



Board of Directors Meeting
Minnesota Women of Today Foundation
Meeting Minutes - Zoom
27 July 2023

The meeting was called to order at 6:00 pm by Nicky Anderson, Chair

A quorum was established.

Member attendance: Nicky Anderson, Bonnie Waller, Lisa Hahn, Jane Hanson, Amy Pumper, Jeny Ohr, JoAnn Miller, Mary Kaminski, Jenise Teske, Michelle McGowan, Laura Gaylord, Cindy Umland, Wendy Homyak, Tevyan Sorensen, Tanya Rothstein, Allie Staley, Anna Nichols, Shellie Matthes, Sue Lemke, Linda Nindorf

Chairman's Report – Nicky Anderson

1. 2023 - 2024 Meeting /dates – Nov 3 (zoom) 6:00 pm, Jan 13th, April 13th & May (convention)
- 2 Annual Report – Emailed out rough draft.
- 3 Fall State Convention
Foundation Table Workers needed: 7-8 pm and 8-9 pm
- 4 Foundation Brochure – will start updating.
- 5 Committee chairs schedule a committee meeting before 4 November to work on your area.

Vice Chair's Report – Lisa Hahn

1. Members list – emailed. If you have changes let Lisa know.
2. Committee members: If you are not on a committee, please let Lisa know which committee you would like to serve on. If you don't choose one, a committee will be selected for you.
3. Nicky and Lisa will be incorporating the changes to the bylaws and policies that were approved at Annual Convention.

Secretary's Report –Bonnie Waller

1. Minutes of 15 April 2023 were approved as distributed.

Treasurer's Report –Jane Hanson

1. Reviewed Financials – Profit and Loss Statement and Balance Sheet
2. MN Charity Report is complete and ready to file.
M/S/P (Sue Lempke / Amy Pumper) to approve Charity Report as prepared and presented.
3. OYA scholarship – OYA scholarship that was set to expire in January 2023 was extended to 15 June 2023 and she did submit paperwork for payment. Lindsey Walker
4. Convention Profit \$2,550.21. 81 paid luncheons and 77 banquet registrations
5. \$10K CD coming due 7/28 – 2 others due in Sept and Oct. (all Endowment Funds) was at .5% and renewing for 12 months at 4.75%

Committee Reports

- A. **Chapter Grants** – Laura Gaylord, Chair

Committee Members: Wendy Homyak, Candi Frick, Lisa Hahn, Nancy Dvoracek, Sharon Erickson

1. Chapter Grants Baskets Fall State –
 - Tech Basket, Apple watch - Past Presidents
 - Beverage – Jane Hanson, Nicky Anderson
 - Gift Card \$ Tree – Cathy Shuman, Jenise Teske
2. Chapter Grant applications – start promoting / Dec 1st deadline. We have received one application so far.

B. Endowment Fund –, _Linda Nindorf, Chair

Committee Members: Jessica Schultz, Jeny Ohr, Candi Frick, Nicky Anderson

No Report

1. New endowment – True Friends – No update.
2. Pledges

C. Corporate Grants/Solicitations –, Mary Kaminski, Chair

Committee Members: Cindy Umland. Jenise Teske, Glorie Belfanz

1. Raiseright Instructions on how to sign-up and use were in CIP
2. Corporate Matches & Giving
3. Promote this to chapters / members.

D. Scholarship – Wendy Homyak, Chair

Committee Members: Michelle McGowan, JoAnn Miller, Wendy Homyak

1. Straight River Scholarship - Promoting
2. Winter State Art Auction – Jewelry Auction – Wendy will talk to Jodie Meyer for her ideas.
3. Cheryl L Anderson – Due August 1st (Promote)

E. Planned Giving – Tevyan Sorensen, Chair

Committee Members: Anna Nichols, Shirley Viesselman, Amy Pumper, Allie Staley.

1. Brochure / Outreach – Spring post card was mailed out and while the post card was reasonably inexpensive, postage is \$0.44/card. The return does not match the expense and we are recommending we do not continue with a Fall mailing as planned. We will focus on social media campaigns for the lead up to Fall Convention and Give to the Max Day.
2. District/Regional Competition: on hold
3. Sustaining Memberships – Jane to send an updated list of memberships to include last year so we can reach out to “expiring” memberships to renew as well as encourage previous donors to renew their memberships.
4. Annual Mailing: Tevyan will work with Nicky on the details for this fall mailing.
5. May need different committee members, as all of these committee members are currently serving on state staff.

F. Promotion Task Force – All Committee Chairs

Committee Members: Nicky Anderson, Lisa Hahn, Laura Gaylord, Mary Kaminski, Tevyan Sorensen, Wendy Homyak, Heny Ohr

1. Create Calendar: Connect end of August via Zoom.

Ongoing Business

1. State Fair Bench – August 27th at noon, meet at the bench for photo op. (at the state fair)
Membership challenge to find our bench.

New Business

1. Chapter Service Center Requests – Tanya Rothstein, no requests
2. Membership Update - Glorie Belfanz, reported by Tevyan Sorensen
Base membership is 921. Emphasizing membership growth and activation 2nd trimester.
M/S/P (Tevyan Sorensen / Michelle McGowan) that the Foundation fund the following cash rebates for 2nd Trimester: \$30 for growth +3 or +4 and \$50 for growth +5 or more. Award \$5 State Store gift certificate to the chapter for each new member who joined in calendar year 2023 and completes STEP I or STEP II by year end 2023/
3. Extension update – Andra Schue, reported by Amy Pumber
M/S/P (Amy Pumper / Jenise Teske) that the Foundation fund the following cash rebates for 2nd Trimester: \$500 for any new chapter that completes extension by 31 October 2023 and \$300 for any new chapter that completes extension by 30 November 2023

Next Meeting Date: 3 November, Zoom, 6:00 pm

Adjourned at 6:55 pm