



MINNESOTA WOMEN OF TODAY

Membership Management Minutes

November 20, 2021—Trimester 2—Star Bank, Eden Prairie



CALL TO Order: 10:00am - Chair Sharon Scholl

COMMITTEE MEMBERS:

<input checked="" type="checkbox"/> X Anna Nichols, Pres	<input checked="" type="checkbox"/> X Katie Castro, Exc Dir
<input checked="" type="checkbox"/> X Jenise Teske, MVP	<input checked="" type="checkbox"/> X Michelle Cloutier, Past MMC Chair
<input type="checkbox"/> Michelle Kocak-Jones CMVP	<input checked="" type="checkbox"/> X Sharon Erickson, Gen Mem
<input checked="" type="checkbox"/> X Jeny Ohr, Extensions Dir	<input checked="" type="checkbox"/> X JoAnn Miller Gen Mem
<input checked="" type="checkbox"/> X Ileana Miller, COB	

Other Members present: Wendy Hoymack, Jessica Schultz, Mary Hansen, Michelle McGowan, Melanie Chenoweth, Sherry Boike,

WELCOME

- Meeting - Secretary/Notes Taker- Jeny Ohr
- Reminder: *Online Attendees please enter your name/position/chapter into the Chat Box*

APPROVAL OF MINUTES: July 7, 2021-Approved with corrections (change Agenda to Minutes and correct Jenise Teske name)

MEMBERSHIP REPORT – MVP Jenise Teske

- Membership Stats:
 - 1st Trimester Base 838 with 212 up for renewal, 49 chapters
 - 180 members renewed for 85% retention
 - 58 new members for Growth +28
 - 2nd Trimester Base 864 with 270 members up for renewal
 - Early Bird renewals—less than 12 chapters reporting thus far
- Membership incentives from MNWT Foundation
 - For 1st Trimester, 28 chapters received a \$10 rebate for achieving 100% retention; 8 chapters received a \$15 rebate for adding at least 3 new members (of these 8 chapters, 4 received both rebates)
 - For 2nd Trimester, it was requested from the MNWT Foundation to award
 - For 3rd Trimester, it was requested from the MNWT Foundation to award a \$10 gift certificate to the State Store to chapters achieving 100% retention and a \$15 rebate to chapters that add at least 3 new members
- Promotions
 - Membership challenge—during Membership Week, hold an event (recruiting or social) and invite myself and President Anna; AND achieve at least 75% retention for 2nd Trimester AND add at least 2 members at your event; achieve all 3 for a chance to win a basket at Winter State
- A membership chat was held by Zoom on Sunday, November 14 with 4 in attendance besides myself
- Important Dates
 - Membership Week is November 28 through December 4.
 - Deadline for all dues is December 15.
 - Closeout for 2nd Trimester is December 30 at the Chapter Service Center. Gift cards will be sent to Chapter Membership VPs (or other representative of chapter) calling in to report

CHAPTER MANAGEMENT VP REPORT – Michelle Kocak Jones

- Update on TLC Chapters, Assistance Needed? Contact w/DD (DDs have been contacted regarding assistance to these chapters.)
 - District 2
 - No TLC chapters.
 - Red Lake Falls is currently on the Watch List.
 - District 3
 - No TLC chapters.
 - Staples Motley just came off TLC 1st Trimester and will be on the Watch List the remainder of the year.
 - District 4
 - Benson and Montevideo on TLC. Both hope to be off by the end of the trimester.
 - District 5
 - Rice is on TLC. They need help promoting and finding members. If you know people in the area consider inviting them to a Rice event.
 - District 6
 - No TLC chapters.
 - Three (3) chapters on the Watch List: Big Lake, Champlin and Elk River Area.
 - District 7
 - No TLC chapters.
 - One (1) chapter on the Watch List: Fridley
 - District 8
 - Byron is on TLC and hope to be off by the end of the trimester.
 - Three (3) chapters are on the Watch List: Eastern Carver County, Savage Area and Blooming Prairie.
 - District 10
 - St. James is on its final trimester of TLC and need two (2) members by Dec. 31st to remain a chapter.
 - Jackson and New Ulm are on the Watch List.
 - When you see events for our TLC and Watch List chapters on Facebook, please like, share and comment on them. Continue to offer support to chapters on TLC. Consider attending an event and inviting family and friends in the area to join you.

EXTENSION REPORT – Jeny Ohr

- Extension in Progress
 - I had first met in greet in Owatonna on November 7. Jane Hanson joined me. Looking into different cities for third trimester.
- Two and Under Chapters
 - Rodgers Otsego Dayton just celebrated their two year anniversary. St. Joseph has been busy second trimester doing service projects and socials. I am working on graduation at Winter State.
- Extensions Task Force-
 - No Report

MMC REPORT – Sharon Scholl

- First Timers Booklet Update
 - Looking for ideas for First Timers Booklet for Winter State.
 - There was feedback from Fall State which will be taken in consideration.
- Winter Convention First Timers Meeting/Social
 - Planning in under way.

TASK FORCE REPORTS

- Membership training materials – chapters w/15 < members – Illeana Miller- No report
- Recognition Task Force Update – Tevyan Sorensen- No report

LEADERSHIP SUB-COMMITTEE

- Update new PEP Course on Vision Boards- No Report

ONGOING BUSINESS

- Member Orientation Powerpoint Update – audio? No Report

NEW BUSINESS:

NEXT MEETING: March 19, 2022 location TBD

ADJOURN: 10:13am