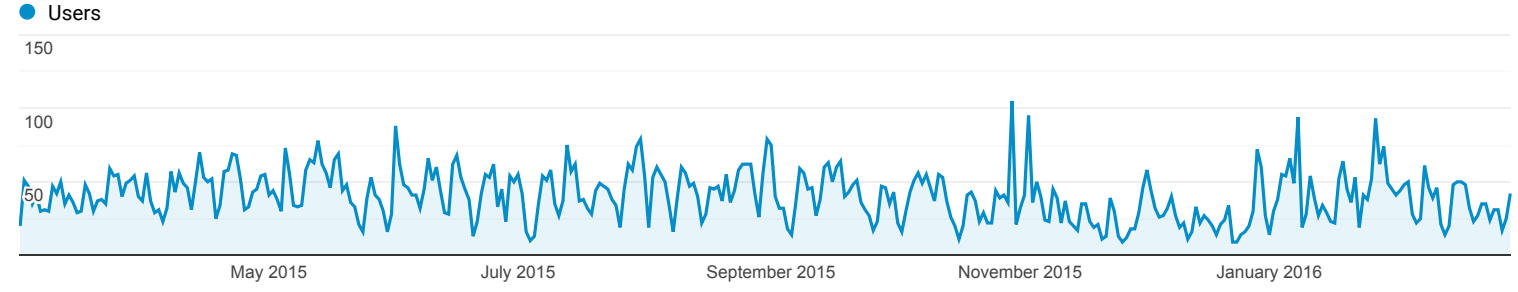


Audience Overview

Mar 1, 2015 - Feb 29, 2016

All Users
100.00% Users

Overview



There is no data for this view.

Users 7,805	New Users 7,388	Sessions 17,631
Number of Sessions per User 2.26	Pageviews 63,737	Pages / Session 3.62
Avg. Session Duration 00:04:11	Bounce Rate 43.48%	

Language

Users % Users

There is no data for this view.

Location

All Users
0.00% Users

Mar 1, 2015 - Feb 28, 2016

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	0 % of Total: 0.00% (0)	7,373 % of Total: 100.07% (7,368)	17,580 % of Total: 100.00% (17,580)	43.48% Avg for View: 43.48% (0.00%)	3.62 Avg for View: 3.62 (0.00%)	00:04:11 Avg for View: 00:04:11 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. United States	0 (0.00%)	5,537 (75.10%)	15,489 (88.11%)	37.43%	3.93	00:04:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. India	0 (0.00%)	204 (2.77%)	224 (1.27%)	89.73%	1.19	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Philippines	0 (0.00%)	174 (2.36%)	189 (1.08%)	79.89%	1.38	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Brazil	0 (0.00%)	167 (2.27%)	167 (0.95%)	98.80%	1.02	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Sweden	0 (0.00%)	122 (1.65%)	128 (0.73%)	97.66%	1.02	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. (not set)	0 (0.00%)	108 (1.46%)	113 (0.64%)	82.30%	1.36	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Netherlands	0 (0.00%)	97 (1.32%)	98 (0.56%)	97.96%	1.03	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Germany	0 (0.00%)	70 (0.95%)	71 (0.40%)	95.77%	1.06	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. United Kingdom	0 (0.00%)	64 (0.87%)	66 (0.38%)	87.88%	1.14	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Turkey	0 (0.00%)	53 (0.72%)	55 (0.31%)	98.18%	1.02	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 120

Location

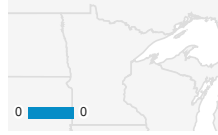
ALL » COUNTRY: United States » REGION: Minnesota

Mar 1, 2015 - Feb 29, 2016

All Users
0.00% Users

Map Overlay

Summary



City	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	0 % of Total: 0.00% (0)	3,942 % of Total: 53.36% (7,388)	12,676 % of Total: 71.90% (17,631)	33.82% Avg for View: 43.48% (-22.22%)	4.15 Avg for View: 3.62 (14.86%)	00:05:00 Avg for View: 00:04:11 (19.72%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Minneapolis	0 (0.00%)	674 (17.10%)	2,006 (15.83%)	38.73%	3.43	00:03:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Saint Paul	0 (0.00%)	190 (4.82%)	451 (3.56%)	34.59%	3.93	00:03:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. St. Cloud	0 (0.00%)	158 (4.01%)	448 (3.53%)	33.26%	3.73	00:04:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Maple Grove	0 (0.00%)	128 (3.25%)	341 (2.69%)	35.78%	3.64	00:04:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Rochester	0 (0.00%)	92 (2.33%)	346 (2.73%)	30.35%	3.97	00:03:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Monticello	0 (0.00%)	84 (2.13%)	397 (3.13%)	23.17%	4.51	00:05:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Brainerd	0 (0.00%)	82 (2.08%)	307 (2.42%)	25.08%	4.13	00:05:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Coon Rapids	0 (0.00%)	70 (1.78%)	165 (1.30%)	35.15%	3.41	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Duluth	0 (0.00%)	67 (1.70%)	487 (3.84%)	26.28%	10.83	00:16:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Champlin	0 (0.00%)	62 (1.57%)	294 (2.32%)	33.33%	3.43	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 275

Browser & OS

All Users
0.00% Users

Mar 1, 2015 - Feb 28, 2016

Explorer

Summary

● Users

1

0

May 2015

July 2015

September 2015

November 2015

January 2016

Browser	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	0 % of Total: 0.00% (0)	7,373 % of Total: 100.07% (7,368)	17,580 % of Total: 100.00% (17,580)	43.48% Avg for View: 43.48% (0.00%)	3.62 Avg for View: 3.62 (0.00%)	00:04:11 Avg for View: 00:04:11 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	0 (0.00%)	4,094 (55.53%)	8,651 (49.21%)	49.51%	3.59	00:04:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Internet Explorer	0 (0.00%)	1,265 (17.16%)	3,531 (20.09%)	25.21%	4.30	00:04:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Safari	0 (0.00%)	1,012 (13.73%)	3,142 (17.87%)	46.02%	3.08	00:03:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Firefox	0 (0.00%)	675 (9.16%)	1,593 (9.06%)	38.61%	3.75	00:05:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Safari (in-app)	0 (0.00%)	90 (1.22%)	100 (0.57%)	84.00%	1.46	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Android Browser	0 (0.00%)	79 (1.07%)	134 (0.76%)	67.16%	2.40	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Edge	0 (0.00%)	57 (0.77%)	122 (0.69%)	34.43%	4.04	00:05:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Opera Mini	0 (0.00%)	33 (0.45%)	35 (0.20%)	62.86%	1.69	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. (not set)	0 (0.00%)	22 (0.30%)	48 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Amazon Silk	0 (0.00%)	18 (0.24%)	153 (0.87%)	51.63%	3.44	00:03:05	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 23

Overview

All Users
0.00% Users

Mar 1, 2015 - Feb 28, 2016

Explorer

Summary

● Users

1

0

May 2015

July 2015

September 2015

November 2015

January 2016

Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	0 % of Total: 0.00% (0)	7,373 % of Total: 100.07% (7,368)	17,580 % of Total: 100.00% (17,580)	43.48% Avg for View: 43.48% (0.00%)	3.62 Avg for View: 3.62 (0.00%)	00:04:11 Avg for View: 00:04:11 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	0 (0.00%)	5,671 (76.92%)	12,853 (73.11%)	40.83%	3.95	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. mobile	0 (0.00%)	1,365 (18.51%)	3,358 (19.10%)	50.54%	2.60	00:02:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. tablet	0 (0.00%)	337 (4.57%)	1,369 (7.79%)	51.06%	2.99	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3

Devices

All Users
0.00% Users

Mar 1, 2015 - Feb 29, 2016

Explorer

Summary

● Users

1

0

May 2015

July 2015

September 2015

November 2015

January 2016

Mobile Device Info	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	0 % of Total: 0.00% (0)	1,710 % of Total: 23.15% (7,388)	4,742 % of Total: 26.90% (17,631)	50.67% Avg for View: 43.48% (16.55%)	2.71 Avg for View: 3.62 (-24.92%)	00:02:39 Avg for View: 00:04:11 (-36.44%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Apple iPhone	0 (0.00%)	636 (37.19%)	1,614 (34.04%)	53.59%	2.46	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Apple iPad	0 (0.00%)	249 (14.56%)	938 (19.78%)	49.15%	2.77	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. (not set)	0 (0.00%)	141 (8.25%)	527 (11.11%)	31.88%	3.23	00:04:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Samsung SM-G900V Galaxy S5	0 (0.00%)	70 (4.09%)	134 (2.83%)	54.48%	2.41	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Samsung SCH i545 Galaxy S4	0 (0.00%)	22 (1.29%)	100 (2.11%)	43.00%	3.08	00:02:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Motorola XT1080 Ultra	0 (0.00%)	18 (1.05%)	56 (1.18%)	42.86%	3.93	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Samsung SM-G920V Galaxy S6	0 (0.00%)	16 (0.94%)	17 (0.36%)	47.06%	2.94	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Samsung SM-G900P Galaxy S5	0 (0.00%)	14 (0.82%)	35 (0.74%)	40.00%	4.09	00:05:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Samsung SM-N910V Galaxy Note 4	0 (0.00%)	14 (0.82%)	25 (0.53%)	28.00%	3.16	00:03:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Microsoft Windows RT Tablet	0 (0.00%)	13 (0.76%)	58 (1.22%)	32.76%	5.05	00:07:15	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 285