



## Minnesota Women of Today

Marketing Committee Agenda  
2022– 2023, 3rd Trimester  
March 11, 2023, 10:30am, Albany, MN



Call To Order:

Voting Members:

Marketing Chair, Michelle K-J / Past Marketing Chair, Shellie M / State President, Jenise T / COB, Anna N / Secretary, JoAnn M / Executive Director, Tanya R / PR Assistant, Jeny O / Newslet Editor, Amy P / Expos, Wendy H / Promoting MNWT, Brenda R / Web Development Rep, \_\_\_\_\_ / Area 1 Rep, Liz W / Area 2 Rep, Shirley V / Area 3 Rep, Michelle M / Area 4 Rep, Sue B / General Members: Jane H, Melanie C, Cindy U, Sharon E

Guests:

Welcome:

- Secretary for Meeting:
- Introductions
- Meeting Reminders

Approval of Minutes:

Reports:

- Marketing VP (Michelle K-J)
  - MNWT State Fair Bench
  - What's Your Why?
  - Website Cover Photos
- Newslet Editor (Amy P)
  - Article Due Dates
  - Personals/Ads
  - Other Updates
- PR Assistant (Jeny O)
  - MNWT Press Releases
  - MNWT Blog
  - MNWT Facebook

Subcommittees:

- Expos (Sally)
  - 2023 Fall State Vendors Expo
- Promoting MNWT (Brenda R)
  - Brochures
  - Business Cards
  - Great MN Nonprofits (Shellie M)
- Web Development/web team (Tanya)
  - Updates

Task Forces:

- Expo Review (Chair: TBD / Members: Sally, Shellie M, Wendy H, Mary K, Sharon E)
- Tech Tips (Anna)
  - updates

Ongoing Business:

- MNWT Rebranding Logo (Shellie)  
vote to send to Future Directions

New Business:

- March Planning Updates
- Strategic Plan (Wendy)
  - Review and update Marketing Action Items and Dates

Next Meeting: To Be Determined

Adjourn: