



Minnesota Women of Today

Membership Management Committee (MMC) Agenda

2024 – 2025, 1st Trimester

July 13, 2024 /10:00 am / Lions Building (402 Wisconsin AV SE, Staples 56479)



Call To Order:

Members*: **Anna Nichols** (MMC Chair, New Hope), **JoAnn Miller** (Past MMC Chair, Byron), **Tevyan Sorensen** (State President, Burnsville), **Amy Pumper** (COB, Byron), **Open** (MVP, _____), **Shirley Viesselman** (CMVP, Hutchinson), **Kathy Hansen** (Extensions Director, STMA), **Heidi Westerlund** (Leadership Subcommittee Chair, Aitkin) / **Liz Weigel** (Area 1 Rep, Lake of the Woods), **Mary Hansen** (Area 2 Rep, St. Cloud) **Connie Fink** (Area 3 Rep, Monticello), **Michelle McGowan** (Area 4 Rep, Byron), General Members: **Jeny Ohr** (Coon Rapids), **Bonnie Martin** (Maple Grove), **Wendy Homyak** (Champlin), **Flora Crenshaw** (Brooklyn Park)

Taskforce Chairs**: **Open** (Membership Orientation/Training Task Force Chair, _____), **Anna Nichols** (Membership Recognition Task Force Chair, New Hope), **Glorie Balfanz** (Glories Group Task Force Chair, Monticello)

Guests*:**

Welcome:

- Secretary for Meeting:
- Introductions:
- Meeting Reminders:

Approval of Minutes:

Reports:

- MVP (Open)
 - Membership Updates:
 - Promotions:
 - Closeout:
 - Support Requests:
- CMVP (Shirley Viesselman)
 - TLC List:
 - Success With Sparkle:
 - Support Requests:
- Extensions Director (Kathy Hansen)
 - Extensions Updates:
 - Support Requests:

Subcommittee:

- Leadership (Heidi Westerlund)
 - Updates:

Task Forces:

- Membership Orientation/Training
(Open, Chair / Members: Wendy Homyak, _____)
 - MNWT/District level Orientation:
 - Review Trainings at Assembled Meetings:

- Review Event Planning and Registration Forms to Communicate Trainings:
- Orientation Retreat:
- **Membership Recognition**
(Anna Nichols, Chair / Members: _____ and the Executive Director)
 - Updates
- **Glories Group**
(Glorie Balfanz, Chair / Members: Cathy Schuman, Connie Fink, Anita Smoley, MNWT MVP, and the Executive Director)
 - Updates

Ongoing Business:

New Business:

- **MMC BINGO** (Anna Nichols, MMC Chair)
- **Mini Orientations Task Force** (Anna Nichols, Chair)
- **Strategic Plan** (If time is not available move to FDC)
 - Review and update MMC Action Items and Dates

Next Meeting: November 16th, 10:00 am, Star Bank (Eden Prairie)

Adjourn:

MNWT STRATEGIC PLAN 2020-2030					
Goals		Responsibility	Start Date	Due Date	Progress/Results
1. Attain 10% (1050) Growth for the MNWT by the year 2030	a. Attain an average of 15-20 members/ chapter	Membership Team	Jun-20	May-30	CMVP is currently working on this item.
	b. Develop membership training targeted at chapters having less than 15 members.	MMC	Jun-22	Jul-25	CMVP is currently working on this item.
	c. Present to chapters ways to activate members, enhancing resources we already have in place, changing, removing and adding to where needed.	MMC	Sep-21	May-22	Completed 5/22 - Healthy Chapters
	d. Streamline membership recognition statewide and create an emphasis on recognition at the chapter level.	Task Force	Nov-20	Mar-26	Membership Recognition Task Force - Certicate a milestone years in active. 40 yr recognition in process.
	e. Emphasize Activation Training starting at LOTS.	MMC/CMVP	Jul-21	Apr-22	Completed 4/22
2. Number 60 chapters by the year 2030	a. Average two new chapters per year.	Membership Team	Jun-21	May-30	Membership Team to review completed items b. – d. to see if further efforts are needed to support this item.
	b. Train chapters/individuals/teams to use the extension tools.	MMC	Sep-21	Jun-23	Completed 6/23 - Extensions Check List, 12 week plan
	c. Develop a community focus list to determine a good fit for a WT chapter.	MMC	Oct-20	Dec-21	Completed 12/21
	d. Update the Extensions Manual and other Extensions resources.	Manual Review/MMC	Jul-20	Nov-22	Completed 11/22
3. Update and/or develop In-Chapter Member Training (local members not attending district/state training opportunities)	a. Create updated guidelines for Orientation of new members within their first year of membership.	MMC	Jul-21	Jul-24	Completed 7/24 – These are the three new member letters being sent out one per trimester for a members 1 st year.
	b. Create online training opportunities for members to use locally	Mini Orientations Task Force/FDC	Jul-20	May-30	Planned Start 24/25
	c. Create interactive online training opportunities.	Membership Orientation/Training Task Force/FDC	Jul-22	May-30	Planned Start 25/26
4. Update and/or develop Assembled Member Training (members attending statewide training opportunities e.g. LOTS, Conventions, Retreats)	a. Create a Task Force to evaluate the purpose and focus of orientations	Membership Orientation/Training Task Force	Jul-20	Jul-25	Membership Orientation/Training – MNWT/District Orientations, in process. Local Orientation complete.
	b. Create additional opportunities for training at Assembled meetings.	Membership Orientation/Training Task Force	Mar-21	May-30	Membership Orientation/Training – Review Trainings at Assembled meetings, in process
	c. Develop circuit trainers bringing trainings to the membership	Leadership Subcommittee	Sep-21	May-30	Planned Start 26/27
	d. Develop an Orientation Retreat	Membership Orientation/Training Task Force	Jul-23	Jul-25	Membership Orientation/Training – Orientation Retreat, in process
	e. Create a yearly training theme schedule	Leadership Subcommittee	Jul-21	Jul-26	Planned Start 24/25

**Any person, regardless of the number of voting positions held within the MMC committee, may only have one vote per motion.*

*** Task Forces are temporary groups to complete a specific task. Task Force Chairs are members of MMC without voting rights.*

****Guests are a valuable and important part of our committee. As a guest you can join a committee, volunteer to support specific tasks needed, chair a taskforce, voice your opinion on topics shared, and make a motion.*