



Minnesota Women of Today
Marketing Committee Adgenda
Saturday July 29, 2023
Alexandra Staley MKVP

Lets get Famous



MN Ducks

Call To Order:

Voting Members:

Marketing Chair: Allie Staley/ Past Marketing Chair, Michelle K-J/ State President Amy Pumper/
COB Jenise Teske/ Secretary Candi F/ Executive Director Tany R/ PR Assistant Sellie M/ Newslet Editor, /
Expos, Open/ Promoting MNWT, Brenda R/ Web Development Rep, Jenny Ohr/ Area 1 Rep,
_____/ Area 2 Rep _____ / Area 3 Rep _____ / Area 4 Rep _____ /

General Members:

Guests:

Welcome:

- Secretary for Meeting:
- Introductions:
- Meeting Reminders:

Approval of Minutes:

Reports:

- Marketing Vice President (Allie Staley)
 - Duck a MNWT Member Fundraiser
 - Member Testimonials for Websites
- Newslet Editor:
 - Article Due Dates
 - Personal/Ads
 - Other Updates?
- PR Assistant: Shellie Matties
 - Updates

Subcommittees:

- Expos
 - 2023 Fall State Vendors Expos- Updates?
- Promoting MNWT

- Brochures, Business Cards
- Web Development/Web Team
 - Updates

Task Forces:

- Newslet
 - Updates
- Tech Tips
 - Updates

Ongoing Business

- MNWT Logo change
 - New Ideas brought forth.

New Business

- TikTok for MNWT

Next Meeting:

Adjournment