

Mid-Year Executive Council Meeting
Arrowwood Resort, Brainerd, MN
Saturday, November 9, 2019

President Cathy Schuman called the 2019 Special Executive Council Meeting to order at 1:58 PM. A quorum was established. Living and Learning SPM Sarah Sundine gave the invocation and Executive Director Katie Castro led the pledge of allegiance. Chapter Management VP Barb Zeroth led the US Women of Today Creed. President Cathy welcomed the council. There were no guests to introduce. COB Brenda gave the orders of the day.

Secretary – Christine Sibilleau (secretary@mnwt.org)

- COB Brenda is sitting in for Christine and taking minutes.
- A reminder was given to submit written reports to her for the minutes.

Administrative Vice President – Illeana Miller (avp@mnwt.org)

- She could not be with us today but left a reminder for Executive Council members to check the website for upcoming district meetings as they are updated.

Membership Vice President – Lisa Hahn (mvp@mnwt.org)

- She could not be with us but sent the following notes.
- Membership Mondays are being emphasized this year. She received event information from five chapters from the September 30th event. The next Membership Monday is scheduled for December 30th.
- Close Out is December 30th and will be held at the Chapter Service Center from 6-9 PM. Lasagna will be served.
- 2nd Trimester challenges and incentives for membership include Membership Monday participation, Foundation incentive for retention and signing new members as well as “70 new members” for our 70th anniversary promotion. The chapter that signs the 70th new member will get a “walking taco” meal served by President Cathy.

Chapter Management VP – Barb Zeroth (cmvp@mnwt.org)

- Extensions Director Jenise will share more about our TLC chapter and events coming up in Elk River area.
- She encouraged DDs to have their chapters complete the chapter member evaluation in her CIP. This will also be her 2nd trimester challenge.
- Thank you for submitting monthly reports as these are reviewed and information is helpful to understand where chapters may need help.

Extension Director – Jenise Teske (extensions@mnwt.org)

- There are two extensions in progress: St. Joseph and Rodgers-Otsego-Dayton area (ROD). ROD has 8 official members and there are at least 20 interested.
- The only 2 and under chapter is Wilmar and she did not have an update.
- Communities that have shown interest in starting a chapter include Litchfield and Howard Lake. She is also following up on Bemidji.
- Trimester Three incentives have been approved through the Foundation and will include \$300 if chartering by 2/29/20 and \$200 if completed by 3/31/20.

Programming Vice President – Melissa Redzuan (pvp@mnwt.org)

- All SPMs are in attendance this weekend.
- Forums will be held at Winter State. Youth of Today will be hosting Boys and Girls Club; Priority Area will be hosting Wishes and More; and Women’s Wellness will be hosting Brain Injury Alliance.

- There will be a CONNECT session hosted at Winter State where programming areas will be hosting booths. Youth of Today will have coaster sales with proceeds going to the Boys and Girls Club; Women’s Wellness will be collecting bike helmets; and Priority Area will have collection for Wishes and More silent auction baskets.
- Melissa reported that her goal is to have bids for all 5 programming areas for Winter State. At this point she has two for sure and others pending so feels she can meet this goal.

Financial Vice President – Amy Pumper (fvp@mnwt.org)

- Raffle tickets are still available. These are due at Winter State.
- Donations are being sought for Ways and Means and she is running a special \$70 X 70 to coincide with the 70th anniversary. Any individual, chapter, or district that donates at least \$70 will receive a small gift and have their name put in a drawing for a wine and chocolate baskets to be awarded at Winter State.
- Consider donating to USWT as well as they are in need of funds.
- The next budget meeting will be January 3rd with Finance following on the 4th. Both will be held at Lisa Hahn’s house.
- M/S/P (ED/DD6) to approve Tanya Lund from the Warroad Chapter to a two-year term on the Finance Committee.

Parliamentarian – Wendy Lindberg (parli@mnwt.org)

- No Report

Chairman of the Board – Brenda Sather (cob@mnwt.org)

- ONTO shirts are still available.
- ONTO flowers are being sold and would appreciate getting them submitted as soon as possible as being hand made this year.
- 70th anniversary is just around the corner. Wine glasses are being sold at \$5.50 each or 2/\$10. A full box was sold to EC members earlier but will have three more cases available at WS. These will go fast so don’t wait to get.
- March Planning is scheduled for March 14th. Location to be determined but any recommendation is due by February 14th.
- If you are interested in serving in a staff position, please contact me.

Executive Director – Katie Castro (csc@mnwt.org)

- It was brought to her attention that there is a need for some addresses to be added to the white list for EC members. She will email them the list. Please contact her with questions.
- A reminder to skip the password recovery set up wizard as well as to clean up email including the trash.
- Winter State revision is now online.
- CSC computer has been updated to Office 2019 and unfortunately some emails may have been lost in the transition. If you are waiting for a response, please resend.
- There will be a collection of denim jeans in any condition at Winter State. Goal of 70 pairs from each district. These will be donated to an agency who makes jeans into rugs.
- Districts have been assigned certain tasks at Winter State so please check your emails for your assignments.
- Pins and medallions that were awarded at Fall State are here so please make sure to pick up for yourself. Others will be mailed out.
- M/S/P (ED/PA) to allow Joanne Larson to sell rugs from DAC Mart at \$5.00 markup at Winter State with the \$5.00 mark up going to the OPDC/Person of Determination fund.

Presidential Assistant – Barb Berndtson (pa@mnwt.org)

- Remember to create your 12X12 Scrapbook page (front and back) for President Cathy’s album. These are due by April 1st.

- She is challenging Staff vs SPM/DD on who can bring the most jeans to convention.

Committee Reports

Future Directions Chair - Jen Kinzer (fdc@mnwt.org)

- Next FDC meeting is Saturday, November 16th at 1PM at Resurrection Church in Monticello. Agendas were emailed out.
- Upcoming discussion at the meeting will include upcoming webinars, outstanding awards, strategic plan update, programming updates, manual reviews and People of Determination Award.

Membership Marketing Chair - Heidi Westerlund (mmc@mnwt.org)

- There will be a continuation of the new member onboarding during Close Out. This is a program where new members are sent a personal letter from President Cathy welcoming them, along with some information to jump start their career with WT.
- Please encourage attendance at conventions. As a trainer of First Timers, there is a positive correlation between attendance and longevity with the organization.

Marketing Chair - Daina Mirsch-Wenner (marketing@mnwt.org)

- No report

President - Cathy Shuman (president@mnwt.org)

- Shared "Connections of Kindness"

New Business

- None

Announcements

- Reminder to take bags for people not here.

Benediction was given by LL SPM Sarah Sundine with COB Brenda Sather leading with the MN WT Creed.

Meeting was adjourned at 3:12 PM.